

Nomination: 21233

DigiPlus Interactive Corp.

**Page: General Information**

**Name of Organization / Company**

DigiPlus Interactive Corp.

**Logo**

Download File (<https://asiastevieawards.secure-platform.com/file/33749/eyJ0eXAiOiJKV1QiLCJhbGciOiJIUzI1NiJ9.eyJtZWVpYUlkIjozMzc0OSwiYWxsY3dOb3RtaWduZWVcmwiOiJGYWxzZSIsImlnbGPF%20Logo%20Horizontal%20Black.png>)

**Web Site Address**

<https://digiplus.com.ph/> (<https://digiplus.com.ph/>)

**Page: Entry Information**

**Entry Title**

DigiPlus Interactive Corp.

**Category**

B01 - B12 - Award for Excellence in Corporate Innovation > B09C. Award for Excellence in Social Impact Companies - 100 or More Employees

**Submission Format**

An Essay of up to 625 Words

## Essay

### FutureSmart: Bridging Divides and Powering the Digital Future

#### Revolutionizing the Future of Technology in the Philippines

In just one year, DigiPlus Interactive Corp., through its social impact arm, BingoPlus Foundation, has transformed the digital landscape of the Philippines—empowering over 5,000 students, training 154 persons with disabilities (PWDs), awarding 60 full scholarships, and providing digital access to marginalized communities. Through the FutureSmart Program, DigiPlus has bridged the gap between talent and opportunity, ensuring that the next generation of Filipino tech leaders has the skills, education, and resources to thrive in a digital-first world.

#### Delivering Measurable Impact on a National Scale

The FutureSmart Program is a groundbreaking initiative designed to elevate technological competence, foster digital inclusion, and build a future-ready workforce. By focusing on scholarship programs, STEM education, inclusive employment, and digital literacy, the program is creating real, measurable change across the country.

- Scholarships & Leadership Development
- Increased FutureSmart scholars from 10 to 60, spanning 20 colleges nationwide.
- Launched the P.L.U.S. (Pioneering Leadership and Uplifting Service) Factor Program, a four-year leadership journey that transforms scholars into industry game changers.
- Held the FutureSmart Leaders Assembly, training scholars in communication, productivity tools, leadership, and career readiness to give them a competitive edge in the workforce.
- STEM & Early Technology Exposure
- Introduced Robotics and Coding Workshops to 4,853 students in 10 schools and two training centers in Western Visayas, sparking early interest in Science, Technology, Engineering, and Mathematics (STEM) fields.
- Partnered with Roxan Cosico, founder of the Robotics and Programming Guild of the Philippines, to provide world-class expert training.
- 50 Indigenous People (IP) scholars in Kabankalan City received tablets to support their education, ensuring access to digital learning tools.
- Inclusive Digital Employment & Skills Training
- Established the PLUS Training Center in Brgy. Labangon, Cebu City, designed to empower persons with disabilities (PWDs) through digital skills training.
- 154 PWDs have already benefited from the center, gaining access to 20 desktops, a knowledge library, and an industrial-grade tarpaulin printer and heat press machine—creating real employment opportunities.
- Technology Access & Learning Support
- Through the Foundation's Make-a-Wish program, five students received laptops during the Christmas season, ensuring they have the tools needed to succeed in their studies.

#### Building a Pipeline of Future Tech Leaders

Beyond short-term initiatives, DigiPlus has forged long-term partnerships to sustain and expand its impact. Through a strategic collaboration with the SM Foundation, the BingoPlus FutureSmart – SM Foundation Scholarship Program was launched, granting full scholarships to 30 students pursuing degrees in Game Development, Software Engineering, and Data Science. This partnership ensures that the next generation of Filipino tech leaders is equipped with industry-relevant skills, setting them up for success in high-demand fields.

#### Recognized Excellence: Award-Winning Social Impact

DigiPlus's unwavering commitment to education and digital empowerment has been recognized at the highest levels. In 2025, the company was honored with:

- Gold Anvil Award for its corporate rebranding campaign.
- Silver Anvil Award for the FutureSmart Program's role in advancing digital education and inclusivity.

These accolades demonstrate not just intent but results that elevate communities and change lives.

#### A Vision for the Future: A Digitally Inclusive Philippines

DigiPlus Interactive Corp. has made social impact a core pillar of its business, committing over ₱100 million to education, employment, and community development initiatives. Through the FutureSmart Program, it is rewriting the narrative of the Philippines' digital landscape—turning barriers into opportunities, and challenges into milestones.

With thousands of lives already changed, DigiPlus is just getting started. The mission is clear: empower individuals, uplift communities, and build a digitally advanced nation where every Filipino can thrive in the tech-driven world of tomorrow.

### For this category please provide

An essay of up to 625 words describing the nominated organization's innovative achievements since July 1 2022, **OR** a video of up to five (5) minutes in length illustrating the same. Describe the organization's innovative achievements in at least three (3) of the following areas: organizational management, corporate social responsibility, financial management, corporate communications, customer service, human resources and employee development, information technology, marketing, product design & development, and research & development.

Optional (but highly recommended), a collection of supporting files and web addresses that you may upload to our server to support your entry and provide more background information to the judges.

### Do You Have Supporting Files You Would Like to Upload?

No

Do You Have Website URLs you would like to link to

Yes

URL 1

URL 2

URL 3

URL 4

URL 5

URL 6

URL 7

URL 8

URL 9

URL 10

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I Agree