

Nomination: 5515

HSI Safety and Compliance Library

Page: General Information
Provide information about the company to be considered for the award. If you will be nominating an individual, specify the nominee's employer.
Name of Organization/Company HSI
Additional Contacts I would also like to have others receive emails about the disposition of our entries.
Page: Entry Information
Entry Title HSI Safety and Compliance Library
Category F01 - F70 Solutions, Implementations, and Training Programs or Media > F50 - F68 Training Programs or Media > F63 - Safety Training
Training Programs or Media Submission Format Written Answers
a. If this is a brand-new product, state the date on which it was released. If this is a new version of an existing product, state the date on which the update was released. Required From January 2021 through December 2021, HSI significantly updated 38 existing safety and compliance content, updated the technology of 115 courses, and released 47 brand-new courses. In addition, HSI published 22 Spanish versions of new and existing courses. Every month of the year saw new or significantly updated safety content released to our customers.
b. Describe the features, functions, and benefits of the nominated program or media (up to 350 words). Required HSI has a robust library of safety and compliance courses to meet the needs of customers from all industries and settings. The 47 new courses published in 2021 include: 1) 3D Printer Safety

- 2) Active Shooter Response Overview
- 3) Aerosol Transmissible Disease Safety
- 4) Aerosol Transmissible Disease Safety Overview
- 5) Air Emissions Management Overview
- 6) Back Safety and Injury Prevention Overview
- 7) Concrete and Masonry
- 8) COVID 19: Workplace Safety
- 9) Crane Safety: Mobile Cranes
- 10) Fire Extinguisher Safety Overview
- 11) Fire Safety for Resident Halls
- 12) Intro to Off Road Vehicle Safety: ATVs and UTVs
- 13) Intro to Skid Steer Loader Safety
- 14) Job Safety Analysis
- 15) Muscles Sprains and Strains
- 16) Office Safety
- 17) Office Safety Overview
- 18) Powered Industrial Trucks Safety Overview
- 19) PPE Lessons Learned: One Time Is All It Takes
- 20) PPE: Water Safety
- 21) Road Rage
- 22) Static Electricity
- 23) Transportation of Dangerous Goods
- 24) Universal Waste
- 25) Valve Safety

HSI uses storytelling techniques and a variety educational technology modalities (like live action video, 3D animation, blended technologies, real-world photos, scenarios, and more), to create a more engaging and interactive experience. Employees immerse themselves in the topic and connect better with critical concepts. Workers can learn key safety concepts by “doing” and “seeing” the right and wrong ways to engage with equipment and potential hazards; no passive “learning through telling”.

The benefit of HSI’s safety and compliance courses include:

- 1) Length: courses are designed to cover the key compliance objectives in about 20 minutes.

- 2) Expertise: we engage industry experts who have worked in the field in the development of our content. Every existing course undergoes an aggressive review process to keep aligned to current regulations and best practices.
- 3) Accessibility: courses include screen-reader friendly text-alternatives, keyboard navigation and videos with closed captions.
- 4) Full translation: All on-screen text, narration, captions, alternative text, and exam questions are translated. Training is more effective with taken in one's native language.
- 5) Exams: Robust randomized exams with instructional feedback to ensure learning objectives are understood.

c. Outline the market performance, critical reception, and customer satisfaction with the product or service to date. State monetary or unit sales figures to date, if possible, and how they compare to expectations or past performance. Provide links to laudatory product or service reviews. Include some customer testimonials, if applicable. (up to 350 words). Required

HSI provides many different training libraries to our customers, however our Safety and Compliance (S&C) library continues to be the foundation of most new business contracts.

Comparing new business revenue from 2020 to 2021 we saw an overall increase of 26% (from \$19.4 million to \$24.5 million), based solely on our S&C library. That includes the new and updated courses previously mentioned.

Renewal revenue in this same timeframe saw an even greater increase at 29% (from \$15.1 million to \$19.5 million in revenue) that can be attributed to improvements in existing and release of new safety content. Many customers chose to increase the numbers of safety and compliance courses in their contract at renewal to expand the topics available to their workers.

In 2021, HSI recorded an average NPS (net promoter score) score of 38, exceeding the SaaS industry average NPS score of 28. We continuously receive positive customer feedback on the quality and impact of the safety and compliance courses, for example, Hazard Construction in San Diego.

After evaluating multiple online training vendors and balancing quality of training with cost, Hazard decided on the HSI Safety and Compliance online training content library, delivered via the HSI Learning Management System (LMS.) Adopting the HSI LMS and S&C library has had a positive impact on employees across the entire organization.

- Safety: The workplace is safer (722 days incident free), and the training has a real, meaningful impact on worker behavior.
- Learning culture: Workers enjoy the courses, reporting they really learn from the training vs. just completing for compliance.
- Financial savings: With the money saved, Hazard was able to purchase PPE (safety glasses, vests, and molded ear protection) for workers.

d. Reference any attachments of supporting materials throughout this nomination and how they provide evidence of the claims you have made in this nomination (up to 250 words). Optional

Please visit the below landing page for sample safety courses utilizing different educational technology techniques, samples of standard supplemental course materials, and customer review and comments.

<https://goto.hsi.com/stevie-awards-2022>

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