

Nomination: 6052

## Abu Dhabi Customs - Best Learning & Development Strategy

### Page: General Information

Provide information about the company to be considered for the award. If you will be nominating an individual, specify the nominee's employer.

### Name of Organization/Company

Abu Dhabi Customs

### Additional Contacts

I do not wish to list additional contacts

### Page: Entry Information

### Entry Title

Abu Dhabi Customs - Best Learning & Development Strategy

### Category

B01 - B59 Achievement > B37 - Best Learning & Development Strategy

### Achievement Submission Format

Written Answers

#### a. Briefly describe the nominated organization: its history and past performance (up to 200 words). Required

The General Administration of Customs, Abu Dhabi is a governmental entity aims to implement customs policy prescribed by authorities. supervision of goods export, import & re-export as well as collection of customs duties assessed on goods in accordance with laws & regulations of authorities.

AD Customs geographically distributed 11 customs centers 3 main locations: Abu Dhabi , Al Ain & Ghuwaifat to look after & protect land borders, seaports & airports.

AD Customs uses the latest detection and computer systems for development of work & to facilitate customs inspections while completing transactions quickly & accurately. Non-Intrusive Inspection technology becoming a cornerstone of AD Customs layered enforcement strategy.

learning & development strategy took place after heavy drill of gap analysis for current situations, and accordingly:

- No clear objective for learning in entity
- No proper plans to tackle main elements of learning & development, all is coming in reactive mode with no study or tools
- Poor technological infrastructure that supports new techniques in training
- No benchmarking & no accreditation & revision for course content, delivery mode & training-framework
- Training solutions were outdated conventional training led by instructors with minimum technology used in classrooms
- Training courses mainly with poor quality of delivery, mainly based on trainers' experience with no standards

#### b. Outline the team's or organization's achievements since the beginning of 2020 that you wish to bring to the judges' attention (up to 250 words). Required

- Automated training TNA based on competency & psychometric assessments, annual appraisals & training feedback feeds spider-net monitor whole cycle
- centralizing training needs by linking all HR systems together under one umbrella: HCM Cloud, OLM, succession planning, career development, performance, goal & profile management modules; full integration between all training cycle phases seamlessly.
- Launching LMS OLM Cloud that update itself every 3 months to be aligned with best practices as 43K entities are on Cloud by now & to move training from spoon-feeding style into self-learning training courses into digitized SCORM-based courses allows employees to take courses needed, assess themselves, print their certificates of achievement & store their achievement in their profile records.
- Implementing full system in training simulation for customs purposes: SIMFOX systems that simulates X-RAY screening process & practice for inspectors.
- Launching VR Academy that works simulating real-work environment & assess level of interaction of employees for inspection & HR
- Digitizing 40 courses (SCORM-based self-learning) inhouse & internationally recognized by PWC & WCO fully based on our dictionary of competencies in addition to integration with WCO & AD Government Academy to use all online courses they have that makes it 130 courses in platform.
- Creating full appraisal cycle 360/270 with calibration & IDP\PIP embedded in one system linked with competency profile for every job
- Re-engineered all process & automate on ARIS platform for governance & easy enhance process & control them in future.
- Being first in middle east to use full dashboard using warehouse technology on Cloud for analytics & use of big Data (Oracle FAW)



