



**THE INTERNATIONAL
BUSINESS AWARDS®**



GERMAN STEVIE® AWARDS

BELGIEN • DEUTSCHLAND • LIECHTENSTEIN • LUXEMBOURG • ÖSTERREICH • SCHWEIZ

THE 22ND ANNUAL
International Business Awards®
&
THE 11TH ANNUAL
German Stevie® Awards

FRIDAY, 10 OCTOBER 2025 | CORINTHIA LISBON HOTEL





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Welcome to The 22nd Annual International Business Awards® and 11th Annual German Stevie® Awards ceremony, celebrating Stevie winners around the globe. The International Business Awards competition was open to all organizations worldwide: large and small, public and private, for-profit and nonprofit. Winners were selected from more than 3,800 nominations submitted by organizations in 78 nations and territories. More than 250 Stevie Award judges on nine specialized juries reviewed and rated nominations to determine the winners. In the German Stevie Awards, more than 300 nominations were evaluated by a panel of 35 judges. Organizations in the six European nations in which German is an official language are eligible to submit nominations to the GSAs. Nominations were submitted from Austria, Luxembourg, and Switzerland.

Every organization in attendance tonight will be called to the stage at least once to make a brief acceptance speech. The presentations will be broadcast live via Vimeo.

Stevie Awards competitions receive more than 12,000 nominations each year from organizations of every type in more than 70 nations. Our nine competitions recognize every type of achievement in the workplace. Our other programs include The American Business Awards®, the Asia-Pacific Stevie Awards, the Middle East & North Africa Stevie Awards, the Stevie Awards for Women in Business, the Stevie Awards for Great Employers, the Stevie Awards for Sales & Customer Service and the Stevie Awards for Technology Excellence. We invite you to learn about them all at www.StevieAwards.com.

We congratulate you once again for winning a Stevie Award in The International Business Awards and/or the German Stevie Awards. Best wishes for continued success!



Cordially,
Maggie Miller
 Maggie Miller
 President
 The Stevie® Awards

CONTENTS

Our Sponsors	5	German Stevie Awards	
Banquet & Presentations Agenda	5	• Winner Highlights	9
The International Business Awards		• Judging Committees	13
• Winner Highlights	6	Upcoming Stevie Awards Deadlines	19
• Judging Committees	10		



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2025 INTERNATIONAL STEVIE AWARDS

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Silver Stevie® Award

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BANQUET & PRESENTATIONS AGENDA

5:45 pm / 17:45	Pre-dinner Reception, Floriana Ballroom Foyer
6:15 pm / 18:15	Dinner, Floriana Ballroom
7:00 pm / 19:00	Awards Presentations, Floriana Ballroom

Winners' pre-packaged trophies and medals will be available for pickup after the ceremony.

THE 2025 INTERNATIONAL BUSINESS AWARDS® WINNER HIGHLIGHTS



**VIEW ALL
WINNERS**

The International Business Awards® is the world's only international, all-encompassing business awards program. More than 3,800 nominations from organizations in 78 nations and territories were evaluated in this year's competition.

GRAND STEVIE AWARD WINNERS

The Grand Stevie® Awards are best-of-competition prizes awarded to the organizations that submit the best body of work to the competition, in their own name or in the names of one or more clients. The Grand Stevie winners in The 2025 International Business Awards are as follows:

ORGANIZATION OF THE YEAR:

Cathay Financial, including Cathay United Bank and Cathay Securities Corporation, wins this year's honor with 56 award points, earned on the basis of nine Gold, four Silver, and 14 Bronze Stevie wins. Cathay Financial is a major financial holding company offering a range of financial products and services through its subsidiaries, including insurance, banking, and investment services. Cathay Financial is known for its strong presence in Taiwan and its expanding reach in the Asia-Pacific region. This is the first-ever Grand Stevie win for Taiwan.

MOST HONORED MARKETING AGENCY:

Lounge Group, Budapest, Hungary, wins this top honor for the second year in a row, on the basis of seven Gold, two Silver, and one Bronze Stevie wins (26.5 points) for campaigns on behalf of a number of clients.

MOST HONORED PUBLIC RELATIONS AGENCY:

ZIMAT, Mexico City, Mexico, wins with five Gold, two Silver, and four Bronze Stevie wins (25 points) for communications campaigns and publications on behalf of a range of their clients. This marks Mexico's first Grand Stevie Award win.

MOST HONORED AWARDS AGENCY:

Annette Densham, Award Writing Specialist, based in Bali, Indonesia, is the first winner of this new Grand Stevie Award, on the basis of 16 Gold, 10 Silver, and 17 Bronze Stevie wins (93.5 points) for nominations prepared and submitted on behalf of a wide range of small businesses in Australia. Densham won a top-five Grand Stevie in last year's Stevie Awards for Women in Business.

