

Nomination: 5755

FedEx Citizenship

Page: General Information

Provide information about the company to be considered for the award. If you will be nominating an individual, specify the nominee's employer.

Name of Organization/Company

FedEx

Additional Contacts

I would also like to have others receive emails about the disposition of our entries.

Page: Entry Information

Entry Title

FedEx Citizenship

Category

L01 - L05 Thought Leadership > L04 - Achievements in Internal Thought Leadership

Thought Leadership Submission Format

Written Answers

a. Briefly describe the nominated organization or individual: its history and past performance (up to 200 words). Required

In 1965, Yale University undergraduate Frederick W. Smith wrote a term paper that invented an industry and changed what's possible. He proposed a system specifically designed to accommodate time-sensitive shipments. Federal Express officially began operations on April 17, 1973, with 389 team members. That night, 14 small aircraft took off from Memphis and delivered 186 packages to 25 U.S. cities from Rochester, New York, to Miami, Florida. In 1975, it became the premier carrier of high-priority goods in the marketplace and set the standard for the shipping industry it established. As e-commerce continues to expand and the world becomes more connected, businesses need new ways to navigate the ever-changing complexities of the marketplace. Today, FedEx is consistently evolving to offer more to businesses, as well as its employees and the global community it serves -- education programs, funding, sustainability efforts and critical aid where it is needed most. Therefore, it is recognized as one of the most admired brands in the world and one of the best places to work.

b. Outline the organization's or individual's achievements since the beginning of 2020 that you wish to bring to the judges' attention (up to 250 words). Required

FedEx offers more than shipping services. Throughout the years, it has continuously given back to the community in a way that sparks real change. Consequently, both Forbes and Fortune Magazine recently named FedEx to their "Best Places to Work" lists.

FedEx is committed to offering support and engaging with diverse communities. Recent efforts include:

- Executive Leadership Council: A membership organization dedicated to increasing the number of African American executives and board members in Fortune 500 companies.
- FedEx-HBCU Student Ambassador Program: Designed to support high trajectory career readiness through skills-based training, career coaching, financial literacy lessons, and mentorship at 8 HBCUs.
- The Boardroom Experience: Developed by FedEx Freight, introduces Black, Hispanic and other minority students to career possibilities at FedEx through a simulated boardroom meeting.
- HBCU Work/Study Program: Launched by FedEx Logistics in 2019, this first-of-its kind program at Mississippi Valley State University offers professional job opportunities for students through an on-campus satellite office.
- Asian Americans Advancing Justice Youth Leadership Summit: This summit is a multi-day development program for undergraduate college students who are dedicated to addressing issues impacting Asian American and Pacific Islander communities.
- FedEx E-Commerce Learning Lab: Together with Accion Opportunity Fund (AOF), this program helps women entrepreneurs and entrepreneurs of color sell online and scale their e-commerce through hands-on learning, thought leadership and expert instruction

c. Explain why the achievements you have highlighted are unique or significant. If possible compare the achievements to the performance of other players in your industry and/or to the organization's or individual's past performance (up to 250 words). Required

FedEx was founded on a people-first philosophy and respect for everyone has always been an everyday business practice. FedEx is committed to diversity, equity, and inclusion extending beyond our business – it is an investment we make into building more equitable communities as well. We have a long-standing history of supporting diverse and inclusive nonprofit and community empowerment organizations creating greater economic opportunity, helping to amplify diverse voices, and providing access to leadership, educational, and employment opportunities that inspire people to succeed.

Through these efforts, FedEx is working to help make the communities we serve more equitable, help empower diverse voices, and provide access to leadership, relief, and humanitarian efforts where it's needed most. This included stepping in to help countries during devastating crisis, like India during the COVID-19 pandemic, and most recently by sending medical supplies to Ukrainian refugees in Poland. FedEx is going above and beyond and finding where it can provide opportunities and assistance that inspire real change and encourages diverse groups to go further.

d. Reference any attachments of supporting materials throughout this nomination and how they provide evidence of the claims you have made in this nomination (up to 250 words). Optional

We have included press releases further describing the thought leadership efforts of FedEx and the impact they have on both the company and community. We have also included three press releases outlining recent humanitarian efforts FedEx completed that align with the company's values.

Webpage Link

<https://newsroom.fedex.com/newsroom/direct-relief-works-with-fedex-to-deliver-critical-aid-to-those-impacted-by-ukraine-crisis/> (<https://newsroom.fedex.com/newsroom/direct-relief-works-with-fedex-to-deliver-critical-aid-to-those-impacted-by-ukraine-crisis/>)

Would you like to add an additional webpage link?

Yes

Webpage Link 2

<https://newsroom.fedex.com/newsroom/fedex-awards-600000-to-12-nonprofits-dedicated-to-addressing-climate-challenges/> (<https://newsroom.fedex.com/newsroom/fedex-awards-600000-to-12-nonprofits-dedicated-to-addressing-climate-challenges/>)

Would you like to add an additional webpage link?

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Webpage Link 3

<https://www.businesswire.com/news/home/20220201005553/en/FedEx-Announces-Launch-of-Student-Ambassador-Program> (<https://www.businesswire.com/news/home/20220201005553/en/FedEx-Announces-Launch-of-Student-Ambassador-Program>)

Would you like to add an additional webpage link?

Yes

Web Page Link 4

<https://news.txstate.edu/student-achievements/2019/fedex-freight-hosts-a-boardroom-experience-for-students-at-texas-state.html> (<https://news.txstate.edu/student-achievements/2019/fedex-freight-hosts-a-boardroom-experience-for-students-at-texas-state.html>)

Would you like to add an additional webpage link?

Yes

Web Page Link 5

<https://newsroom.fedex.com/newsroom/fedex-logistics-launches-new-historically-black-college-and-university-employment-program-at-mississippi-valley-state-university/> (<https://newsroom.fedex.com/newsroom/fedex-logistics-launches-new-historically-black-college-and-university-employment-program-at-mississippi-valley-state-university/>)

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Web Page Link 6

<https://newsroom.fedex.com/newsroom/fedex-recognized-as-one-of-fortune-magazines-100-best-companies-to-work-for-in-2022/> (<https://newsroom.fedex.com/newsroom/fedex-recognized-as-one-of-fortune-magazines-100-best-companies-to-work-for-in-2022/>)

Would you like to add an additional webpage link?

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Web Page Link 7

<https://newsroom.fedex.com/newsroom/fedex-logistics-announces-100000-scholarship-endowment-to-mississippi-valley-state-university/> (<https://newsroom.fedex.com/newsroom/fedex-logistics-announces-100000-scholarship-endowment-to-mississippi-valley-state-university/>)

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Web Page Link 8

<https://newsroom.fedex.com/newsroom/one-year-in-fedex-continues-to-build-toward-a-more-sustainable-future-for-all/> (<https://newsroom.fedex.com/newsroom/one-year-in-fedex-continues-to-build-toward-a-more-sustainable-future-for-all/>)

Would you like to add an additional webpage link?

No

Supporting Document

No File Uploaded

Would you like to add an additional supporting document?

By your submission of this entry to The Stevie Awards, you verify that you have read and agreed to abide by the regulations, terms and conditions of the competition. (<https://stevies-sage.secure-platform.com/a/page/enter/Rules-terms>)

Terms and Conditions

I Agree