**18th Annual Stevie® Awards for Sales & Customer Service Winner Press Release Template**

**You do not have to use this template for your press release if your company has won a Stevie Award. However, if you use the paragraphs in red, we ask that you keep them intact. Also note the usage of the trademark® symbol.**

**Please do not issue your press release before Monday, April 15, 2024**

# Contact:

[CONTACT PERSON]

[PHONE AND EMAIL ADDRESS]

**[ORGANIZATION NAME] WINS [LEVEL] STEVIE® AWARD IN**

**2024 STEVIE AWARDS FOR SALES & CUSTOMER SERVICE**

[YOUR LOCATION] – April 15, 2024 – [ORGANIZATION NAME] has been presented with a [LEVEL] Stevie® Award in the [CATEGORY NAME] category in the 18th annual [Stevie Awards for Sales & Customer Service](http://www.stevieawards.com/sales).

The Stevie Awards for Sales & Customer Service are the world’s top honors for customer service, contact center, business development and sales professionals. The Stevie Awards organizes nine of the world’s leading business awards programs, also including the prestigious American Business Awards® and International Business Awards**®**.

Winners were announced during a gala event attended by more than 400 professionals from around the world at the Bellagio in Las Vegas, Nevada on Friday, April 12.

More than 2,300 nominations from organizations of all sizes and in virtually every industry, in 44 nations and territories, were considered in this year’s competition. Winners were determined by the average scores of more than 200 professionals worldwide on seven specialized judging committees. Entries were considered in more than 90 categories for customer service and contact center achievements, including Contact Center of the Year, Award for Innovation in Customer Service, and Customer Service Department of the Year; more than 60 categories for sales and business development achievements, ranging from Senior Sales Executive of the Year to Sales Training or Business Development Executive of the Year to Sales Department of the Year; and categories to recognize new products, services, and solution providers.

[PARAGRAPH ABOUT THE WINNING NOMINATION(S) AND THEIR ACHIEVEMENTS, INCLUDING JUDGES COMMENTS AND A QUOTE FROM A COMPANY EXECUTIVE CONGRATULATING THOSE NOMINATED.]

“The high scores given the winning nominations in this year’s competition are evidence of the high levels of achievement portrayed in them,” said Stevie Awards president Maggie Miller. “We join with the judges and all members of the Stevie Awards community in congratulating and celebrating the winners for their accomplishments.”

Details about the Stevie Awards for Sales & Customer Service and the list of Stevie winners in all categories are available at [www.StevieAwards.com/Sales](http://www.StevieAwards.com/Sales). Nominations for the 2025 competition will be accepted starting this July.

**About [ORGANIZATION NAME]**

[BOILERPLATE PARAGRAPH ABOUT YOUR ORGANIZATION]

**About The Stevie® Awards**

**Stevie Awards are conferred in nine programs: the Asia-Pacific Stevie Awards, the German Stevie Awards, the Middle East & North Africa Stevie Awards, The American Business Awards®, The International Business Awards®, the Stevie Awards for Great Employers, the Stevie Awards for Sales & Customer Service, the new Stevie Awards for Technology Excellence, and the Stevie Awards for Women in Business. Stevie Awards competitions receive more than 12,000 entries each year from organizations in more than 70 nations. More than 1,000 professionals around the world participate in the Stevie Awards judging process each year. Honoring organizations of all types and sizes and the people behind them, the Stevies recognize outstanding performances in the workplace worldwide. Learn more about the Stevie Awards at** <http://www.StevieAwards.com>**.**

**Sponsors of the 18th annual Stevie Awards for Sales & Customer Service include Sales Partnerships, Inc., Support Services Group, and ValueSelling Associates, Inc.**