

Nomination: 6677

Turo Inc.

Page: General Information
Provide information about the company to be considered for the award. If you will be nominating an individual, specify the nominee's employer.
Name of Organization/Company Turo Inc.
Additional Contacts I do not wish to list additional contacts
Page: Entry Information
Entry Title Turo Inc.
Category A01 - A31 Employer of the Year > A29 - Employer of the Year - Transportation
Employer of the Year Submission Format Written Answers
a. Briefly describe the nominated organization: its history and past performance (up to 200 words). Required Turo is the world's largest peer-to-peer car sharing marketplace where you can book any car you want, wherever you want it, from a vibrant community of trusted hosts across the US, Canada, France, Australia and the UK. Guests choose from a totally unique selection of nearby cars, while hosts earn extra cash to offset the costs of car ownership. A pioneer of the sharing economy and the travel industry, Turo is a safe, supportive community over 14 million strong with more than 450,000 vehicles listed and over 850 unique makes and models available. Whether it's a rugged truck to help out on moving day, something smooth and buttery for a luxurious weekend away, or a vintage van for a picture-perfect road trip, Turo lets you find the perfect vehicle for your next adventure.
b. Outline the organization's employee-relations achievements since the beginning of 2021 that you wish to bring to the judges' attention (up to 250 words). Required -Here in 2023 we added a one month paid sabbatical program for all employees to take advantage of after every 5 years of service. -We increased our dependent care employer contribution to 75% of premiums. -Based on employee feedback, we added a medical plan with infertility benefits. -We launched a professional growth & development reimbursement of \$2k/employee so that our people can continue their learnings, studies, and/or build new skills that will support them in their careers with us at Turo. - We have also launched a partnership with Origin where all our US employees have access to a personal financial advisor to help them with budgeting, financial and retirement planning. And lastly, we completely overhauled our annual performance review cycle. Please see my LinkedIn piece about that process below. https://www.linkedin.com/pulse/why-i-cried-during-my-performance-review-lorie-boyd/

c. Explain why the achievements you have highlighted are unique or significant. If possible compare the achievements to the performance of other players in your industry and/or to the organization's past performance (up to 250 words). Required

Part of our Turo culture is the process of checking in with our Turists via a number of questions in our semi-annual engagement surveys. We listen to the feedback provided by our employees and make meaningful strides to take action where needed to improve the employee experience. We are proud to share that in our latest engagement survey held in April 2023:

Our overall engagement score was 84%.

92% believe that Turo is in a position to really succeed over the next three years

93% recommend Turo as a great place to work

92% feel that their manager genuinely cares about their wellbeing

88% say that their manager is a great role model for employees

93% understand how their work contributes to the goals of Turo

88% have confidence in the leaders at Turo

89% feel the leaders at Turo demonstrate that people are important to the company's success

d. Reference any attachments of supporting materials throughout this nomination and how they provide evidence of the claims you have made in this nomination (up to 250 words). Optional

We take pride in our company culture and that pride only grows stronger when we are recognized as a top employer by external organizations. On Glassdoor, we now have a 4.5 out of 5.0 score, a 99% CEO approval rating, and in 2019 our CEO was ranked #16 on the Glassdoor Top CEO list for Small and Medium companies. Great Place to Work and FORTUNE recently ranked Turo as #8 on their 2021 Best Workplaces in the Bay Area (Small and Medium) list. For the fifth consecutive year, Wealthfront has named us on their Career-Launching Companies list. In 2022, 2021, 2019, and 2018, we were ranked on the Best Places to Work Bay Area list by the San Francisco Business Times. For the fourth consecutive year, we were ranked on the Top Workplaces Bay Area list by the Bay Area News Group. We were also ranked #5 on Andreesen Horowitz's Top Marketplace 100 list for 2023. And most recently, we were named to the 2022 Top Workplaces Arizona list by AZ Central, in addition to being ranked as a 2020 Best Places to Work Phoenix by the Phoenix Business Journal.