HIGHEST-RATED NOMINATION OF THE YEAR:

The Gold Stevie-winning nomination of **Ivan Shvaichenko**, CEO of cloud-gaming platform Boosteroid, is this year's winner with an average score of 9.42 out of a possible 10. Gold Stevie winner for Best Entrepreneur - Computer Services, the Ukraine native is now based in Austin, Texas USA.

HIGHEST-RATED NEW PRODUCT OR SERVICE NOMINATION OF THE YEAR:

This year's honor goes to **ExtendMax Vietnam Company Limited**, Hanoi, for the nomination entitled "Pioneering End-to-End IOR/EOR Services in Vietnam's Compliance Market," which won the Gold Stevie for Best New Business-to-Business Service. This is the first Grand Stevie Award win for Vietnam.

WINNERS WITH THREE OR MORE GOLD STEVIE AWARDS

pladis (11)
HALKBANK (10)
Cathay Financial Holding Co. Ltd. (9)
CarrefourSA (7)
Lounge Group (7)
PJ Lhuillier Inc. (7)
Mang Inasal Philippines (6)
Megaworld Lifestyle Malls (6)
Tata Consultancy Services (6)
Abu Dhabi Customs (5)
ATREVIA CORPORACIÓN S.L (5)
ExtendMax Vietnam Company Limited (5)
Manila Electric Company (5)
Pan American Energy (5)
ZIMAT (5)

WINNERS WITH THREE OR MORE GOLD
STEVIE AWARDS *CONTINUED*

Addvox (4)
Enerjisa Enerji (4)
HeyMo® The Experience Design Company (4)
IBM (4)
Miral Destinations (4)
Partner.Co (4)
Viettel (4)
İş Sanat (3)
A.S. WATSON (3)
Bank of the Philippine Islands (3)
Community Development Authority (3)
DDB Group Philippines (3)
Dr. Phone Fix (3)
Dubai Digital Authority (3)
General Directorate of Residency and Foreigners
Affairs (3)
Kendra Scott (3)
Lenovo (3)
Netcracker Technology (3)
Türk Telekom (3)
The City of Sydney (3)
WNS (3)



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BUSINESS SUPPORT SYSTEM



Streamline Business Operations

Simplify billing, customer management, and service delivery.

DEALER MANAGEMENT SYSTEM



Simplify Dealership Operations

Centralize inventory, sales, and customer management.

ENTERPRISE PORTAL



Unified Business Gateway

Enables merchants, billers, dealers, and enterprises to manage their operations.

eFINANCE SYSTEM



Secure Financial Transactions

Manage payments, invoicing, and finances with precision.

ORDER PORTAL



Commerce Made Easy

Create and scale online marketplaces effortlessly.

LET'S COLLABORATE! hello@multisyscorp.com www.multisyscorp.com [/multisyscorp](https://www.youtube.com/multisyscorp)

2025 GERMAN STEVIE® AWARDS PREISTRÄGERINNEN UND PREISTRÄGER



VIEW ALL
WINNERS

Die German Stevie® Awards sind der vielseitigste Wirtschaftspreis im deutschsprachigen Europa und finden bereits zum elften Mal statt. Organisationen aus Deutschland, Österreich, der Schweiz, Liechtenstein, Luxemburg und Belgien konnten Bewerbungen mit ihren seit Januar 2023 erbrachten Leistungen in verschiedenen Kategoriebereichen einreichen.

GRAND STEVIE AWARD WINNERS

The Grand Stevie® Awards are best-of-competition prizes awarded to the organizations that submit the best body of work to the competition, in their own name or in the names of one or more clients. The Grand Stevie winners in the 2025 German Stevie Awards are as follows:

UNTERNEHMEN DES JAHRES:

Den Grand Stevie Award für das Unternehmen des Jahres sicherte sich dieses Jahr **Wolters Kluwer** aus Hürth in Nordrhein-Westfalen. Der Anbieter von Fachinformationen, Software und Services für Juristen, Steuerberater und Wirtschaftsprüfer, Klinik- und Pflegepersonal sowie für die Bereiche Finanzen, Auditing, Regulatorisches und Compliance erreichte in diesem Jahr die höchste Gesamtpunktzahl für ihre Einreichungen und erhielt sechs Stevie Awards in verschiedenen Kategorien, darunter Gold in den Event-Kategorien "Bester wissenschaftlicher Kongress" und "Bester Hackathon", sowie für "Bestes neues Produkt oder Dienstleistung - Dienstleistungen für Privatpersonen" und "Business Technology Solution - Künstliche Intelligenz (KI)/Lösungen für Machine Learning - Finanzen".

