Nomination: 20523

Incskill

### **Page: General Information**

# Name of Organization / Company

Incskill (Techstars 2024, Forbes 2025)

### Logo

Download File (https://asiastevieawards.secure-

platform.com/file/31953/eyJ0eXAiOiJKV1QiLCJhbGciOiJIUzI1NiJ9.eyJtZWRpYUlkIjozMTk1MywiYWxsb3dOb3RTaWduZWRVcmwiOiJGYWxzZSIsImInbIncskill-logo-black%20%281%29.png)

### **Web Site Address**

https://www.incskill.com (https://www.incskill.com)

### **Page: Entry Information**

### **Entry Title**

Incskill

## Category

B01 - B12 - Award for Excellence in Corporate Innovation > B12C. Most Innovative Tech Startup of the Year - Software

### **Submission Format**

An Essay of up to 625 Words

#### Essay

Incskill (Previously I-Stem) (Techstars 2024 and Forbes 30 under 30 2025) has been at the forefront of transforming how businesses approach accessibility. Our suite of tools helps companies create more accessible products for their customers and employees with disabilities. Through continuous innovation, we have made significant strides in product design & development, corporate social responsibility, and information technology, reshaping the accessibility landscape for organizations worldwide.

#### 1. Product Design & Development

At Incskill, our core innovation lies in the development of an automated AI accessibility testing engine. You can think of it as "Grammarly for Accessibility". This powerful tool periodically scans websites and documents to detect accessibility violations, ensuring continuous compliance with global accessibility standards like WCAG. Unlike traditional manual audits, our engine provides real-time, automated insights, significantly reducing the time and resources businesses need to maintain compliance.

In addition to website and document scanning, we have expanded our product offerings to include integration tools that seamlessly connect with popular content management systems (CMS), intranet platforms, and enterprise software. This ensures that both customer-facing products and internal employee tools are equally accessible. Our dashboard offers detailed reporting and actionable insights, enabling businesses to prioritize and remediate issues efficiently.

### 2. Corporate Social Responsibility (CSR)

Since 2022, we have partnered with non-profit organizations and educational institutions to promote awareness and best practices around digital accessibility.

- For example, in collaboration with the State of Washington's Department of Services for the Blind, we provided comprehensive computer science training programs tailored to individuals who are blind, low vision, or DeafBlind. This initiative not only improved digital skills but also ensured that the platforms used were fully accessible.
- Microsoft AI for Accessibility program, where we developed cutting-edge tools to improve digital accessibility for people with disabilities.
- GSMA Innovation Fund (CSR), supporting our mission to enhance digital inclusion through mobile and internet accessibility solutions.
- Bosch CSR, which helped us scale our accessibility initiatives for underserved communities.
- DE Shaw CSR, providing critical funding to expand our impact in accessibility research and development.
- OpenAl Agency Fund, supporting the integration of Al-driven technologies to improve real-time accessibility solutions.

Additionally, our work with UNFPA involved technical enhancements to platforms supporting young persons with disabilities, incorporating SMS and IVR features to improve accessibility.

### 3. Information Technology (IT) Innovation

Incskill leverages advanced technologies such as Al-driven anomaly detection to identify complex accessibility barriers that traditional tools often miss. We have created an internal Small Language Model (SLM). Our machine learning models continuously improve through real-world data, making our testing engine more accurate and adaptive over time.

Furthermore, we have implemented robust data security measures, ensuring that sensitive information from client systems remains protected.

For instance, through the Chat for Impact: GenAl Accelerator, in collaboration with OpenAl, we launched an innovative WhatsApp service designed to provide real-time accessibility support, showcasing our ability to integrate cutting-edge Al technologies into practical, user-centric solutions.

### Impact and Achievements

Since our launch, Incskill has helped over 150 organizations improve their digital accessibility, impacting the lives of thousands of users with disabilities. Our clients have reported increased user engagement, reduced legal risks, and enhanced brand reputation due to their commitment to inclusivity.

Our efforts have been recognized through several grants and partnerships, including support from the Microsoft AI for Accessibility program, UNICEF Innovation Fund, GSMA Innovation Fund, DE Shaw CSR, Bosch CSR, OpenAI Agency Fund, and our participation in Techstars 2024. Additionally, our recognition in Forbes reflects both our technological prowess and our social impact.

### Looking Ahead

Innovation at Incskill is an ongoing journey. We are currently developing next-generation features, including predictive accessibility analysis and automated remediation suggestions powered by generative AI. Our goal is to not just identify accessibility issues but to offer intelligent solutions that enable businesses to fix them effortlessly.

# For this category please provide

An essay of up to 625 words describing the nominated organization's innovative achievements since July 1 2022, **OR** a video of up to five (5) minutes in length illustrating the same. Describe the organization's innovative achievements in at least three (3) of the following areas: organizational management, corporate social responsibility, financial management, corporate communications, customer service, human resources and employee development, information technology, marketing, product design & development, and research & development.

Optional (but highly recommended), a collection of supporting files and web addresses that you may upload to our server to support your entry and provide more background information to the judges.

## Do You Have Supporting Files You Would Like to Upload?

Yes

Audio (Mp3), Documents (PDFs, Word, PowerPoints), Images (PNG, JPG, TIF), and Video (Mp4)

200 MB Max per File

Fi	le	1
	10	-

2 of 4

File 6
File 8 No File Uploaded
File 9
No File Uploaded  File 10  No File Uploaded
Do You Have Website URLs you would like to link to Yes
URL 1

URL 7
URL 9
URL 10
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