Nomination: 20046

# **Pioneers**

# **Page: General Information**

# Name of Organization / Company

G & A Family trust

# Logo

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# **Web Site Address**

https://www.pioneerstutoring.com.au (https://www.pioneerstutoring.com.au)

### **Page: Entry Information**

# **Entry Title**

Pioneers

# Category

B01 - B12 - Award for Excellence in Corporate Innovation > B01B. Award for Excellence in Innovation in Business Product & Service Industries - Up to 100 Employees

### **Submission Format**

An Essay of up to 625 Words

### Essay

Growing up, school was a real struggle. I left school in Year 7, feeling lost and defeated, hiding at the back of the classroom, thinking I couldn't keep up. But I didn't give up. I homeschooled myself to a Year 10 standard, went on to university, and eventually earned a Bachelor's and Master's degree in Teaching. That journey shaped me into who I am today and inspired me to create Pioneers Tutoring, a place where kids like me could find the support they need to thrive.

Through innovative organisational practices, the adoption of new technology, and our commitment to delivering outstanding customer service, we've helped hundreds of students through evidence informed literacy intervention. We've also gained recognition from our peers, recently being invited to speak as a delegate at the Australian Tutoring Association's annual seminar.

We specialise in dyslexia and have innovative teaching practises to engage children with special needs and disabilities that affect learning.

Here's how we're making a difference.

#### Organisational Management

At Pioneers, we're always looking for ways to do things better. In June 2023, we introduced a completely new approach to literacy intervention by integrating speech pathology with our educational programs. This combination allows us to tackle literacy challenges at their core, providing a holistic solution to literacy deficiencies.

We didn't stop there. We expanded our services to include Tier 3 intervention through Learning Support Specialist Sessions. These sessions are designed specifically for kids with severe literacy difficulties, giving them tailored, evidence-based support. To ensure our team is prepared for these challenges, we've implemented rigorous staff training programs. And the results speak for themselves: our students' spelling test scores have improved by an average of 50.27%. Some have seen increases as high as 98.3%. It's these kinds of wins that remind me why I started this journey.

### Information Technology

At Pioneers Tutoring, we've embraced technology to ensure every student has access to quality support, no matter where they are. In 2023, we launched a new online learning platform designed to make education more accessible and engaging. This innovation has allowed us to reach students in remote areas and expand our services to more families than ever before, ensuring every child has the opportunity to succeed.

#### **Customer Service**

At Pioneers, it's not just about teaching—it's about building relationships. We work closely with families to create personalised learning plans tailored to each child's unique needs. We track progress regularly and provide ongoing updates, so parents always know how their kids are doing. We also share strategies with parents, empowering them to support their kids' learning at home.

The difference this makes is enormous. I've seen kids go from feeling defeated to being proud of their achievements. One of the highlights for me is the progress our students have made. Some have improved their spelling by over 90%, and seeing their confidence grow is one of the most rewarding parts of what we do.

### Industry Recognition

In recognition of our innovative practices and outstanding results, we were recently invited to speak as a delegate at the Australian Tutoring Association's annual seminar. This was a significant opportunity to showcase our approach, including the integration of speech pathology into literacy intervention and the success of our online platform. Sharing our journey with industry leaders and receiving amazing feedback from peers reaffirmed the importance of the work we're doing at Pioneers Tutoring.

### Conclusion

Pioneers Tutoring is deeply personal to me. It's about more than just helping kids learn—it's about giving them the support and encouragement I wish I'd had when I was younger. Since July 2022, we've made incredible strides in organisational innovation, technology, and customer service. With an average spelling improvement of 50.27%, we're proving that every child can achieve success with the right support.

### For this category please provide

An essay of up to 625 words describing the nominated organization's innovative achievements since July 1 2022, **OR** a video of up to five (5) minutes in length illustrating the same. Describe the organization's innovative achievements in at least three (3) of the following areas: organizational management, corporate social responsibility, financial management, corporate communications, customer service, human resources and employee development, information technology, marketing, product design & development, and research & development.

Optional (but highly recommended), a collection of supporting files and web addresses that you may upload to our server to support your entry and provide more background information to the judges.

### Do You Have Supporting Files You Would Like to Upload?

Yes

Audio (Mp3), Documents (PDFs, Word, PowerPoints), Images (PNG, JPG, TIF), and Video (Mp4)

200 MB Max per File

# File 1

### File 2

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### File 3

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File 9
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File 10
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Do You Have Website URLs you would like to link to
Yes
URL 1
URL 5
URL 6
URL 7
URL 8
URL 9
URL 10
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Terms and Conditions
I Agree