Nomination: 6165

WorkForce Software - HR Technology Solution Provider of the Year

Page: General Information

Provide information about the company to be considered for the award. If you will be nominating an individual, specify the nominee's employer.

Name of Organization/Company

WorkForce Software

Additional Contacts

I do not wish to list additional contacts

Page: Entry Information

Entry Title

WorkForce Software - HR Technology Solution Provider of the Year

Category

D01 - D08 Solution Provider > D05 - HR Technology Solution Provider of the Year

Solution Provider Submission Format

Written Answers

a. Briefly describe the nominated organization: its history and past performance (up to 200 words). Required

WorkForce Software is the first global provider of modern workforce management solutions with integrated employee experience capabilities. The company helps some of the world's most innovative organizations - no matter how unique their pay rules, labor regulations, and schedules are. Its products allow customers to optimize their workforce, protect against compliance risks, and increase employee engagement in order to deliver a breakthrough employee experience at the time and place work happens and unlock new potential for optimal performance and business resiliency.

In the past two years, WorkForce Software has experienced strong growth, ████████████████████████ REDACTED FOR PUBLICATION   . The customer momentum, fueled by the increased need to deliver breakthrough employee experiences, allowed WorkForce Software to see growth across multiple geographies and industries including retail, manufacturing, services, the public sector, transportation, and others. Currently, WorkForce Software has over 5 million users across over 1,100 customers in 80 countries

b. Outline the organization's achievements since the beginning of 2020 that you wish to bring to the judges' attention (up to 250 words). Required

With increasing numbers of workers resigning in search of a better work/life balance, higher pay, and more flexibility, improving business results requires organizations to make employees feel heard, valued, engaged, and productive.

Over the last two years, WorkForce Software continued to develop innovative additions to its product suite in order to combat the compliance and safety challenges companies have been facing due to the pandemic. For instance, the ability to rapidly support pre-shift health screenings and launch them to large teams of employees around the globe came to life as the WorkForce Suite. Now fully developed, it can be leveraged for countless use cases to support employee engagement - like gathering immediate feedback, triggering proactive outreach from managers, and ultimately avoiding negative impacts to employees' mental health and well-being.

Leveraging the company's existing rules engine, the development team created an AI-powered chatbot to deliver screening surveys as employees were preparing for shifts. The chatbot is now able to execute pulse checks and send manager-in-the-moment notifications. It's a compelling and novel way to capture employee sentiment and use operational triggers to provide feedback in real-time.

In June 2021, WorkForce Software enhanced the WorkForce Suite with an integrated set of employee experience capabilities - also known as WorkForce Experience - designed to facilitate meaningful, in-the-moment interactions between managers and their deskless and deskbound employees. WorkForce Experience provides communication and collaboration channels for employee interactions, direct messaging capabilities for two-way communication, automated surveys for requesting feedback, and easy access to company information

c. Explain why the achievements you have highlighted are unique or significant. If possible compare the achievements to the performance of other players in your industry and/or to the organization's past performance (up to 250 words). Required

The WorkForce Software team learned that overall, the lack of modern HR technology for deskless workers is extremely prominent and ultimately a missed opportunity for businesses. Today, there are 2.7 billion deskless workers in the global workforce - many of whom indicate a disconnect due to a growing technology gap, which makes it difficult for employers to communicate with employees and keep their workforce engaged at scale. Almost 60% of companies have little to no flexible technology solutions in place for these workers and use old-fashioned time clocks and calling trees to track hours and share updates. Companies that do not have the right technology in place are experiencing challenges when compared to businesses that have implemented modern workforce solutions. WorkForce Software has seen a need for companies to support their deskless workers and is helping these organizations create a better work experience through the WorkForce Suite by providing user-friendly and smart technologies that cater to their unique needs.

Over the past two years, WorkForce Software experienced strong growth, posting more than a 16% increase in year-over-year revenue growth and the addition of over 100 new customers. The customer momentum, fueled by the increased need to deliver breakthrough employee experiences, allowed WorkForce Software to see growth across multiple geographies and industries including retail, manufacturing, services, the public sector, transportation, and others. Currently, WorkForce Software has over 5 million users across over 1,100 customers in 80 countries.

d. Reference any attachments of supporting materials throughout this nomination and how they provide evidence of the claims you have made in this nomination (up to 250 words). Optional

Webpage Link

https://www.workforcesoftware.com/workforce-suite/ (https://www.workforcesoftware.com/workforce-suite/)

Would you like to add an additional webpage link?

Yes

Webpage Link 2

https://www.workforcesoftware.com/workforce-suite/employee-experience/
(https://www.workforcesoftware.com/workforce-suite/employee-experience/)

Would you like to add an additional webpage link?

Yes

Webpage Link 3

https://www.prnewswire.com/news-releases/the-future-of-work-workforce-software-launches-first-integrated-
employee-experience-and-workforce-management-platform-to-meet-the-needs-of-the-modern-workforce-
301312727.html (https://www.prnewswire.com/news-releases/the-future-of-work-workforce-software-launches-first-
integrated-employee-experience-and-workforce-management-platform-to-meet-the-needs-of-the-modern-workforce-
301312727.html)

Would you like to add an additional webpage link?

Yes

Web Page Link 4

https://www.prnewswire.com/news-releases/workforce-software-earns-the-leadership-position-and-defines-the-future-
of-modern-wfm-in-nucleus-researchs-2022-workforce-management-technology-value-matrix-301536718.html
(https://www.prnewswire.com/news-releases/workforce-software-earns-the-leadership-position-and-defines-the-
future-of-modern-wfm-in-nucleus-researchs-2022-workforce-management-technology-value-matrix-301536718.html)

Would you like to add an additional webpage link?

Yes

Web Page Link 5

https://www.prnewswire.com/news-releases/workforce-software-named-champion-in-softwarereviews-workforce-
management-emotional-footprint-report-for-the-enterprise-market-surpassing-all-other-vendors-301554381.html
(https://www.prnewswire.com/news-releases/workforce-software-named-champion-in-softwarereviews-workforce-
management-emotional-footprint-report-for-the-enterprise-market-surpassing-all-other-vendors-301554381.html)

Would you like to add an additional webpage link?

Supporting Document

No File Uploaded

Would you like to add an additional supporting document?

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agreed to abide by the regulations, terms and conditions of the competition. (https://stevies-
sage.secure-platform.com/a/page/enter/Rules-terms)

Terms and Conditions

I Agree