

Nomination: 20773

WATSONS' GO GREEN LIVING: ONWARD TO A GREENER TOMORROW

Page: General Information
Name of Organization / Company Watsons Philippines
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Web Site Address https://www.watsons.com.ph/ (https://www.watsons.com.ph/)
Page: Entry Information
Entry Title WATSONS' GO GREEN LIVING: ONWARD TO A GREENER TOMORROW
Category U01 - U11 - Award for Innovation in Sustainability > U07. Climate Protection and Sustainability Campaign of the Year
Submission Format An Essay of up to 625 Words

Essay

WATSONS' GO GREEN LIVING: ONWARD TO A GREENER TOMORROW

At Watsons Philippines, we believe that sustainability is not just a commitment—it's a responsibility. Through our Go Green Living campaign, we are making sustainability practical, accessible, and impactful, ensuring that every Filipino can take part in protecting the planet.

Aligned with the United Nations Sustainable Development Goals (SDGs), this initiative focuses on three key pillars—Planet, People, and Products—integrating eco-conscious business practices, community engagement, and sustainable innovation to drive real change.

Caring for the Planet: Transforming Operations for a Greener Future

Watsons is taking concrete steps to minimize its environmental impact through energy efficiency, waste reduction, and circular economy initiatives:

- Switching to Renewable Energy – Solar panels are installed in select Watsons stores, reducing carbon emissions.
- Reducing Single-Use Plastic – 90% of our stores have transitioned to paper bags, significantly lowering plastic waste.
- Recycling for Impact – Our partnership with SM Trash to Cash has helped collect and recycle 11,581kg of ocean-bound plastic, preventing it from polluting Philippine waters.
- Encouraging Customers to Recycle – Through our Recycle for Rewards program, we've installed over 46 recycling bins in our stores, where customers can drop off empty health and beauty plastic containers in exchange for shopping points, vouchers, or free items.
- Sustainable Deliveries – We've incorporated recycled materials into our packaging and logistics to minimize environmental waste.

By embedding sustainability into our operations, we're proving that retail businesses can lead the way in environmental responsibility.

Empowering People: Uplifting Communities & Driving Awareness

Sustainability is also about people. Watsons fosters community engagement, employee participation, and social programs to create lasting impact:

- Engaging Employees in Green Initiatives – Our teams actively participate in coastal clean-ups and tree-planting activities, fostering environmental awareness.
- Providing Healthcare for Underserved Communities – Through our medical missions, we have supported 6,644 beneficiaries, ensuring they receive essential healthcare.
- Changing Lives Through Operation Smile – We have funded 125 life-changing surgeries for children with cleft conditions, allowing them to smile confidently.
- Investing in Future Generations – Our youth apprenticeship programs equip young Filipinos with career skills, fostering a new generation of sustainability-conscious professionals.

Watsons' people-focused approach ensures that our commitment to sustainability goes beyond environmental efforts—it strengthens and uplifts its employees and communities.

Offering Sustainable Choices: Making Green Living Easy

We believe that sustainability should be accessible and convenient for every consumer. That's why we continue to expand our Sustainable Choices product line, making it easier for Filipinos to shop responsibly:

- Expanding Sustainable Product Offerings – We offer over 1,600 eco-friendly items, providing greener alternatives for personal care, beauty, and health.
- Encouraging Creativity for a Cause – We hosted our 2nd Sustainable Art Competition, inspiring local talents to advocate for the environment through art.
- Making Green Shopping Mainstream – Sustainable products now account for 13.23% of total sales, showing that Filipino consumers embrace eco-friendly alternatives.

By making sustainability a seamless part of everyday shopping, Watsons is helping customers make a difference with every purchase.

Real Impact, Measurable Change

Watsons' Go Green Living campaign is creating tangible results:

- 11,581kg of ocean-bound plastic recycled
- 90% of stores use paper instead of plastic bags
- 6,644 lives improved through medical missions
- 125 children given life-changing surgeries
- 1,600+ sustainable products available
- 13.23% of total sales now come from eco-friendly products

Through measurable outcomes and community impact, Watsons is setting the standard for sustainable retail in the Philippines and leading the way to a greener, healthier, and more sustainable future.

For this category please provide

An essay of up to 625 words describing the nominated innovative achievements since July 1 2022, **OR** a video of up to five (5) minutes in length illustrating the same.

Optional (but highly recommended), a collection of supporting files and web addresses that you may upload to our server to support your entry and provide more background information to the judges.

Credits

Watsons Personal Care Stores (Philippines), Inc.

Browne Communications, Inc.

Gobo Creative

Do You Have Supporting Files You Would Like to Upload?

Yes

Audio (Mp3), Documents (PDFs, Word, PowerPoints), Images (PNG, JPG, TIF), and Video (Mp4)

200 MB Max per File

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File 5

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File 6

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File 8

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File 9

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File 10

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Do You Have Website URLs you would like to link to

No

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Terms and Conditions

I Agree