

Company: Meralco, Pasig City, NCR< Phils
Company Description: Meralco is the largest private sector electric distribution utility company in the Philippines covering 39 cities and 72 municipalities. Its franchise area of over 9,685 km2 is just 3% of the total land area of the Philippines, but accounts for 55% of the country’s electricity output. Meralco celebrates 122 years of service in 2025, committed to providing reliable and affordable energy.
Nomination Category: Event Categories
Nomination Sub Category: Corporate & Community - B2B Event
Nomination Title: Meralco Powerhouse: Reigniting Confidence, Powering the Future



1. Optionally, you may list creative and production credits for your event - a list of the people and organizations that contributed to its development:

- John Basil Dungo
- Leigh Cabaya
- Jennifer Aberin
- Edeliza Lim
- Paul Jayson Ramos

2. If you are providing a written essay for this nomination, submit in this space an essay of up to 525 words describing the event: its genesis, goals, development, and results:

Total 420 words used.

On February 24, 2025, Meralco hosted its first-ever **Investor’s Night: Meralco Powerhouse**—a landmark event that brought together more than **100 institutional investors and analysts**, alongside **30 Meralco executives and leaders**, at the Grand Hyatt Manila. It was more than just an earnings briefing. It was a strategic platform to demonstrate how the country’s largest electricity distribution utility is powering ahead with confidence, clarity, and long-term value.

The event came at a pivotal time for Meralco. With its **25-year franchise renewal secured** and its **Fifth Regulatory Period rate filing underway**, the company sought to update key stakeholders on its record-breaking FY24 performance and unfolding transformation.

Meralco’s Chief Investor Relations Officer, **Paul Jayson Ramos**, opened the event with a compelling case:

- Meralco’s share price had risen **+33% in 2023** and **+22% in 2024**, breaking out of a 10-year consolidation
- Core net income reached **₱44.1 billion**, up **+19% year-on-year**
- Market momentum had led to an all-time high of **₱503.50 per share** by October 2024

Beyond results, Ramos highlighted key growth drivers: the ramp-up of **Meralco PowerGen’s renewable portfolio**, including the 3,500 MW Terra Solar project; the acquisition of **Chromite Gas Holdings** with Aboitiz and San Miguel; and strategic regulatory levers that could further enhance returns in the years ahead.

Senior leaders including Chairman **Manuel V. Pangilinan**, COO **Ronnie Apercho**, and MGEN President **Emmanuel Rubio** provided additional context on operational direction, infrastructure investments, and long-term business viability.

The event was designed to be immersive and data-rich—featuring thematic galleries, energy transition showcases, real-time financial dashboards, and visual storytelling aligned with Meralco’s Integrated Report. It earned a **4.98-star rating** from attendees.

Post-event outcomes were just as powerful:

- MER’s share price rose **+11.5% within a month**, outperforming the PSE Index
- Foreign inflows reversed from **–₱421M to +₱480M**, including **9 consecutive trading days** of inflows
- ADVO (average daily value turnover) increased by **36–48%**
- Analyst upgrades followed, with BPI, COL, and PEP-BofA raising **earnings forecasts by 5–7%** and increasing price targets
- Reputable fund managers such as **BDO Trust** reaffirmed Meralco as a core holding

One analyst captured the sentiment best:

“This is no longer your grandfather’s Meralco.”

With Powerhouse, Meralco successfully reasserted its role as a long-term growth stock and a strategic partner in nation-building. The event not only drove investor momentum—it reset the bar for corporate engagement in the Philippine energy sector.

Meralco Powerhouse was not just a night of numbers. It was a night of renewed trust, bold direction, and shared belief in a future powered by reliability, sustainability, and innovation.

3. Which will you submit for this nomination, a video of up to five (5) minutes in length or a written essay of up to 525 words? Choose one:

Essay of up to 525 words

4. If you are submitting a video of up to five (5) minutes in length, provide the URL of the nominated video here, OR attach it to your entry via the "Add Attachments, Videos, or Links to This Entry" link above, through which you may also upload a copy of your video:

Attachments/Videos/Links:

[Meralco Powerhouse: Reigniting Confidence, Powering the Future](#)

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