MIDDLE EAST & NORTH AFRICA
STEVIE® AWARDS

جوائز ستيفي الشرق الأوسط وشمال أفريقيا

2027 ENTRY KIT













MENA.StevieAwards.com

OUR INVITATION

We invite your organization to submit nominations to the 2027 (eighth annual) Middle East & North Africa Stevie® Awards, presented with the support of **RAK Chamber of Commerce & Industries**. The focus of these awards is on recognizing innovation in every aspect of business and work life.

All organizations and individuals operating in the following 17 nations in the MENA region are welcome to submit nominations: Algeria, Bahrain, Egypt, Iraq, Jordan, Kuwait, Lebanon, Morocco, Oman, Palestine, Qatar, Saudi Arabia, Syria, Tunisia, Türkiye, United Arab Emirates, and Yemen.

The Stevie Award trophy, the prize that is conferred in the Middle East & North Africa Stevie Awards and all other Stevie Award programs, is one of the world's most coveted prizes. Many of the world's largest and most famous organizations have won Stevie Awards; however, most of our winners each year are small and midsize organizations that are still growing and building their brands.

This booklet explains how to prepare and submit nominations to the Middle East & North Africa Stevie Awards. The first important step to entering is to review the categories and to choose the categories in which you'll participate.

Eligibility extends from 1 July 2024 through the date on which you submit your nominations. Nominations that won in the 2026 Middle East & North Africa Stevie Awards may be resubmitted for consideration in the 2027 awards. If they have not been updated, they must be submitted to categories different from those in which they won.

In this entry kit you will find a summary of the submission requirements and the categories. Detailed instructions are provided on the website at MENA.StevieAwards.com, and you'll find links to those instructions throughout these pages.

Winners will be notified on 18 January 2027 and celebrated at a gala event in Ras Al Khaimah, United Arab Emirates in April.

We encourage your organization to submit entries to the Middle East & North Africa Stevie Awards. Please don't hesitate to contact us with your questions about how to participate.



Maggie Miller
PRESIDENT,
STEVIE® AWARDS

READY? ENTER NOW



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2027 CALENDAR

23 SEPTEMBER 2026	Entries open
20 OCTOBER 2026	Webinar: Preparing Successful Nominations for the 2027 MENA Stevie Awards
29 OCTOBER 2026	**First entry deadline,** with reduced winner fees
23 NOVEMBER 2026 - 7 JANUARY 2027	Judging of the 2027 Awards
26 NOVEMBER 2026	Final entry deadline
18 JANUARY 2027	**Temporary winners notified**
16 FEBRUARY 2027	**Deadline for payment of winners fees**
18 FEBRUARY 2027	**Winners publicly announced**
APRIL 2027	**Awards banquet** Setting and location to be confirmed

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2026 AWARDS HIGHLIGHTS







BROWSE PHOTOGRAPHS OF THE AWARDS EVENT

WATCH THE INDIVIDUAL AWARDS PRESENTATION CLIPS

WATCH INTERVIEWS WITH STEVIE WINNERS

DOWNLOAD THE AWARDS EVENT PROGRAM BOOK (PDF)

SELECTION OF 2026 WINNERS

غرفة عجمان AJMAN CHAMBER
AVA
أنسا الجمعية الخيرية لرعاية الأيتام CHARITY COMMITTEE FOR ORPHANS CARE
دائرة البلديات والنقل DEPARTMENT OF MUNICIPALITIES AND TRANSPORT بلدية منطقة الظفرة AL DHAFRAH REGION MUNICIPALITY
Diversey A SOLENIS COMPANY
جمارك دبي Dubai Customs
ETIHAD AIRWAYS
مؤسسة الفجيرة للموارد الطبيعية Fujairah Natural Resources Corporation
GEA الهيئة العامة للترفيه General Entertainment Authority
دائرة البلدية والتخطيط حكومة عجمان Government of Ajman Municipality & Planning Department
جامعة الملك خالد KING KHALID UNIVERSITY
جامعة الملك سعود King Saud University المدينة الطبية الجامعية University Medical City
KFMMC
وزارة البيئة والمياه والزراعة Ministry of Environment Water & Agriculture
تركة المواهب الوطنية National Talents Company Talents
ooredoo
جمعية أصدقاء المرضى بعنيزة Patients Friends' Association in Unaizah
PM PHILIP MORRIS INTERNATIONAL
pladis ÜLKER GODIVA MEVİDİA
مؤسسة قطر Qatar Foundation Unlocking human potential إطلاق قدرات الإنسان
الهيئة العامة للطرق Roads General Authority
تجمع الشرقية الصحي Saud AlBabtain Cardiac Center
Saudi German Health Caring like family السعودي الألماني الصحية نرعاكم كأهالينا
SOCAR
TOSYALI HOLDİNG
TURKCELL
TÜRKİYE SİGORTA
VitrA
Wio
هيئة الزكاة والضريبة والجمارك Zakat, Tax and Customs Authority

