

Company: Platform24 LLC, Tashkent, Uzbekistan

Company Description: Platform24 is a next-gen white-label interactive TV and VOD platform founded in 2022 in Uzbekistan. In just two years, it partnered with major telecoms like AlmaTV, Azercell, Freedom Media, and VEON, helping them launch Netflix-level products across Central and West Asia and reshape the local streaming landscape.

Nomination Category: Management Categories

Nomination Sub Category: Executive of the Year - Telecommunications

Nomination Title: Dmitry Orekhov, CEO

1. Which will you submit for this nomination, a video of up to five (5) minutes in length or a written essay of up to 650 words? Choose one:

Essay of up to 650 words

2. If you are submitting a video of up to five (5) minutes in length, provide the URL of the nominated video here, OR attach it to your entry via the "Add Attachments, Videos, or Links to This Entry" link above, through which you may also upload a copy of your video:

3. If you are providing a written essay for this nomination, submit in this space an essay of up to 650 words describing the nominee's accomplishments since 1 January 2023:

Total 647 words used.

Since January 1, 2023, Dmitry Orekhov has demonstrated exceptional strategic leadership in the telecommunications and media technology sectors, delivering a transformative impact across Central Asia. As the head of Platform24, a state-of-the-art white-label interactive television and video-on-demand (VoD) platform, he oversaw the expansion of business into four countries in the region (Kazakhstan, Uzbekistan, Kyrgyzstan, and Azerbaijan), securing contracts with the largest telecom operators in each market within the record-breaking time of two years. This achievement stands as an unparalleled example of cross-border growth in the regional OTT and IPTV industry. In addition, by delivering modern, scalable streaming platforms that rival global services such as Netflix in both functionality and user experience, Dmitry redefined the conservative IPTV and OTT landscape in the region.

To be precise, in Kazakhstan, under Dmitry's leadership, Platform24 powered the launch of Alma+, a next-generation streaming platform developed for AlmaTV, one of the country's oldest and most respected telecom operators. In August 2024, KaR-Tel, operating under the Beeline brand, announced Platform24 as the winner of a national tender to replace its TV service infrastructure. At the same time, Freedom Media, part of the publicly traded Freedom Holding Corp (NASDAQ: FRHC), selected Platform24 to create a national streaming service with a total project investment of \$54 million.

In Uzbekistan, Dmitry led the development and launch of two distinct platforms for the largest national telecom operator Unitel (part of international public holding [Veon Ltd traded on the NASDAQ](#)), named Kinom and OQ, each tailored to specific user segments. His team also partnered with Cliktv, the streaming arm of the country's largest fintech company, to integrate entertainment and financial services into a seamless digital experience.

In Kyrgyzstan, Platform24 signed a milestone contract on June 6, 2025, with Sky Mobile to deploy a new national streaming platform. Simultaneously, Dmitry's team launched an interactive TV product with SkyNet, one of the country's major telecom operators.

In Azerbaijan, Dmitry oversaw the creation and deployment of KINON, a modern OTT cinema service for Azercell Telecom, the largest mobile operator in the country. These successes across varied markets, each independently operated, even within shared corporate groups, underscore the scalability and strategic precision of his leadership.

Dmitry's broader impact includes the launch of local streaming services for national broadcasters such as BIRGETV, the digital platform of Kazakhstan's state television, and Qfilm, a cinema platform focused on Kazakh-language content. By supporting national media and language preservation while delivering cutting-edge technology, Dmitry has helped shape a culturally rich yet digitally advanced entertainment ecosystem.

Recognition of Orekhov's impact has been widespread. In 2024, he was invited to serve on the jury of Zolotoy Luch, the premier national television award, acknowledging his influence in shaping the future of media technology. That same year, Platform24 was honored with the national award for Best OTT/VOD Platform at the Golden Ether Awards, reflecting both industry validation and user satisfaction.

Beyond executive leadership, Dmitry is a published author. His original articles appeared in business media including Forbes and Entrepreneur, while his work and accomplishments have been featured in numerous industry publications. In addition, he has authored two academic papers in the field of management and business strategy, highlighting his depth as both a practitioner and a scholar.

What makes Dmitry a great executive manager? A rare combination of technical expertise and strategic vision, gained from his Master of Science in Information Systems (2003) degree and an MBA in Marketing (2009). This academic foundation enables him to align product development with market needs, ensuring that each platform not only performs at the highest technical level but also resonates with diverse user bases.

Based in Florida, USA, Dmitry also brings a global perspective to his work in Central Asia, applying international standards and practices while remaining deeply attuned to the local cultural and market dynamics. This blend of global mindset and regional focus has been instrumental in delivering world-class outcomes in emerging economies.

4. In bullet-list form (up to 150 words), provide a brief summary of up to ten (10) of the nominee's chief achievements since 1 January 2023:

Total 143 words used.

1. Invited in 2024 to serve as a jury member for the National Television Award 'Zolotoy Luch';
2. Led the company to win Best OTT/VOD Platform at the 2024 Golden Broadcast ('Zolotoy Efir') Awards;
3. Led the launch of Alma+ for AlmaTV, one of Kazakhstan's largest telecom operators;
4. Oversaw the rollout of Kinom and OQ platforms for telecom operator Unitel in Uzbekistan;
5. Secured a 2025 contract with Sky Mobile in Kyrgyzstan to launch a national OTT platform;
6. Managed the launch of KINON with Azercell, Azerbaijan's largest mobile operator.
7. Guided Platform24 to win a national tender with KaR-Tel in Kazakhstan for a new TV platform;
8. Closed a \$54M streaming service deal with Freedom Media, part of NASDAQ-listed Freedom Holding;
9. Increased Platform24's international revenue fourfold within 2.5 years;
10. Published original articles in leading business media, including Forbes and TechTimes, and two academic papers on management and leadership;

Attachments/Videos/Links:

[Dmitry Orekhov, CEO](#)



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