

**Company:** Infosys Limited, Bengaluru, Karnataka

**Company Description:** Infosys is a global leader in next-generation digital services and consulting, focusing on delivering AI, cloud and other digital solutions for specific industries in more than 59 countries. We are the enterprise AI partner of choice in business transformation for our clients. Established in 1981, from a capital of US\$250, we are now a company with market capitalization of US\$75.80 billion.

**Nomination Category:** Publication Categories

**Nomination Sub Category:** Best Annual Report - Non-Profit Organizations

**Nomination Title:** Infosys Foundation Annual Report 2024-25 – Amplifying Human Potential

1. Date this annual report was first made public:

June 06, 2025

2. Briefly describe this entry's communications objectives and how it met those objectives (up to 200 words).

**Total 199 words used.**

Infosys Foundation was established in 1996 as the Corporate Social Responsibility (CSR) arm of Infosys Limited and works extensively with partner organizations to improve communities in India.

The Foundation Report is a voluntary non-financial document that showcases the work done by the Foundation over the past year in the focus areas.

The theme of this year's report is 'Amplifying Human Potential'. This theme signifies the role the Foundation plays in delivering Infosys' purpose 'To amplify human potential and create the next opportunity for people, businesses and communities'.

The storytelling emphasizes the human stories, explaining how systematic transformation can streamline development of communities. The report's design aligns with this ethos. Bold imagery and vivid visuals are highlights of the report that also boasts of a clean structure and layouts. The meaningful titles, sub-heads and captions lead the reader to focus on the story's impact. The cover and section separator pages use gestalt art to convey the theme. The design follows brand guidelines, and the section colors allow for easy navigation.

The Foundation Report is also open to the public on the company's website and is also communicated to the more than 3 million shareholders in the reporting announcements sent out.

3. Provide the applicable creative and production credits for this entry:

Communication Design Group, Infosys Limited

## Attachments/Videos/Links:

[Infosys Foundation Annual Report 2024-25 – Amplifying Human Potential](#)



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