

Nomination: 19768

KB-RA IT Impianku

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| Page: General Information |
| Name of Organization / Company KB-RA IT Impianku |
| Logo Download File (https://asiastevieawards.secure-platform.com/file/30318/eyJ0eXAiOiJKV1QiLCJhbGciOiJIUzI1NiJ9.eyJtZWVpYUlkIjozMjMxOCwiYWxsY3dOb3RtaWduZWVcmwiOiJGYWxzZSI6ImlnbG9o%20impianku%20baru%20no%20tag%201.png) |
| Web Site Address https://impianku.sch.id (https://impianku.sch.id) |
| Page: Entry Information |
| Entry Title KB-RA IT Impianku |
| Category B01 - B12 - Award for Excellence in Corporate Innovation > B09A. Award for Excellence in Social Impact Companies - Up to 20 Employees |
| Submission Format An Essay of up to 625 Words |

Essay

Impianku Preschool and Kindergarten, a pioneering institution in Malang, Indonesia, is redefining education by making exceptional learning accessible to families from lower-middle-income backgrounds. Serving a community predominantly composed of manual laborers, Impianku challenges the perception that world-class education is a privilege for the wealthy. Through a globally recognized curriculum and affordable tuition, Impianku provides values-based education that equips children for success and instills lifelong community values. The institution's commitment to social responsibility, professional development, and exceptional management has earned it over 70 awards, including Best Preschool of the Year and Excellence in Pedagogy at the 2024 Asian Education Summit, underscoring its leadership in transformative education.

1. Organizational Management

Impianku's leadership emphasizes accessible, high-quality education through strategic organizational management. With the Cambridge curriculum, the institution ensures that students receive an internationally recognized education, rivaling elite institutions while remaining affordable. Regular teacher training enables Impianku to maintain rigorous standards and foster a supportive learning environment, attracting families who previously felt quality education was out of reach. By bridging educational disparities, Impianku has established itself as a sustainable and trusted institution, empowering families to access the benefits of excellent early childhood education.

2. Corporate Social Responsibility (CSR)

Central to Impianku's mission is a strong commitment to corporate social responsibility. The institution extends its impact beyond academics to foster empathy and social awareness. Students engage in meaningful community activities, such as sharing gifts with neighbors, cleaning the local mosque, and visiting sick classmates. These initiatives nurture compassion and social responsibility in students, preparing them to become active, caring members of their communities.

Additionally, Impianku offers free parenting classes to families, many of whom have limited educational backgrounds. These sessions cover child development, effective communication, and goal-setting, empowering parents to become active participants in their children's educational journey. The classes have led to stronger family dynamics and greater confidence among parents, fostering a supportive home environment and enriching the community fabric. This comprehensive approach reflects Impianku's deep-rooted commitment to social responsibility.

3. Human Resources and Employee Development

The success of Impianku Preschool and Kindergarten is also rooted in its dedication to human resources and staff development. Through continuous professional training, teachers are equipped to deliver the Cambridge curriculum to the highest standard. This emphasis on employee growth not only enhances the learning experience but also fosters staff retention, creating a stable, nurturing environment that benefits both educators and students. By prioritizing teacher development, Impianku ensures that its team can implement best practices and adapt to students' evolving needs—an essential factor in the institution's continued success and recognition.

Tangible Impact and Recognition

Impianku's comprehensive approach has made a significant impact on students, families, and the broader community. Parents report newfound confidence in guiding their children's education, and students are developing qualities of empathy, responsibility, and independence that will serve them well into adulthood. This holistic model has earned Impianku widespread recognition, including over 70 awards across local, national, and international levels. Most notably, the 2024 Asian Education Summit honored Impianku with Best Preschool of the Year and Excellence in Pedagogy, underscoring the institution's role as a transformative force in education.

Conclusion

Impianku Preschool and Kindergarten exemplifies how accessible, quality education, coupled with strong organizational management, social responsibility, and employee development, can uplift an entire community. By creating a supportive, inclusive learning environment, Impianku has built a sustainable model that redefines what is possible for underserved communities. The institution's achievements reflect a profound commitment to nurturing future generations equipped with the values and skills to effect positive change.

As an early entry for the Stevie Award, Impianku is honored to be recognized among visionary organizations. Winning this award would validate Impianku's mission to create a brighter, more inclusive future—one where education serves as a powerful catalyst for social and personal transformation.

For this category please provide

An essay of up to 625 words describing the nominated organization's innovative achievements since July 1 2022, **OR** a video of up to five (5) minutes in length illustrating the same. Describe the organization's innovative achievements in at least three (3) of the following areas: organizational management, corporate social responsibility, financial management, corporate communications, customer service, human resources and employee development, information technology, marketing, product design & development, and research & development.

Optional (but highly recommended), a collection of supporting files and web addresses that you may upload to our server to support your entry and provide more background information to the judges.

Do You Have Supporting Files You Would Like to Upload?

Yes

Audio (Mp3), Documents (PDFs, Word, PowerPoints), Images (PNG, JPG, TIF), and Video (Mp4)

200 MB Max per File

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