

Nomination: 21004

Jodie Granger | 2025 Asia-Pacific Stevie Awards - Most Innovative Mentor of the Year

<b>Page: General Information</b>
<b>Name of Organization / Company</b> Healthcare Innovated
<b>Logo</b> Download File ( <a href="https://asiastevieawards.secure-platform.com/file/33383/eyJ0eXAiOiJKV1QiLCJhbGciOiJIUzI1NiJ9.eyJtZWVpYUlkIjozMzM4MywiYWxzYXNjaWduZWVcmwiOiJGYWxzZSI6ImlnbHealthcare%20Innovated%20Logo.jpeg">https://asiastevieawards.secure-platform.com/file/33383/eyJ0eXAiOiJKV1QiLCJhbGciOiJIUzI1NiJ9.eyJtZWVpYUlkIjozMzM4MywiYWxzYXNjaWduZWVcmwiOiJGYWxzZSI6ImlnbHealthcare%20Innovated%20Logo.jpeg</a> )
<b>Web Site Address</b> <a href="https://healthcareinnovated.com/">https://healthcareinnovated.com/</a> ( <a href="https://healthcareinnovated.com/">https://healthcareinnovated.com/</a> )
<b>Page: Entry Information</b>
<b>Entry Title</b> Jodie Granger   2025 Asia-Pacific Stevie Awards - Most Innovative Mentor of the Year
<b>Category</b> X01 - X15 - Individual Professionals > X08. Most Innovative Mentor of the Year
<b>Submission Format</b> An Essay of up to 625 Words

Essay

When my father and brother died by suicide after falling through the cracks of our mental health system, I committed to fundamentally changing how healthcare and aged care organisations approach innovation.

In 2020, I founded Healthcare Innovated (HCI) to bridge the gap between strategy and execution – ensuring that innovation isn't just planned but put into action. As the first and only dedicated innovation mentor for healthcare and aged-care in the Asia-Pacific region, I work alongside executives, boards, and frontline teams to embed real change from within.

Throughout the qualifying period, I've tackled one of the biggest challenges in healthcare and aged-care: innovating, scaling, and improving efficiency in a highly complex and resource-constrained environment.

Traditional consultants can produce lengthy reports, but what these organisations truly need is a collaborator 'in-the-trenches', turning ideas into action. My 'Align, Build, Commit (ABC)' framework cuts through complexity, builds capability, and delivers lasting solutions (pg10).

Driving Innovation in Healthcare

I've worked hands-on as a mentor with some of Australia's largest healthcare organisations, including:  
Calvary – Following its acquisition of Japara Healthcare in 2022, I led the integration of two vastly different organisational cultures to uncover hidden challenges. I also redesigned customer journeys and workflows across 70 aged care homes, improving occupancy rates by several % points.

Australian Unity – Tasked with unifying 30+ branches under a scalable operating model from 2022-2023, I developed a design strategy that cut operating costs by 10% (\$5-6 million) while improving service access. Despite initial resistance, this model has since been adopted as the organisation's preferred approach. Resistance was somewhat countered by using immersive role-playing workshops with leaders and teams.

CSIRO ON Accelerate – I coached research teams on translating medical breakthroughs into commercial solutions, including Westmead Institute's Plasmid Therapy project tackling antibiotic resistance. My guidance on IP protection, investment strategy, and business modelling positioned them for successful commercialisation (see testimonial pg4).

Comrad – A digital health provider across Australia and New Zealand, Comrad faced internal bottlenecks and misalignment between product development and user needs. Beginning May 2024, I ran customer experience workshops and innovation sessions, helping them develop a customer-led roadmap that reshaped their product strategy (pg5).

RMIT Online – In 2022 and 2023, I mentored professionals, from doctors to engineers, in applying human-centred design to real-world healthcare challenges. A doctor from Royal Melbourne Hospital used this methodology to redesign the hospital's triage process, implementing a dual-lane system that reduced delays and increased physician engagement (pg6).

Building Sector-Wide Innovation Capability

Beyond client work, I've driven innovation across the broader healthcare sector through:

Board & Committee Roles:

Cohealth Board Member – Supporting healthcare innovation for marginalised communities.  
CPA Innovation & Technology Committee Member – Advising on healthcare and financial innovation.

Industry Thought Leadership:

Monthly Innovation Webinars on LinkedIn and YouTube (NPS: 80-100), offering practical strategies to healthcare professionals (pg7).

Weekly Healthcare Innovation Newsletter (330+ subscribers), delivering insights on digital health and human-centred design, consistently rated highly by subscribers (pg8).

Speaking Engagements: Presented on healthcare transformation at industry events, e.g. Talking HealthTech Summit, and monthly webinars, generating strong engagement and positive feedback (pg9).

Evidence of Success

100% client retention and repeat business – Every client has seen my projects through to completion, and all completed clients have extended their contract or rehired me for new projects.  
100% of new clients come through word-of-mouth referrals from executive and board members who know and trust my work.

Industry endorsement – My methodologies have been adopted as best practice within major organisations, such as Australian Unity, which has embedded my scenario-testing approach into their business operations.

However, the real measure of my achievements is how I've empowered organisations to think differently and drive innovation that has meaningfully transformed patient care. That's how I know I'm honouring the legacy of my father and brother.

For this category please provide

An essay of up to 625 words describing the nominee's innovative achievements since July 1 2022, **OR** a video of up to five (5) minutes in length illustrating the same.

Optional (but highly recommended), a collection of supporting files and web addresses that you may upload to our server to support your entry and provide more background information to the judges.

Credits

Jodie Granger, CEO

Do You Have Supporting Files You Would Like to Upload?

Yes

Audio (Mp3), Documents (PDFs, Word, PowerPoints), Images (PNG, JPG, TIF), and Video (Mp4)

200 MB Max per File

**File 1**

[REDACTED]

**File 2**

No File Uploaded

**File 3**

No File Uploaded

**File 4**

No File Uploaded

**File 5**

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**File 6**

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**File 7**

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**File 8**

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**File 9**

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**File 10**

No File Uploaded

**Do You Have Website URLs you would like to link to**

Yes

**URL 1**

[REDACTED]

**URL 5**

**URL 6**

**URL 7**

**URL 8**

**URL 9**

**URL 10**

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**Terms and Conditions**

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