

THE SECOND ANNUAL MIDDLE EAST AND NORTH AFRICA STEVIE® AWARDS GO VIRTUAL



Stevie® Awards galas are renowned for their prestige, excitement, precision, attention to detail, and networking. Unfortunately we're not able to stage many of our events in 2021. So we've conceived a virtual awards ceremony that will offer most of the features and benefits of our in-person events, at a much lower cost, from the comfort and safety of your home or office.

We invite you and your Stevie Award-winning colleagues to join us for this one-of-a-kind event. You will make valuable new connections, and you'll be able to showcase your organization's achievements to an international audience. Plus, you can promote your capabilities to potential clients and partners, and celebrate your wins with your team.

All of the features you've come to love about Stevie Awards events – the networking, the red carpet photos, the acceptance speeches, the interviews – will be replicated in this virtual event. Plus you'll get several additional benefits, including your entire organization attending the ceremony and a "winner of the day" profile on the Stevie Awards social media pages.

Reserve your organization's spot in this virtual awards event today. Questions? Contact us at help+MENA@stevieawards.com.

Maggie Gallagher

Maggie Gallagher, *President*
The Stevie Awards



REGISTER TODAY to celebrate your recognition in the Middle East and North Africa Stevie® Awards on June 2. Refer to www.StevieAwards.com/MENA/Tickets to purchase registrations or sponsorships.

Once registered, you will receive a link to create a profile on Swapcard, our virtual ceremony platform. Here's what you can expect:

- Registration for your entire organization, as well as family and friends
- Matchmaking service powered by AI, which recommends networking opportunities and helps you schedule video meetings with attendees/organizations you are matched with
- Event app with all winning organizations, attendees, schedule of events, and networking
- Smart contact exchange that helps attendees stay connected
- Sponsor interface where you can explore sponsors' products/services and schedule meetings with the click of a button
- Virtual red carpet to take all of your gala photos from your homes or offices
- Virtual red carpet interviews for all the members of your team from their homes or offices

You'll still be able to make your acceptance speech, take photos with our red carpet backdrop, and record virtual interviews to share your success.



REGISTRATION

BENEFITS

Everyone in your organization will have access to the virtual awards ceremony, networking, winning organizations' profiles, and more

Short video about your organization played during the ceremony, which will be sent to you to use for promotional purposes

Digital logo package: Custom winner logos with your organization name, Stevie® Awards category, and year to use on your marketing materials

Virtual red carpet photos of your team members

One pre-recorded 30-second acceptance speech to be played during ceremony for all awards, plus personal acceptance speech videos may be uploaded to the virtual ceremony platform by all of your participants

Virtual red carpet video interviews with your team members

Organization will be featured as the Winner of the Day on Stevie Awards social media pages

Cost: \$495 through 19 May, \$545 through 28 May



SPONSORSHIP OPPORTUNITIES

Sponsorship opportunities are very limited. Secure your spot today! The deadline to purchase your sponsorship for the Middle East and North Africa Stevie® Awards is 3 May. For additional questions, please email Conference & Event Manager, Ruslana Milikhiker at ruslana@stevieawards.com.

SPONSORSHIP OFFERINGS	DIAMOND	PLATINUM
Number of sponsorships available	5	1
Organization representatives will have access to virtual platform	Up to 50	Up to 75
Organization name and logo on marketing materials	•	•
Promo video played during ceremony	15 seconds	30 seconds
Organization will be featured as the event Sponsor on Stevie® Awards social media pages	•	•
Banner ad in mobile platform	1	2
Organization name and logo added to event press release and blog	•	•
Email blast from Stevie Awards on behalf of sponsor to all winners		•
Optional: Giveaway of product/service during the ceremony		•
Cost	\$1,995	\$3,495

550+
ATTENDEES FROM 2020



30% FOUNDERS AND CEOS
30% VPS AND DIRECTORS
20% MANAGERS AND EMPLOYEES
20% ATTENDEES' GUESTS

PAST ATTENDEES INCLUDE EXECUTIVES FROM:



Terms and Conditions

The following provides all information related to the registration process as well as our registration policies for the 2021 Middle East and North Africa Stevie® Awards.

Registering for the Virtual Awards Ceremony

Each organization who will attend the 2021 Middle East and North Africa Stevie® Awards must complete the online registration process. Each reservation entitles the purchasing Stevie-winning organization to one awards presentation in the virtual ceremony.

Registration Fees and Deadlines

All of the registration fees provide access to package details listed on page 3. All registration fees are listed in and payable in U.S. dollars. "End of Day" means midnight based on your local time.

Standard registration: By end of day 19 May, 2021 @ \$495

Late registration: From 20 May, 2021 until end of day, 28 May, 2021 @ \$545

Final day of registration: 28 May, 2021

Payment

Your registration will not be processed until your payment is received in full. You may pay by credit card, check, or a bank wire transfer.

Payment by Credit Card

We accept Visa, Mastercard, and American Express credit and debit cards.

Payment by Check

Make your check payable to "Stevie Awards, Inc." and please note "2021 Middle East and North Africa Stevie® Awards" in the memo section. Checks must be drawn on a U.S. bank. Mail your check to The Stevie Awards, Attn: MENA Ceremony 2021, 10560 Main Street, #519, Fairfax, VA 22030 USA

Bank Transfer

For bank transfer details, email help@stevieawards.com.

Cancelling a Registration

Availability of refunds for cancelled registrations are as follows ("end of day" means midnight based on your local time):

100% refund: cancel registration by end of day 28 April, 2021

50% refund: cancel registration by end of day 12 May, 2021

No refund: cancel registration anytime beginning on 26 May, 2021.

You may cancel your registration based on the above refund policy by contacting the Stevie® Awards directly at ruslana@stevieawards.com.

Confirmation of Registration

Upon receipt of payment, your registration will be acknowledged and confirmed electronically.

Photography

By registering for this event, you consent that photos and videos that you submit through the virtual red carpet or send as your acceptance speech may be published in print or posted online in photo and video albums; on photo/video-sharing sites such as YouTube and Vimeo; on social media sites such as Facebook, Twitter, LinkedIn, Instagram and Pinterest; and in other web-based media at the sole discretion of Stevie Awards, Inc.



REGISTER NOW

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QUESTIONS? CONTACT US AT

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