HÖCHSTEN BEWERTETE NOMINIERUNG:

Den Grand Stevie Award für die am höchsten bewertete Nominierung erhält in diesem Jahr die **livewelt GmbH & Co KG**. Mit ihrem Beitrag "FORVIA HELLA: Inspiring mobility for 125 years" konnte sich die livewelt GmbH & Co KG den Gold Stevie Award in der Kategorie "Live-Events: Unternehmen & Gemeinschaft - Beste Firmenveranstaltung" sichern. Die inhabergeführte Agentur für Marken- und Live-Kommunikation aus Gütersloh in Nordrhein-Westfalen beeindruckte mit ihrer Nominierung die Jury: "Hier sieht man, wie man ein Event aufbauen kann. Modernes Lichtkonzept mit buntem Unterhaltungsprogramm und Informationen.", "Schön zu sehen, dass auch in herausfordernden Zeiten ein solches Jubiläum angemessen gefeiert wird."

PREISTRAGENDE MIT MEHRFACHEN STEVIE-AUSZEICHNUNGEN

Wolters Kluwer Deutschland GmbH (9)
Globus Handelshof St. Wendel GmbH & Co. KG (5)
ZDF (5)
Axel Springer Corporate Solutions GmbH & Co. KG (4)
Market Access (4)
PTV Planung Transport Verkehr GmbH (4)
boneArtis AG (3)
EuroTube Foundation (3)
HASE & IGEL GmbH (3)
Kompass Recruitment GmbH (3)
Allianz SE (2)
BITZER Kühlmaschinenbau GmbH (2)
cyber-Wear Heidelberg GmbH (2)
Das Örtliche Service und Marketing GmbH (2)
diva-e Digital Value Excellence GmbH (2)
livewelt GmbH & Co KG (2)
queo GmbH (2)
Raiffeisen Bank International (2)
riba:businesstalk GmbH (2)
SolarWinds (2)
Werner Schmid GmbH (2)
ZF Bielefeld (2)

THE 2025 INTERNATIONAL BUSINESS AWARDS® JUDGING COMMITTEES



**VIEW ALL
JUDGES**

More than 250 professionals around the world reviewed and rated nominations to The 2025 International Business Awards® as members of 9 specialized juries. Their average scores determine the winners of the Gold, Silver, and Bronze Stevie® Awards. We thank them for their time, support, and expertise.

COMPANY/ORGANIZATION & ACHIEVEMENT AWARDS JUDGING COMMITTEE



CHAIR:
Roman Axelrod
Founder, Managing Partner
XPANCEO
Dubai, United Arab Emirates

MANAGEMENT, HUMAN RESOURCES & INDIVIDUAL AWARDS JUDGING COMMITTEE



CHAIR:
Jose Herrera
Co-Founder & CEO
Horatio
New York, New York, United States

CUSTOMER SERVICE & SUPPORT AWARDS JUDGING COMMITTEE



CHAIR:
Dennis Reno
Head of Global Customer Success
Projectworks
San Francisco, California,
United States

MARKETING & EVENT AWARDS JUDGING COMMITTEE



CHAIR:
Ella Louise Allaire
CEO & Founder
MONLOVE
Wentworth-Nord, Quebec, Canada

ENTREPRENEUR & THOUGHT LEADERSHIP AWARDS JUDGING COMMITTEE



CHAIR:
Jessica M. Graham
Founder & CEO
Fionix Consulting
Indian Trail, North Carolina,
United States

MEDIA (WEBSITE, APPS, CREATIVE, VIDEO, SOCIAL MEDIA & PODCAST) AWARDS JUDGING COMMITTEE



CHAIR:
Steve Knight
Chief Executive Officer
UIC Digital
London, England, United Kingdom

**NEW PRODUCT & PRODUCT MANAGEMENT
AWARDS JUDGING COMMITTEE**



CHAIR:
Rajesh Kumar Mudiakal
Senior SAP Project Manager
In transit to a new company
London, England, United Kingdom

**TECHNOLOGY & SUSTAINABILITY AWARDS
JUDGING COMMITTEE**



CHAIR:
Oleksa Stelmakh
CEO
Leobit
Lviv, Lviv Oblast, Ukraine

**PR/CORPORATE COMMUNICATIONS
& PUBLICATIONS AWARDS JUDGING
COMMITTEE**



CHAIR:
James Lee-Tullis
Founder & Principal Consultant
The Content Quotient
Landshut, Bavaria, Germany



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2025 GERMAN STEVIE® AWARDS JUDGING COMMITTEES

Über 35 Führungskräfte haben in fünf Experten-Gremien entschieden, wer die begehrten Stevie Trophäen erhält. Sie haben über 300 eingegangene Bewerbungen auf Herz und Nieren geprüft, die innovativsten Lösungen und besten Leistungen herausgefiltert und schließlich die Preistragenden der Gold, Silber und Bronze Stevie® Awards gekürt.