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2027 ENTRY REQUIREMENTS

For most categories in the Middle East & North Africa Stevie® Awards, entries will consist of two main components. You will submit written content in your chosen categories, along with optional supporting materials to help judges get the full picture of your achievements and verify claims made in the entry.

Nominations that won in the 2026 Middle East & North Africa Stevie Awards may be resubmitted for consideration in the 2027 awards. If they have been updated with recent achievements, they may be submitted to the same categories in which they won. If they have not been updated, they must be submitted to categories different from those in which they won.

In most categories, each entry must include:

a. An essay of up to 3,500 characters describing the nominee's innovative achievements since 1 July 2024. *Required*

b. Optional (but highly recommended), add to your entry up to 10 webpage links and up to 10 document uploads to support your case to the judges. These might be press articles, press releases, videos, or images, for example.



ENTRY TIPS

- Give each nomination a clear and concise nomination title
- Add at least one supporting link or attachment. Judges want to see that you've made the effort to back up the claims of achievement made in your nomination. Not all claims can be verified, but do the best you can to show support. We recommend submitting no more than 10 supporting links or attachments.
- You may submit the same entry content in multiple categories, as long as the categories' requirements are identical.

2027 CATEGORIES

The categories of the 2027 Middle East & North Africa Stevie® Awards are listed in the following groupings.

- AI INNOVATION AWARDS
- ACHIEVEMENT AWARDS
- APPS AWARDS
- COMPANY / ORGANIZATION AWARDS
- CORPORATE COMMUNICATIONS & PUBLIC RELATIONS AWARDS
- CUSTOMER SERVICE AWARDS
- EVENT AWARDS
- HUMAN RESOURCES AWARDS
- INDIVIDUAL PROFESSIONAL AWARDS
- MANAGEMENT AWARDS
- MARKETING AWARDS
- NEW PRODUCT AWARDS
- PUBLIC SECTOR INNOVATORS AWARDS
- PUBLICATION AWARDS
- SOCIAL MEDIA AWARDS
- SUSTAINABILITY AWARDS
- TECHNOLOGY AWARDS
- THOUGHT LEADERSHIP
- VIDEO AWARDS
- WEBSITE AWARDS





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HOW TO ENTER

Visit the website at mena.stevieawards.com or click the READY? ENTER NOW button at the bottom of any page in this kit.

Complete the form to create your account, or login to your existing account if you have already made one in our entry system.

Within your entry-submission account, select Middle East & North Africa Stevie® Awards from the program drop-down in the top right of your screen.

Follow the instructions to create and save your first entry. Repeat the process as necessary to create and save additional entries.

When you've created all of the entries you will submit, click the check boxes next to their titles, then click the SUBMIT SELECTED NOMINATIONS button to begin the submission process.

Review and agree to the Terms and Conditions of Entry.

SUBMIT NOMINATIONS IN ANY OF 30+ LANGUAGES

We have a translation tool built into our entry system. You may submit written nominations in any of 30+ languages, and our system will translate them to English for our judges to review and score. Please note that only your written submissions will be translated, so make sure any supporting materials or links or provided in English or Arabic. All judging will be done in English or Arabic, and judges are told that a translation tool may have been used.

ENTRY PREPARATION TIPS

Write Your Entries Offline Before Submitting Them

Write your entries offline to keep a permanent record. Then, submit them through our simple online system. Avoid writing directly online, as technical issues with your computer or our system could cause you to lose your work.

Include Supporting Materials and Links

For most categories, supporting files or URLs are optional. However, we strongly recommend including at least your organization's website URL so judges can access basic information about your organization.

