

Nomination: 7628

Gethin Nadin

Page: General Information
Provide information about the company to be considered for the award. If you will be nominating an individual, specify the nominee's employer.
Name of Organization/Company Benefex Limited
Additional Contacts I do not wish to list additional contacts
Page: Entry Information
Entry Title Gethin Nadin
Category L01 - L05 Thought Leadership > L05 - HR Thought Leader of the Year
Thought Leadership Submission Format Written Answers
a. Briefly describe the nominated organization or individual: its history and past performance (up to 200 words). Required Gethin Nadin is an award-winning psychologist, eminent thought leader and two-times bestselling HR author who has been helping some of the world's largest brands improve their employee experience for more than 20 years. Gethin is a strong advocate for HR and works tirelessly to help organisations to become more inclusive, to help them become more people focussed and to lead with empathy. As well as being one of the most well-known names in the workplace wellbeing space, Gethin is also Chief Innovation Officer at Benefex and Zellis, where he's worked with customers like Salesforce and Barclays to improve their EVP. But his for passion for people goes beyond Benefex and Zellis customers; he inspires organisations and HR leaders across the world to put employee needs at the centre of everything they do and regularly tackles big HR issues. Gethin shares his knowledge freely with HR leaders and has been featured in Forbes, The Financial Times, The Huffington Post, and the Guardian. He is also a regular contributor to six HR publications – as well as sharing content directly with his 12,000 LinkedIn followers, where he has been awarded several contribution badges and is one of the biggest content contributors.
b. Outline the organization's or individual's achievements since the beginning of 2022 that you wish to bring to the judges' attention (up to 250 words). Required "Encapsulating the challenges of this decade, Gethin's work has brought a diverse community of people to embrace the problems genuinely faced. His objective (and at times provocative stance) combined with his insatiable quest for fact make him a standout individual in the HR field." - Dr. Andrea Kilgour, BT Gethin has spoken at 250 events, featured in 8 HR books, and authored two best-sellers. 10,000 HR leaders have read his books and he's named on multiple influencer lists, including 7th on the 2023 Hult Business School HRs Most Influential Thinkers list. "Gethin's passion and dedication to the workplace not only guides today's HR leaders, but illuminates the path for future ones too. Gethin's commitment to positive change can be seen in the pro bono work he undertakes within the UK Parliament and various academic institutions." - Kim Hoque, Prof. of HR Management and Vice Dean, King's Business School In 2023 Gethin was invited to the House of Commons to speak to UK MPs on the future of work, and has guest lectured to HR students at various universities. "Gethin stands up for people. Not just corporate leaders, but for all who come to work to make a difference. His passion for wellbeing and determination in encouraging employers to create kinder and inclusive workplaces is infectious." - Anne-Marie Russell, Warner Bros Gethin chaired wellbeing at the Government-backed 'Engage For Success' and he is chair of the first Parliamentary Liaison Group for Workplace Wellbeing. He also was named 'Mental Health Campaigner of the Year'.

c. Explain why the achievements you have highlighted are unique or significant. If possible compare the achievements to the performance of other players in your industry and/or to the organization's or individual's past performance (up to 250 words). Required

AN ADVOCATE FOR WELLBEING, INCLUSIVITY AND EMPATHY IN THE EMPLOYEE EXPERIENCE

Gethin shares his knowledge on wellbeing, employee benefits, reward, recognition, and payroll with HR leaders and has been featured in Forbes, The Financial Times, The Huffington Post, and the Guardian. He is also a regular contributor to six HR publications – as well as sharing content directly with his 12,000 LinkedIn followers.

Influencing change among some of the world's biggest brands:

- Gethin's first book became a top five UK best-seller and won The Lotus Award for Culture in recognition of its impact on driving better workplace cultures – the first time the award was given to a book, rather than an employer.
- His latest book, A Work In Progress, reached number three on Amazon's Bestseller list and was nominated a 'hot new release.' Following the launch, he toured the UK with Ruby Wax OBE, educating employers on mental health and wellbeing at work.
- His books have been quoted in dissertations and added to university reading lists – thus influencing the next generation of HR leaders.
- Gethin was placed seventh on the global list of HRs Most Influential Thinkers list 2023. A list that was nominated by HR leaders and influence measure by a Hult Business School algorithm.
- Gethin was listed as one of the world's most influential employee experience leaders in '21, '22, '23 and 2024.
- His Disrupt HR talk was one of the most viewed globally in 2023

d. Reference any attachments of supporting materials throughout this nomination and how they provide evidence of the claims you have made in this nomination (up to 250 words). Optional

1. HR Magazine and Hult Business School - HRs Most Influential Thinker 2023 list
2. Inspiring Workplaces Top 101 Global Employee Experience Influencers - 2024, 2023, 2022
3. UK Mental Health Campaigner of the Year 2023
4. SAP Workplace Podcast - Gethin was the inaugural guest as well as the only guest to feature twice on the podcast
5. A Work In Progress UK book launch, attended by senior HR Leaders from some of the UKs biggest brands
6. Gethin has been interviewed on more than 20 workplace and HR podcasts, podyssey have collated the top eight.
7. Global talk on the future of the workplace with Miller Knoll
8. Reward and Employee Benefit Association talk on wellbeing at work and productivity
9. Disrupt HR talk - one of the most watched globally in 2023
10. A series of quotes from HR leaders to support this entry

Webpage Link

<https://www.hrmagazine.co.uk/hr-most-influential-results/> (<https://www.hrmagazine.co.uk/hr-most-influential-results/>)

Would you like to add an additional webpage link?

Yes

Webpage Link 2

<https://www.inspiring-workplaces.com/engagement-101-2024> (<https://www.inspiring-workplaces.com/engagement-101-2024>)

Would you like to add an additional webpage link?

Yes

Webpage Link 3

<https://www.insideoutawards.xyz/winners-2> (<https://www.insideoutawards.xyz/winners-2>)

Would you like to add an additional webpage link?

Yes

Web Page Link 4

<https://podcast.Opensap.info/the-human-factor/2021/06/09/the-human-factor-ep-1-employee-experience-and-well-being-what-does-it-really-mean-today/>
(<https://podcast.Opensap.info/the-human-factor/2021/06/09/the-human-factor-ep-1-employee-experience-and-well-being-what-does-it-really-mean-today/>)

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