**VIEW ALL
JUDGES**

MANAGEMENT, HUMAN RESOURCES, KUNDENSERVICE & SUPPORT



JURYVORSITZENDER:
Frank M. Scheelen
Geschäftsführer
SCHEELLEN AG
Deutschland

PR, JAHRESBERICHTE, PUBLIKATIONEN, LIVE-EVENTS & VIDEOS



JURYVORSITZENDER:
Felix Bender
Geschäftsführer
bndr.company
Karlsruhe
Deutschland

MARKETING, KREATIVE, SOCIAL MEDIA, WEBSITES & APPS



JURYVORSITZENDER:
Sarah Walenta,
Geschäftsführerin Communita GmbH
Koblenz
Deutschland

UNTERNEHMEN, BESONDERE UNTERNEHMENSDIENSTLEISTUNG, KLIMASCHUTZ & THOUGHT LEADERSHIP



JURYVORSITZENDER:
Svetlana Badak
Geschäftsführerin
DSDW Group
Deutschland

NEUE PRODUKTE & IT



JURYVORSITZENDER:
Christoph Heidler
Geschäftsführer
Swiss Interim Management GmbH
Switzerland

BREAKING NEWS

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Founded by self-made millionaire and former #1 Fortune 500 Sales Rep Julie Spear, *Just Meant 2 Be* was built on the belief that success means nothing without fulfillment. After a record-breaking corporate career—11 industry awards, 9x President's Club—Julie walked away to cash in on her calling, and today helps women do the same through her proprietary framework, *The Purposeful Prosperity Pathway™*.

This 8-step framework is equal parts energetic and strategic, guiding women through *Co-Creation Confidence*, *Vision Casting*, *Avatar Design*, *Harddrive Cleanup*, *Program Installation*, *As If Practice*, *Abundance Activation*, and *Monetization Mastery*. Tried, tested, and proven to work, it's been endorsed by some of the best in the business.

Through her *Empower Hour*, a 60-minute breakthrough session, or *Fate & Fortune*, her 3-month private coaching container, Julie's clients say goodbye to pressure and burnout—and hello to a life where mission meets money. She also has a free masterclass and newsletter. Find her on social media @iamjuliespear or her website www.justmeant2be.com for more info.

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ENTRIES OPEN FOR THE 2026 INTERNATIONAL BUSINESS AWARDS 10 FEBRUARY

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ENTRIES OPEN FOR THE 2026 GERMAN STEVIE AWARDS 17 FEBRUARY

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ASIA-PACIFIC STEVIE® AWARDS

2026 ASIA-PACIFIC STEVIE® AWARDS

The Asia-Pacific Stevie Awards recognize innovation in the workplace throughout the 29 markets of the Asia-Pacific region.

15 October: Entries open asia.stevieawards.com

THE STEVIE® AWARDS FOR SALES & CUSTOMER SERVICE

2026 STEVIE® AWARDS FOR SALES & CUSTOMER SERVICE

The Stevie Awards for Sales & Customer Service are open to all organizations and individuals worldwide, and recognize the achievements of sales, customer service, and call center professionals.

5 November: Early-bird entry deadline stevieawards.com/sales

MIDDLE EAST & NORTH AFRICA STEVIE® AWARDS

2026 MIDDLE EAST & NORTH AFRICA STEVIE® AWARDS

The Middle East & North Africa Stevie® Awards are open to all organizations in 18 nations in the Middle East and North Africa, and focuses on recognizing innovation in all its forms.

5 November: Entries open stevieawards.com/mena

THE STEVIE® AWARDS FOR WOMEN IN BUSINESS

2025 STEVIE® AWARDS FOR WOMEN IN BUSINESS

The Stevie Awards for Women in Business are open to all organizations and individuals worldwide, and recognize the achievements of women executives, entrepreneurs, and the organizations they run.

10 November: Awards banquet stevieawards.com/women

THE AMERICAN BUSINESS AWARDS®

THE 2026 AMERICAN BUSINESS AWARDS®

The American Business Awards are open to all organizations operating in the United States, and feature a wide variety of categories to recognize achievement in every facet of the workplace.

19 November: First early-bird deadline stevieawards.com/aba



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