

Company: PARK AFYON Shopping Center, Afyonkarahisar, Türkiye

Company Description: Park Afyon opened on September 10, 2015, as a shopping and lifestyle center located in the city center of Afyonkarahisar province. With a total leasable area of 45,000 square meters, Park Afyon hosts 160 stores, including leading national and international fashion brands, a cinema, bowling alley, children’s entertainment areas, a parking lot and many more.

Nomination Category: Social Media Categories

Nomination Sub Category: Most Innovative Use of Social Media

Nomination Title: From Reels to Real: Park Afyon Container Reveal



1. Which will you submit for your nomination in this category, a video of up to five (5) minutes in length about your innovative use of social media since 1 January 2023, OR a written essay of up to 625 words? (Choose one):

A video of up to five (5) minutes

2. If you are submitting a video of up to five (5) minutes in length, provide the URL of the nominated video here, OR attach it to your entry via the "Add Attachments, Videos, or Links to This Entry" link above, through which you may also upload a copy of your video.

From Reels to Real: Park Afyon Container Reveal Video: <https://youtu.be/hzqJMRITBio>

3. If you are providing a written submission, provide here an essay of up to 625 words describing the innovations expressed through the nominated use of social media since 1 January 2023:

Attachments/Videos/Links:

[From Reels to Real: Park Afyon Container Reveal](#)



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