**2024 Stevie® Awards for Sales & Customer Service Finalist Press Release Template**

**You do not *have* to use this template for your press release if your organization has one or more Finalist entries. However, *if* you use the paragraphs in red, we ask that you keep them intact. Also note the usage of the trademark® symbol.**

**Please do not issue your press release before 10:00 AM ET on Wednesday, March 6**

# Contact:

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**[ORGANIZATION NAME] NAMED AS FINALIST IN**

**2024 STEVIE® AWARDS FOR SALES & CUSTOMER SERVICE**

## 18th annual awards will be presented on April 12 in Las Vegas

[CITY, STATE] – March 6, 2024 – [ORGANIZATION NAME] was named a Finalist today in the [CATEGORY NAME] category in the 18th annual Stevie® Awards for Sales & Customer Service, and will ultimately be a Gold, Silver, or Bronze Stevie Award winner in the program.

The awards are presented by the Stevie Awards, which organizes several of the world’s leading business awards shows including the prestigious American Business Awards® and International Business Awards®.

The Gold, Silver, and Bronze Stevie placements from among the Finalists will be revealed during a gala banquet on Friday, April 12 at the Bellagio in Las Vegas, Nevada. More than 400 professionals from across the globe are expected to attend. [Tickets for the event are now on sale](https://stevieawards.com/sales/2024-awards-banquet).

More than 2,300 nominations from organizations of all sizes and in virtually every industry, in 47 nations and territories, were evaluated in this year’s competition. Finalists were determined by the average scores of more than 200 professionals worldwide, working in seven specialized judging committees. Entries were considered in more than 90 categories for customer service and contact center achievements, including Contact Center of the Year, Award for Innovation in Customer Service, and Customer Service Department of the Year; 60 categories for sales and business development achievements, ranging from Senior Sales Executive of the Year to Sales Training or Business Development Executive of the Year to Sales Department of the Year; and categories to recognize new products and services, solution providers, and thought leadership initiatives.

[PARAGRAPH ABOUT THE FINALIST NOMINATION(S) AND THEIR ACHIEVEMENTS, INCLUDING A QUOTE FROM AN ORGANIZATION EXECUTIVE CONGRATULATING THOSE NOMINATED.]

“2024 Finalists have every reason to be proud of their achievements and the recognition they’ve received from the Stevie judges,” said Stevie Awards president Maggie Miller. “We invite every Finalist organization to bring their teams together at the April 12 awards banquet in Las Vegas to celebrate their recognition together.”

[SUMMARY QUOTE FROM ORGANIZATION EXECUTIVE ABOUT THE FINALIST ACHIEVEMENT.]

Details about the Stevie Awards for Sales & Customer Service and the list of Finalists in all categories are available at [www.StevieAwards.com/Sales](http://www.StevieAwards.com/Sales).

**About [ORGANIZATION NAME]**

[BOILERPLATE PARAGRAPH ABOUT YOUR ORGANIZATION]

**About The Stevie Awards**
Stevie Awards are conferred in nine programs: the Asia-Pacific Stevie Awards, the German Stevie Awards, the Middle East & North Africa Stevie Awards, The American Business Awards®, The International Business Awards®, the Stevie Awards for Great Employers, the Stevie Awards for Women in Business, the Stevie Awards for Sales & Customer Service, and the new Stevie Awards for Technology Excellence. Stevie Awards competitions receive more than 12,000 entries each year from organizations in more than 70 nations. Honoring organizations of all types and sizes and the people behind them, the Stevies recognize outstanding performances in the workplace worldwide. Learn more about the Stevie Awards at [www.StevieAwards.com.](http://www.StevieAwards.com.)

Sponsors of the 18th annual Stevie Awards for Sales & Customer Service include Sales Partnerships, Inc., Support Services Group, Inc, and ValueSelling Associates, Inc.

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