

Nomination: 6270

SabancıDX Future of Work Project

Page: General Information

Provide information about the company to be considered for the award. If you will be nominating an individual, specify the nominee's employer.

Name of Organization/Company

SabancıDx

Additional Contacts

I would also like to have others receive emails about the disposition of our entries.

Page: Entry Information

Entry Title

SabancıDX Future of Work Project

Category

B01 - B59 Achievement > B44 - Best Transformation Strategy

Achievement Submission Format

Written Answers

a. Briefly describe the nominated organization: its history and past performance (up to 200 words). Required

Operating with the vision of leading Turkey's digital transformation and globalization with the power of software, SabancıDX is a digital and analytics solution partner that undertakes the mission of carrying institutions to the future by producing sustainable benefits with innovative digital ideas.

SabancıDX, with its expert staff, meets all the needs of companies in their digital transformation journey with its consultancy and technology services as well as new generation technologies.

Reflecting what has not yet been discovered and the multiplier effect of the digital with the "X" on its brand name, SabancıDX is the all-time digital journey companion of all companies aiming for the future with its value-oriented approach.

In recent years, people management is undergoing a major transformation with the rapid change of technology. Covid pandemic even geared up this transformation. In the near future, the work/working environment and conditions, workforce profile and business models will transform radically.

With its strategy of creating the digital journey of companies for preparing the future, SabancıDX needs to ensure that its own business, processes and people are fit-for-future and dynamically adapt to the needs of the Future of Work. SabancıDX designed "Future of Work" strategy in late 2020.

b. Outline the team's or organization's achievements since the beginning of 2020 that you wish to bring to the judges' attention (up to 250 words). Required

The SabancıDX "Future of Work" strategy targets to prepare working conditions, workforce and working models for the expectations of the future. At late 2020 SabancıDX partnered with Boston Consulting Group to design new future of work strategy. Using BCG's "Future of Work" framework on 7 dimensions to prepare companies for the new normal to be better positioned in the eyes of employees, shareholders and society.

Sabancı Future of Work strategy designed across four phases:

Baseline Definition: Assessing the maturity level and Need of SabancıDX on each dimensions: Before designing Future of Work strategy, SabancıDX diagnosed best&next practices and conducted maturity assessment across 34 sub-dimensions of 7 dimensions:

- Remote Work
- Physical and Mental Health
- Flexible&High Performing Workplace
- New Talent&Skill Paradigm
- Leadership with Head, Heart and Hands
- Purpose-Driven Organization and Culture
- Resilient and Agile Organization

Worldwide best& next practices and trends were examined in parallel with SabancıDX's strategy. More than 500 successful case studies of more than 200 companies all over the world have been analyzed in two dimensions, sectoral and subject-based.

Aspiration Setting: Identifying the company aspiration and targets on each dimension

Roadmap Development: Preparing a detailed roadmap for each dimension

Governance Design: Designing a governance mechanism to smoothly run implementation phase: Since business transformation will be continuous, It is also critical to establish a solid governance structure to review and revise the Future of Work plans, roadmaps and targets in certain periods with changing dynamics.

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