

Nomination: 7257

Umbrella 2.0

**Page: General Information**

Provide information about the company to be considered for the award. If you will be nominating an individual, specify the nominee's employer.

**Name of Organization/Company**

Kordsa Teknik Tekstil A.Ş.

**Additional Contacts**

I would also like to have others receive emails about the disposition of our entries.

**Page: Entry Information**

**Entry Title**

Umbrella 2.0

**Category**

E01 - E10 Team > E10 - Human Resources Team of the Year - Other

**Team Submission Format**

Written Answers

**a. Briefly describe the nominated team: its history and past performance (up to 200 words). Required**

Kordsa comprises HR professionals spread across various locations globally, including Turkey, Brazil, USA, Italy, Indonesia, and Thailand. The team's central hub is situated in Istanbul, where the Global HR team provides guidance and support to the site HR teams on four continents.

With a strong presence in different regions, we have a rich history of successfully addressing diverse challenges and delivering exceptional performance. We have consistently demonstrated adaptability and a forward-thinking approach in navigating the ever-evolving business landscape.

The team has proactively tackled prevailing talent landscape issues, such as intense competition in the talent market. Our strategic actions and initiatives have showcased their ability to anticipate future conditions and requirements, going beyond immediate concerns and focusing on long-term success. Moreover, our commitment to inclusivity and diversity is evident through initiatives like the Women Reinforcing Engineering Program.

With our global presence and collaborative efforts, the Kordsa HR team has not only achieved industry recognition but also consistently surpassed its own past performance. Our exceptional track record, combined with continuous learning, talent development, and innovative HR programs, positions us as a leading force in the field, capable of driving organizational excellence across the globe.

**b. Outline the team's achievements since the beginning of 2021 that you wish to bring to the judges' attention (up to 250 words). Required**

Since 2021, Kordsa HR Team has received awards from many different platforms, both global and local.

- Kordsa Human Resources Team won 5 different awards at the International Stevie Awards and crowned its success on a global platform with a high reputation, for the projects and initiatives it developed.

- Kordsa was awarded the Great Place to Work certificate on 4 continents.

- Brandon Hall became 'The Most Awarded Turkish Company in History' with the awards it won in 14 different branches at the HCM Excellence Awards 2022.

- Future Reinforcers was selected as the most popular long-term internship program in the 'Top 100 Talent Programs 2022' competition organized by Toptalent, Turkey's most prestigious young talent communication and career platform. In the same competition, 1st place with Future Reinforcers, and 3rd place with the G.O. Reinforcers Internship Program was achieved.

- Kordsa is LinkedIn Talent Awards Winner in 2021

- Kordsa has been awarded "Happy Place to Work" by Capital in 2021

- Kordsa ranked 66th among the top 100 companies in the "Most Popular Companies" survey conducted in Turkey for the first time

**c. Explain why the achievements you have highlighted are unique or significant. If possible compare the achievements to the performance of other players in your industry and/or to the team's past performance (up to 250 words). Required**

Our HR team has achieved unique and significant milestones through various projects and initiatives:

1. The "Future Reinforcers" program has become the most popular long-term internship program, demonstrating our ability to attract and nurture top talent in the industry.
2. The "Women Reinforcing Engineering Program" showcases our commitment to diversity and inclusion by empowering and supporting women in engineering roles.
3. Through the "HR Peak Global Online Assessment Center Platform," we have implemented an innovative and efficient assessment process to identify and select high-potential candidates globally.
4. The "Journey Global Onboarding App" has transformed our onboarding experience, ensuring a smooth transition for new hires and facilitating their integration into the organization.
5. Our "Leadership Programs: Global Alignment of Kordsa" have enabled us to develop and nurture our leaders, aligning them with our global strategy and fostering their growth and development.
6. The "+Vibes Global Reward & Recognition Platform" has provided a comprehensive system for acknowledging and rewarding exceptional performance across the organization.

These initiatives, along with others like Global Online Reinforcers, Social Media, and The HUB Learning Development Tool, demonstrate our dedication to continuous learning, talent development, and creating a positive and inclusive work environment.

Compared to others in the industry and our own past performance, these achievements set us apart. We have successfully implemented innovative programs, attracted top talent, empowered underrepresented groups, and created a culture of recognition and growth. These endeavors reflect our commitment to excellence in HR practices, ensuring our organization's success and driving us toward a prosperous future.

**d. Reference any attachments of supporting materials throughout this nomination and how they provide evidence of the claims you have made in this nomination (up to 250 words). Optional**

All explanations, visuals, and videos are in the attached PDF and PPT documents.

**Webpage Link**

**Would you like to add an additional webpage link?**

No

**Supporting Document**

Download File (<https://stevies-sage.secure-platform.com/file/17777/eyJ0eXAiOiJKV1QiLCJhbGciOiJIUzI1NiJ9.eyJtZWVpYUlkIjoxNzc3NywiYWxsY3dOb3RtaWduZWVcmwiOiJGYWxzZSIsImInbm9yKordsa%202022%20Achievements%20Proof%20Documents.pptx>)

**Would you like to add an additional supporting document?**

Yes

**Supporting Document 2**

Download File ([https://stevies-sage.secure-platform.com/file/17778/eyJ0eXAiOiJKV1QiLCJhbGciOiJIUzI1NiJ9.eyJtZWVpYUlkIjoxNzc3OCwiYWxsY3dOb3RtaWduZWVcmwiOiJGYWxzZSIsImInbm9yIiiaE\\_w6E6tVdKHuRpxn4Gu1Jiyuq3ZINx4ifI?Human%20Resources%20Team%20of%20the%20Year%20\\_PDF.pdf](https://stevies-sage.secure-platform.com/file/17778/eyJ0eXAiOiJKV1QiLCJhbGciOiJIUzI1NiJ9.eyJtZWVpYUlkIjoxNzc3OCwiYWxsY3dOb3RtaWduZWVcmwiOiJGYWxzZSIsImInbm9yIiiaE_w6E6tVdKHuRpxn4Gu1Jiyuq3ZINx4ifI?Human%20Resources%20Team%20of%20the%20Year%20_PDF.pdf))

**Would you like to add an additional supporting document?**

Yes

**Supporting Document 3**

Download File ([https://stevies-sage.secure-platform.com/file/17779/eyJ0eXAiOiJKV1QiLCJhbGciOiJIUzI1NiJ9.eyJtZWVpYUlkIjoxNzc3OSwiYWxsY3dOb3RtaWduZWVcmwiOiJGYWxzZSIsImInbm9yKordsa\\_umbrella.mp4](https://stevies-sage.secure-platform.com/file/17779/eyJ0eXAiOiJKV1QiLCJhbGciOiJIUzI1NiJ9.eyJtZWVpYUlkIjoxNzc3OSwiYWxsY3dOb3RtaWduZWVcmwiOiJGYWxzZSIsImInbm9yKordsa_umbrella.mp4))

**Would you like to add an additional supporting document?**

No

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I Agree