

Company: Dr. Phone Fix

Nomination Submitted by: WM Consulting

Company Description: Dr. Phone Fix is Canada's leading and most honoured growth company in the multi billion dollar cell phone repair and resell industry. It's a nominee, finalist, or winner of over 80 business awards. It has 28,000 online positive customer reviews and is a partner with the country's top non-profit battery recycler.

Nomination Category: Company / Organization Categories

Nomination Sub Category: Company of the Year - Electronics - Small

Nomination Title: Dr. Phone Fix

1. Which will you submit for your nomination in this category, a video of up to five (5) minutes in length about the achievements of the nominated organization since 1 January 2023, OR written answers to the questions for this category? (Choose one):

Written answers to the questions

2. If you are submitting a video of up to five (5) minutes in length, provide the URL of the nominated video here, OR attach it to your entry via the "Add Attachments, Videos, or Links to This Entry" link above, through which you may also upload a copy of your video.

3. If you are providing written answers for your submission, you must provide an answer to this first question: Briefly describe the nominated organization: its history and past performance (up to 200 words):

Total 194 words used.

Launched in 2019 by 36-year-old award winning visionary and thought leader Piyush Sawhney, Dr. Phone Fix is Canada's Internationally recognized and most honored cell phone and electronics repair company. It's an award-winning, eco-friendly, customer-centric growth leader in Canada's multi-million-dollar cell phone repair and resell industry. It's grown from one store six years ago to 35 stores in 23 cities in 4 Canadian provinces. Its purpose is 'Repair, Reuse, Refurbish, Resell, Recycle' and it diverts thousands of phones from landfill as e-waste by refurbishing them and reselling them. It trains its technicians - mostly newcomers like the company founder - in-house. It's built a major supply chain enabling its stores to do repairs quickly - usually in under an hour.

Repairs carry a lifetime warranty. It has service agreements with Samsung and Apple and is a partner with a top recycler. It has 28,000 verified positive online reviews and a 4.9 star google rating. It's won 8 Stevie gold trophies and was chosen Stevie People's Choice in 2023 and 2024. It was Canada's largest privately owned company in the category until it went public on the Toronto Venture Stock Exchange in March 2025.

4. If you are providing written answers for your submission, you must provide an answer to this second question: Outline the organization's achievements since the beginning of 2023 that you wish to bring to the judges' attention (up to 250 words):

Total 198 words used.

Two world-class influential business newspapers, the Financial Times of London (in 2025) and Canada's Globe and Mail (in 2024 & 2023) have included Dr. Phone Fix on their prestigious lists of leading growth companies in Canada. Winner of 8 Stevie Gold trophies, a silver medal, a bronze medal (2024, 2023, 2022) and a two-time winner of Stevie People's Choice awards (2024, 2023). It's a nominee for 11 awards this year and a finalist for the 2025 'Canadian Sustainable Business of the Year' award and a nominee, finalist, or winner of 80 other awards in previous years for electronics, growth, entrepreneurship, sustainability and customer service presented by leading banks, business organizations and industry media. The Globe has pegged its three-year revenue growth rate at 3055%. Two political leaders including a premier has praised it in 2025. Two industry publications have featured it in headline stories in 2025. The Company has been featured on radio stations and daily newspapers. It's been a headline story in Canada's leading online retail publication which described it as growing at a 'crazy pace'. It's been described as a Canadian business success story. In March 2025 it was listed on the Toronto Stock Venture Exchange

5. If you are providing written answers for your submission, you must provide an answer to this third question: Explain why the achievements you have highlighted are unique or significant. If possible compare the achievements to the performance of other players in your industry and/or to the organization's past performance (up to 250 words):

Total 235 words used.

Dr. Phone Fix's uniqueness;

** None of its major competitors are pursuing industry awards*

** Unmatched as Canada's top business award winner (nominee, finalist or winner of 80 awards including EY Entrepreneur of the Year and 10 Stevie trophies or medals)*

** Recognized in the industry as a model; also setting standards for the industry*

** Honored for growth by two of the world's top business publications the Times and the Globe and Mail*

** Led industry by offering lifetime warranty on repairs and one year warranty on pre-owned phones identical one year offered on new phones by manufacturers* **

** Partnered with Canada's top non-profit battery recycler, Call2Recycle*

** Present/Past member of nine business associations/local Chambers of Commerce*

** Operates an employment program for newcomer/employees to help them get their citizenship*

** Featured in Canadian daily newspapers and radio*

Dr. Phone Fix's significant achievements:

** Opened stores at the rate of one every three weeks*

** Posted three-year revenue growth rate of 3055*

** Grew revenue from \$102,000 in first year to \$10, 000,000 in year si*

Sent 135,000 batteries and parts for recycling

** Sells accessories made from recycled part*

** Diverts thousands of unwanted cell phones from e-waste through refurbishment reducing the amount of mining od precious metals and materials for electronics manufacture.*

** Pursues new revenue stream - has become Canada's 2nd largest seller of certified pre-owned phones*

6. You have the option to answer this final question: Reference any attachments of supporting materials throughout this nomination and how they provide evidence of the claims you have made in this nomination (up to 250 words):

Total 41 words used.

1. Recognition by Canadian Premier

2. Recognition by major city Mayor

3. Testimonial from top non-profit recycler, Call2Recycle

4. Financial Times - rankig at one of Canada's fastest growing companies

5. website: www.docphonefix.com

4. The Financial Times (of London) Recognition



Attachments/Videos/Links:

[Dr. Phone Fix](#)

[REDACTED FOR PUBLICATION]