Focus on Achievements During the Eligibility Period

The 2027 Middle East & North Africa Stevie® Awards eligibility period is from 1 July 2024, through 26 November 2026. Entries may mention earlier achievements but must focus on this period—the judges will not score entries highly if they do not.

How to Submit Entries for Multiple Clients

PR and marketing agencies submitting for multiple clients should create one account under the agency's name with agency contact details. Start each entry title with the client's name so awards are correctly presented to the clients, not the agency.

Test Your Links

If you include links to videos, images, or other materials, be sure to test them before submitting. Preview your entry and click the links to ensure they work and show the intended content to the judges.

Video Attachments and Other Media Materials

Attachments should be directly downloadable and easy to access. For videos, use a YouTube, Vimeo, or similar link that plays instantly. If that's not possible, upload the video file instead.

Giving Titles to Your Entries

When choosing a title for your entries, don't include the category name — judges will see it. For individual nominations, simply use the person's name and job title unless additional text adds meaningful context. Keep titles simple.

Well-Written and Succinct

Stevie-winning entries are clear, focused, and modest. Highlight a few key accomplishments in detail rather than listing many briefly, and keep the writing concise.

READY? ENTER NOW

WINNERS FEES

The Middle East & North Africa Stevie® Awards does not charge an entry fee for each nomination submitted. You may submit unlimited nominations in any number of categories without the payment of entry fees.

Instead of paying an entry fee for each of your applications, you pay only a Winners Fee for each successful nomination. That is, for each nomination that wins a Gold, Silver, or Bronze Stevie Award, a prize-winner fee is due:

- $555 if the winning nomination was submitted through the first entry deadline, 29 October 2026; or
- $595, if submitted after 28 October.

Temporary winners will be notified on 18 January 27. Winners Fees then must be paid by 16 February in order for winners status to be made permanent. Nominations whose Winners Fees are not paid will be disqualified. With payment, successful nominations will pass from temporary to permanent prize-winner status.

The Winners Fee per successful Stevie nomination includes the following benefits for the applicant:

- The right to publicly claim the Stevie Award winner status for the nomination on or after 18 February 2027
- The inclusion of the successful nomination in the official prize-winner lists published on 18 February 2027 on the Middle East & North Africa Stevie Awards website and other Stevie Awards media
- The right to use the award-winning signs or logos of the 2027 Middle East & North Africa Stevie Awards
- A personalized Gold Stevie Award trophy, Silver Stevie medallion, or Bronze Stevie medallion
- Access to all the jury's comments regarding all your applications
- The right to buy tickets for the award ceremony in April and make an acceptance speech on stage.

You can easily pay the Winners Fee by credit card or bank transfer.

READY? ENTER NOW

HEAR FROM PAST WINNERS

This recognition serves as a resounding validation of the tireless efforts we have poured into promoting higher education and creating a platform that offers international students in the Middle East unparalleled access to the very best in academia. The significance of this achievement cannot be overstated, as it underscores our unwavering commitment to making educational opportunities available on a global scale.

Sarita Lakhiani

Head of Marketing, Informa Connect, Dubai, United Arab Emirates

I am honored to receive these two prestigious Stevie® Awards on behalf of the Hamriyah Free Zone Authority and Sharjah International Airport Free Zone. This achievement is not only my own but also the result of the dedication and excellence of our teams. I am deeply proud of both organizations and their staff for reaching this level of leadership. These awards inspire us to continue striving for excellence, innovation, and future progress—ensuring that we excel regionally, locally, and globally.

H.E. Saud Salem Al Mazrouei

Director, Hamriyah Free Zone Authority & Sharjah International Airport Free Zone, United Arab Emirates

Receiving the Stevie Award gave our Autism Workforce Project stronger public visibility and increased awareness of autism. At the same time, it added great value to Eker's brand and allowed people to see our company's human side.

Nevra Eker

Eker Sut Urunleri, Bursa, Türkiye

JUDGING & AWARDS PROCESS

All entries are first reviewed by Stevie® Awards staff to ensure that eligibility requirements are met, that entries are formatted properly in order to go forward to be judged, and that entries have been submitted in appropriate categories.

Determination of Gold, Silver, and Bronze Stevie Winners

Judging will be conducted in 23 November 2026 - 7 January 2027. Judges will be recruited worldwide, will be invited or will apply to judge on the Middle East & North Africa Stevie Awards website, and if accepted will be assigned to category groups by Stevie Awards staff, based on their industry, function, and experience. A judge will not be assigned categories to which their own organization has submitted entries.

