

Company: Vooks, Portland, OR

Company Description: Vooks stands out in the crowded EdTech industry by offering a unique, research-backed approach to digital reading that engages young readers—without the addictive features of traditional screen time. Unlike many digital platforms designed to keep kids endlessly scrolling, Vooks is intentionally built to encourage reading, not dependency. Our calm, ad-free experience provides a safe and enriching.

Nomination Category: Video Categories

Nomination Sub Category: Kids & Family

Nomination Title: Vooks



1. Date this production was first released/publicly viewed:

The Vooks app was released in December 2018.

2. Briefly describe this entry’s communications objectives and how it met those objectives (up to 200 words):

Total 64 words used.

At the heart of Vooks is our thoughtfully designed storybook format, featuring subtle animation, read-aloud narration, patented highlighted read-along text, and engaging music and sound effects. This unique combination brings stories to life while reinforcing comprehension, vocabulary, and fluency. By guiding children through the reading experience in an immersive yet gentle way, Vooks helps them develop essential literacy skills while keeping screen time purposeful.

3. Provide the applicable creative and production credits for this entry:

Accessibility is at the heart of our mission. Through partnerships with schools, libraries, and nonprofit organizations, we provide free access to children worldwide—ensuring that kids, regardless of their background, can experience the joy of books. For many, Vooks is not just a supplemental reading tool; it’s an essential gateway to stories they might not otherwise have access to.

Attachments/Videos/Links:

[Vooks](#)



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