

Nomination: 21159

Reconceptualising Disability Care in Australia

Page: General Information

Name of Organization / Company

Staying Independent Pty Ltd

Logo

Download File (https://asiastevieawards.secure-platform.com/file/33459/eyJ0eXAiOiJKV1QiLCJhbGciOiJIUzI1NiJ9.eyJtZWRpYUlkIjozMzQ1OSwiYWxs3dOb3RTaWduZWRVcmwiOiJGYWxzZSI6Imlnb7Ms04e-jpd23OzaCGWRZQ-pmEYU5PGMBLyw-8?Staying_Independent_CMYK_300dpi_LGE_LOGO.jpg)

Web Site Address

www.stayingindependent.com.au (<http://www.stayingindependent.com.au>)

Page: Entry Information

Entry Title

Reconceptualising Disability Care in Australia

Category

A01 - A09 - Award for Innovation in Management > A04A. Award for Innovative Management in Health Care Industries - Up to 20 Employees

Submission Format

An Essay of up to 625 Words

Essay

Executive Summary:

Staying Independent, founded by Kezia Tieck, is revolutionizing care for clients on the National Disability Insurance Scheme (NDIS) with an innovative, efficient, and cost-effective model. This submission highlights the remarkable success and potential of this approach to be implemented nationally, offering significant cost savings to the government.

Background:

The NDIS serves over 660,000 Australians, with an annual cost of \$44.3 billion, projected to rise to over \$125 billion by 2034. Kezia Tieck, a senior occupational therapist, identified substantial waste in funding and resources due to the lack of collaborative care among providers. She recognized the undervaluation of support workers and their limited involvement in client-centered care.

Innovation in Organizational Management:

Kezia's model redefines the traditional hierarchy, placing support workers at the forefront. By creating a collaborative framework where occupational therapists and support workers work together, Staying Independent delivers seamless and effective services.

Innovation in Growth Management:

Staying Independent has demonstrated rapid growth from a sole trader practice to a company with 15 staff members in just 12 months. The organization exceeded client targets by 350%, billing targets by 250%, and forecasted growth of 1600%. This remarkable expansion showcases the scalability and effectiveness of the model, positioning it as a viable national solution.

Innovation in Hiring & Employee Development:

Staying Independent's hiring policy builds employment options to accommodate parents returning to work, recognizing the high proportion of mothers working in the health sector. Each team member is given flexibility to manage their caseload and work in a flexible hybrid model. All staff receive artificial intelligence, NDIS legislation, and compliance training. Current staff retention rate is 100%.

Brand Leadership:

Staying Independent has positioned itself as a trailblazer in the disability care sector through its innovative and collaborative care model - like no other provider in the sector. Kezia Tieck envisions the disability sector as a dynamic and engaging field, deserving of a modern and inspiring work environment - opposite of traditional disability settings. The office, located in a trendy warehouse conversion amidst advertising agencies and creative studios, offers a vibrant and unexpected atmosphere that resonates with young clients. This unique setting not only enhances the client experience but also attracts new staff who are passionate about making a difference.

Kezia's commitment to brand leadership extends beyond the local scene. As a member of the elite "Insiders" global business group led by renowned business coach JT Foxx, she collaborates with entrepreneurs worldwide, sharing ideas and shaping visions for their respective industries. These connections enhance innovative practices and reinforce Kezia's reputation as a forward-thinking leader in disability care. By consistently delivering exceptional results and setting new standards, Staying Independent has earned widespread recognition and established itself as a benchmark for excellence in the sector.

Impact:

Staying Independent's model demonstrates a scalable, national solution that maximizes the value of the NDIS by building efficient, supportive care around clients, support workers, and allied health professionals. This approach promises substantial savings and enhanced quality of life for NDIS clients.

If 250,000 of the 660,000 participants nationwide used this model of care, it could result in enormous cost savings. By saving an average of 1040 hours per participant per annum at a rate of \$67 per hour, the overall saving could amount to \$17,420,000,000 per annum. This highlights the immense potential for cost savings and improved efficiency through the Staying Independent model.

Testimonials:

"Kezia's brain works in a totally different way, we need an innovative thinker like Kezia to build these services." – Client's parent.

Conclusion:

Kezia Tieck's innovative model at Staying Independent represents a paradigm shift in disability care, offering a sustainable, impactful solution that benefits clients, support workers, and the broader community.

For this category please provide

An essay of up to 625 words describing the nominated executive's or management team's innovative achievements since July 1 2022, **OR** a video of up to five (5) minutes in length illustrating the same. Describe the innovative achievements in at least three (3) of the following areas: organizational management, board leadership, brand leadership, business recovery, financial management, growth management, hiring & employee development, investor relations, leadership development, and the promotion of innovative practices.

Optional (but highly recommended), a collection of supporting files and web addresses that you may upload to our server to support your entry and provide more background information to the judges

Do You Have Supporting Files You Would Like to Upload?

Yes

Audio (Mp3), Documents (PDFs, Word, PowerPoints), Images (PNG, JPG, TIF), and Video (Mp4)

200 MB Max per File

File 1

[REDACTED]

[REDACTED]

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File 3

No File Uploaded

File 4

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File 5

No File Uploaded

File 6

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File 7

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File 8

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File 9

No File Uploaded

File 10

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Do You Have Website URLs you would like to link to

Yes

URL 1

[Redacted]

URL 3

URL 4

URL 5

URL 6

URL 7

URL 8

URL 9

URL 10

URL 10

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