And lastly, we were named to the Glassdoor Best Places to Work list for 2023 (small & medium-sized businesses). Only 50 companies are named to this list so we are extremely proud of this.

We believe these awards and accolades validate the authenticity of our culture.

Webpage Link

https://www.glassdoor.com/Award/Best-Small-and-Medium-Companies-to-Work-For-LST_KQ0,43.htm (https://www.glassdoor.com/Award/Best-Small-and-Medium-Companies-to-Work-For-LST_KQ0,43.htm)

Would you like to add an additional webpage link?

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Webpage Link 2

<https://www.greatplacetowork.com/certified-company/7000269> (<https://www.greatplacetowork.com/certified-company/7000269>)

Would you like to add an additional webpage link?

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Webpage Link 3

<https://www.wealthfront.com/blog/career-launching-companies-list/#companies-list> (<https://www.wealthfront.com/blog/career-launching-companies-list/#companies-list>)

Would you like to add an additional webpage link?

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Web Page Link 4

<https://a16z.com/marketplace-100/> (<https://a16z.com/marketplace-100/>)

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Web Page Link 5

<https://www.bizjournals.com/sanfrancisco/subscriber-only/2022/05/05/best-places-to-work-in-the-bay-area-200.html> (<https://www.bizjournals.com/sanfrancisco/subscriber-only/2022/05/05/best-places-to-work-in-the-bay-area-200.html>)

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Web Page Link 6

<https://www.pnewswire.com/news-releases/turo-becomes-first-global-carbon-neutral-certified-car-sharing-marketplace-301799877.html> (<https://www.pnewswire.com/news-releases/turo-becomes-first-global-carbon-neutral-certified-car-sharing-marketplace-301799877.html>)

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Web Page Link 7

https://techcrunch.com/2023/03/24/turo-just-dropped-its-2022-financials-as-its-ipo-hunt-continues/?guccounter=1&guce_referrer=aHR0cHM6Ly93d3cuZ29vZ2xlLmNvbS8&guce_referrer_sig=AQAAAHJVAK1VQAErbu65gl8ncDmWYcnDwTCst3wYiG5k6wj029_hRXhFY0jhhRmelkBfttqG25pCslfLY4CNJq8kt5V7nslE6TWBPaylzAIVIAWpCOWjXclMLUbatmw51-nqxM5dTQYQ97xq1xuESD6_BnkiCG8FUtEc7N9IHPjXJfh0
(https://techcrunch.com/2023/03/24/turo-just-dropped-its-2022-financials-as-its-ipo-hunt-continues/?guccounter=1&guce_referrer=aHR0cHM6Ly93d3cuZ29vZ2xlLmNvbS8&guce_referrer_sig=AQAAAHJVAK1VQAErbu65gl8ncDmWYcnDwTCst3wYiG5k6wj029_hRXhFY0jhhRmelkBfttqG25pCslfLY4CNJq8kt5V7nslE6TWBPaylzAIVIAWpCOWjXclMLUbatmw51-nqxM5dTQYQ97xq1xuESD6_BnkiCG8FUtEc7N9IHPjXJfh0)

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<https://www.linkedin.com/pulse/why-i-cried-during-my-performance-review-lorie-boyd/> (<https://www.linkedin.com/pulse/why-i-cried-during-my-performance-review-lorie-boyd/>)

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No

Supporting Document

Download File (https://stevies-sage.secure-platform.com/file/16421/eyJ0eXAiOiJKV1QiLCJhbGciOiJIUzI1NiJ9.eyJtZWVpYUlkIjoxNjYyMSwYX3dOb3RTaWduZWVcmwiOiJGYWxzZSIsImInbm90Engagement_Survey_April_2023%20comments%20for%20Stevie%20Awards.xlsx)

Would you like to add an additional supporting document?

No

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