

Nomination: 21238

DigiPlus: From Brick-and-Mortar to Digital Dominance

Page: General Information
Name of Organization / Company DigiPlus Interactive Corp.
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Page: Entry Information
Entry Title DigiPlus: From Brick-and-Mortar to Digital Dominance
Category T01 - T11 - Achievement Categories > T05. Innovative Achievement in Growth
Submission Format An Essay of up to 625 Words

Essay

DigiPlus' Record-Breaking Growth in Digital Entertainment

DigiPlus has redefined what it means to scale in digital entertainment. In just two years, the company transformed from a traditional retail gaming operator into the largest digital gaming and sports entertainment powerhouse in the Philippines. Revenue surged nearly threefold to ₱75.2 billion in 2024, a ninefold increase from 2022, while net income soared to ₱12.6 billion, an astonishing 950% jump in just two years. Market capitalization skyrocketed to ₱119.67 billion, driven by a 232% increase in stock price, making DigiPlus the best-performing stock on the Philippine Stock Exchange.

At the core of this explosive growth are BingoPlus and ArenaPlus, which together secured 50% market share and a staggering 40 million registered users. DigiPlus has outpaced competitors, redefined entertainment, and built an industry leader in record time. More than a gaming company, it is an economic force—creating over 3,000 jobs, contributing ₱33.7 billion in taxes, and pioneering innovation in Philippine digital entertainment.

Scaling Operations: From Traditional Gaming to Digital Giant

DigiPlus' transformation was not just about expansion—it was about survival and reinvention. The company pivoted from brick-and-mortar gaming to an agile, digital-first ecosystem, leveraging technology and market shifts to dominate the industry. The launch and rapid scaling of BingoPlus and ArenaPlus fueled this evolution, turning DigiPlus into the undisputed leader in digital gaming and sports entertainment.

Record-Breaking Financial Growth

DigiPlus' ability to scale at an unprecedented pace is reflected in its financial performance. Revenue soared from ₱8.2 billion in 2022 to ₱75.2 billion in 2024, while net income surged from ₱1.2 billion to ₱12.6 billion in the same period. EBITDA more than tripled to ₱13.9 billion, while shareholder value soared, with stock prices climbing from ₱2.41 in 2022 to ₱27.15 in 2024.

Expanding Beyond Borders: Brazil as the Next Frontier

With a dominant position in the Philippines, DigiPlus is now expanding its reach beyond domestic borders. Brazil, one of the world's fastest-growing regulated iGaming markets, presents a massive opportunity for DigiPlus to replicate its success on a global scale. With a population of over 200 million and a booming digital economy, Brazil is the perfect next step in DigiPlus' international expansion strategy. To accelerate global expansion, DigiPlus has also established DigiPlus Global Pte. Ltd. in Singapore, a dedicated hub for attracting top-tier talent, forming strategic alliances, and strengthening its presence in international gaming markets. By scaling into Brazil and beyond, DigiPlus is positioning itself as a global leader in digital entertainment, proving that its success in the Philippines is only the beginning.

Driving Economic Growth and Industry Leadership

Beyond its own financial success, DigiPlus has played a pivotal role in shaping the Philippine gaming industry. In 2024, the Philippine gaming sector entered a golden era, driven by digital adoption, evolving player behavior, and regulatory reforms. DigiPlus' scale-up has generated over 3,000 jobs nationwide, expanded digital infrastructure, and contributed ₱33.7 billion in taxes and regulatory fees, directly fueling economic growth. The company's influence extends beyond gaming—it has become a major economic player, shaping technology, employment, and digital commerce in the Philippines.

Conclusion: A Digital Powerhouse Built for the Future

DigiPlus' story is not just one of growth—it is one of domination, disruption, and reinvention. DigiPlus has scaled operations at a pace never before seen in the industry. With ₱75.2 billion in revenue, 40 million users, and an expanding international footprint, it has redefined what it means to lead in digital entertainment. DigiPlus is not just keeping pace with the industry—it is setting the standard. This is more than scaling a company; this is building a global digital entertainment empire. And for DigiPlus, this is just the beginning.

For this category please provide

An essay of up to 625 words describing the nominated innovative achievements since July 1 2022, **OR** a video of up to five (5) minutes in length illustrating the same.

Optional (but highly recommended), a collection of supporting files and web addresses that you may upload to our server to support your entry and provide more background information to the judges.

Credits

Do You Have Supporting Files You Would Like to Upload?

No

Do You Have Website URLs you would like to link to

Yes

URL 1

URL 2

URL 3

URL 4

URL 5

URL 6

URL 7

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