During the judging, each entry will be reviewed and rated by no fewer than five (5) judges who have been approved as qualified (by Stevie Awards staff) to judge those entries. Rating will be done on a scale of 1-10.

All entries that receive an average score of at least 8.0 out of a possible 10, regardless of category, will be eligible automatically for Stevie Award status. Entries with average scores of 7.75 – 7.99 may be conferred awards status at the discretion of Stevie Awards administration, but are not guaranteed awards placement.

Every category that has at least one qualifying entry (with a final average score of at least 8.0/10) will have at least one Gold Stevie Award winner. The qualifying entry with the highest average score in a category will be awarded the Gold Stevie Award. The top 45% of other qualifying entries will be accorded Silver Stevie status. The remaining 55% of qualifying entries will be accorded Bronze Stevie Award status.

The veracity of claims made in entries may be audited. Any entry found to contain false or misleading information will be disqualified. Gold Stevie-winning entries will be published on Middle East & North Africa Stevie Awards website. Winners will have the opportunity to redact any confidential or non-public information from their entries before publication.

Determination of Grand Stevie Award Winners

Two Grand Stevie Award winners will be selected and announced at the awards banquet. The organization that wins the most Gold, Silver, and Bronze Stevie Awards will be presented with the Grand Stevie Award for Organization of the Year. The top-scoring nomination in the entire competition will also be recognized with a Grand Stevie.

READY? ENTER NOW






SUBMISSION BEST PRACTICES

Subscribe to the Free Stevie® Awards Email Newsletter
Stay up to date on entry deadline extensions, new categories, and other important announcements by subscribing to the weekly Stevie Awards email newsletter. We respect your privacy and will never share your email address with anyone else. Click here to subscribe.

Determine Who or What You Want to Nominate, and in Which Categories
Decide which individuals, departments, teams, achievements, solutions, or implementations in your organization you wish to nominate, then select the most appropriate categories for those entries. For help with category selection, fees, or other questions, contact us at +962 79001 1021 or help+MENA@stevieawards.com.

Submit Your Entries By the Entry Deadline
There's a first entry deadline of 29 October 2026 through which winner fees are discounted. The final entries will be accepted through 26 November 2026.

Register for our Live Informational Webinar
Click here to register for our 20 October webinar about how to prepare successful nominations and learn more about what is new and different in the 2027 competition. The webinar will be available to watch on demand anytime after it airs live.

TERMS & CONDITIONS OF ENTRY

The following is the overview of the terms and conditions of entry to the 2027 Middle East & North Africa Stevie® Awards. By submitting entries to the competition, you assent that you have read and agree to abide by these terms and conditions.

ACCEPTANCE OR REJECTION OF NOMINATIONS

NOTIFICATION REGARDING THE TEMPORARY WINNER STATUS

WINNERS' FEE

ANNOUNCEMENT OF THE STEVIE AWARD WINNERS

WITHDRAWAL OF APPLICATIONS

ACCEPTANCE OF STEVIE AWARDS CORRESPONDENCE

MAINTENANCE OF YOUR ENTRY ACCOUNT INFORMATION

FINAL DECISION

DISPOSITION OF SUBMITTED MATERIALS

PAYMENT OF SHIPPING FEES

PUBLICATION OF STEVIE-WINNING ENTRIES

NOTICE OF FILMING AND PHOTOGRAPHY AT THE AWARDS BANQUET

IDENTITY VERIFICATION

FAILURE TO COMPLY WITH THESE TERMS & CONDITIONS WILL RENDER YOUR ENTRIES INELIGIBLE. WINNERS FEES WILL NOT BE REFUNDED.

