

Company: MDI Ventures

Company Description: MDI Ventures is a multi-stage Venture Capital firm backed by Telkom Indonesia with offices in Indonesia, Singapore, and the United States with extended offices in Europe and South Korea. Since 2016, MDI has been trusted in managing multiple funds with total assets under management US\$ 830 Mn and so far has invested in over 50+ companies across 12 countries.

Nomination Category: Event Categories

Nomination Sub Category: Conferences & Meetings - Networking Event

Nomination Title: MDI Ventures: Strategic Synergy Networking Event

1. If you are providing a written essay for this nomination, submit in this space an essay of up to 525 words describing the event: its genesis, goals, development, and results:

Total 422 words used.

MDI Ventures recognizes the critical role of structured networking in driving collaboration, strategic alignment, and innovation. Over the past five years, we have developed and sustained two complementary networking platforms—Explorise and Nex-BE—that serve as catalysts for cross-sector synergy and practical value creation.

Explorise was initiated as a forum for market trend exploration and strategic discussion. The event is designed to bring together startups, State-owned Enterprises (SOEs), corporates, and digital enablers to discuss timely themes and emerging challenges. Each session is focused, topical, and grounded in real-world relevance. Previous themes have included artificial intelligence, digital healthcare, agritech, and cybersecurity—selected based on ecosystem needs and stakeholder feedback.

While Explorise fosters dialogue, Nex-BE functions as the capstone—our annual business matchmaking event. Nex-BE connects digital startups with Telkom Group business units and SOEs to identify concrete synergy opportunities and co-develop use cases. It is structured around one-on-one curated meetings, sector-based discussions, and follow-up tracking—ensuring that interaction moves beyond ideas into actionable collaboration.

Together, Explorise and Nex-BE form a full-cycle engagement approach. Explorise drives knowledge-sharing and thematic alignment; Nex-BE translates it into partnerships and measurable outcomes. Both events are built on the belief that innovation doesn't scale in isolation—it requires a shared context and coordinated effort.

The goals of our networking events remain consistent:

- To facilitate collaboration between technology innovators and large-scale institutions.
- To surface industry insights that are relevant, timely, and implementation-ready.
- To foster inspiration through exposure to diverse perspectives and solution pathways.

Since 2019, the format and reach of these events have grown steadily. Nex-BE, in particular, has matured into a national-scale initiative involving over 70 business units, hundreds of curated startup meetings, and representation across key verticals—telco, fintech, logistics, manufacturing, and digital services. Most importantly, it has directly contributed to the generation of synergistic revenue for Telkom Group and opened doors for startups to enter institutional markets more efficiently.

The consistency of this program underscores a broader principle: strategic networking must be intentional, repeatable, and tied to business outcomes. Our model is less about brand visibility, more about enabling structured collaboration that produces results.

Post-event reviews have shown that participants value the clarity of purpose, relevance of pairings, and practical focus of our networking formats. Rather than generalized exposure, the sessions offer precise entry points for partnership and shared value creation.

As a corporate venture capital firm, MDI Ventures does not operate as a passive investor. These networking events are part of our core strategy to build bridges between innovation and enterprise, enabling our portfolio to scale with meaningful institutional support.

2. Which will you submit for this nomination, a video of up to five (5) minutes in length or a written essay of up to 525 words? Choose one:

Essay of up to 525 words

3. If you are submitting a video of up to five (5) minutes in length, provide the URL of the nominated video here, OR attach it to your entry via the "Add Attachments, Videos, or Links to This Entry" link above, through which you may also upload a copy of your video:

We attached a PDF file for this nomination category.

4. Optionally, you may list creative and production credits for your event - a list of the people and organizations that contributed to its development:

Attachments/Videos/Links:

[MDI Ventures: Strategic Synergy Networking Event](#)



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