10 REASONS YOU SHOULD ENTER

1. Stevie® Awards offer a cost-effective way to recognize and celebrate your valued employees for their efforts and accomplishments—boosting morale, inspiring pride, and motivating your team to keep striving for excellence.
2. There are no entry fees. A Winners Fee is payable only for successful nominations, making participation a cost effective way to gain recognition and credibility.
3. Small organizations have just as much chance to win a Stevie as big companies. Every year, household-name companies are joined in the winners' circle by small and medium-sized organizations that are still building their brands.
4. There are dozens of categories for Organizations, Sustainability, Management, Marketing, Tech, AI Innovation, Public Sector Innovation, and much more.
5. Winners are celebrated globally at our galas and promoted across our website, blog, social media, and PR. With more than 70,000 monthly site visitors and 60,000 newsletter subscribers, your win gets wide exposure.
6. When you win a Stevie Award, you and your colleagues get to deliver a speech on stage before a global audience, and network with top professionals at our April gala, also broadcast live worldwide.
7. The awards are a great way to benchmark your achievements against competitors in your industry.
8. Stevie Awards impress clients, partners, colleagues, and staff. Since 2002, the Stevie Award trophy has become one of the business world's most coveted prizes; it's a global symbol of excellence and innovation.
9. Winners may order additional copies of their awards to share with employees, executives, and clients. Official winner logos, social media graphics, and press release templates are provided to all winners at no extra cost.
10. Judges include many of the world's most respected executives, entrepreneurs, innovators, and business educators. You'll have access to all of the judges' feedback for all of your entries; an invaluable resource.

READY? ENTER NOW

غرفة رأس الخيمة

Ras Al Khaimah Chamber

2027 SPONSOR

ABOUT THE RAK CHAMBER OF COMMERCE AND INDUSTRY

RAK Chamber of Commerce and Industry is the second chamber of commerce commissioned in the UAE, as the Late Sheikh Saqr bin Mohammed Al Qasimi issued His High Decree for the incorporation of the Chamber on 22 October 1967, so that it may become the cornerstone for a more optimal regulation of the commercial affairs of the Emirate. The Chamber is a public interest organization, possessing a legal personality and administrative and financial independence within the scope of law, the Chamber's Articles of Association and its resolutions, along with the other regulations in force in the Emirate of Ras Al Khaimah.

ABOUT RAS AL KHAIMAH (RAK)

Originally known as Julfar, Ras Al Khaimah's history dates back several millennia with it being inhabited for as long. Over time, several historical and archaeological sites have been discovered throughout the emirate—dating from different time periods. Today, the emirate boasts many heritage and tourism sites and is also considered the most fertile agricultural land amongst all the emirates. Thus, in addition to an active tourism sector, Ras Al Khaimah also had a vibrant industrial sector. With many widespread development plans in the pipeline. Click here to learn more.



THE STEVIE® AWARD

The Stevie Award trophy is one of the world's most coveted prizes. Since 2002 the Gold Stevie Award has been conferred for achievement in the workplace to organizations and individuals in more than 70 nations and territories.

The name Stevie is taken from the name Stephanos, which is derived from the Greek for "crowned."

The crystal pyramid held aloft by Stevie represents the hierarchy of human needs, a system often represented as a pyramid that was developed in the 1960s by psychologist Abraham Maslow, who observed that after their basic needs are met, human beings seek the esteem of their peers.

RESOURCES TO HELP YOU PREPARE YOUR ENTRIES

Most public relations agencies and independent practitioners have experience writing Stevie® Awards entries. If you don't have the time to prepare, write and submit your Middle East & North Africa Stevie Awards entries, we suggest you turn to a PR pro to help you. There are also several communications professionals who specialize in writing Stevie Awards entries. We recommend the following:

- August Recognition, Donna O'Toole, hello@augustawards.com
- Award-Winning Results, Jacque Burandt, jacqueline.burandt@gmail.com
- Boost Awards, Chris Robinson, info@boost-awards.co.uk
- Business Awards Consulting, Çağatay Kayabaş, awards@kuzeygelisim.com
- Green Door Co., Heather Marano, heather@greendoor.co *(Australia/New Zealand)*
- Melissa Sones, melissasonesconsulting@gmail.com
- Susan Turkell, info@pairelations.com
- The Audacious Agency, Lauren Clemett, info@theaudaciousagency.com

CONTACT US

The Stevie Awards
10560 Main Street, Suite 519
Fairfax, VA 22030 U.S.A.
Telephone: +1 703-547-8389
Fax: +1-703-991-2397
help+MENA@StevieAwards.com
www.StevieAwards.com

Middle East and North Africa
May Hassan
+962 79001 1021
may@stevieawards.com
https://wa.me/962790011021

Türkiye
Çağatay Kayabaş
+90 533 210 61 60
awards@kuzeygelisim.com
https://wa.me/905332106160