

Nomination: 7673

## Eren Enerji's Corporate Social Responsibility Projects

<b>Page: General Information</b>
Provide information about the company to be considered for the award. If you will be nominating an individual, specify the nominee's employer.
<b>Name of Organization/Company</b> Eren Enerji
<b>Additional Contacts</b> I do not wish to list additional contacts
<b>Page: Entry Information</b>
<b>Entry Title</b> Eren Enerji's Corporate Social Responsibility Projects
<b>Category</b> B01 - B64 Achievement > B38 - Best CSR Strategy
<b>Achievement Submission Format</b> Written Answers
<b>a. Briefly describe the nominated organization: its history and past performance (up to 200 words). Required</b> Eren Enerji, headquartered in Zonguldak, a region not characterised by large urban centres, boasts a rich history of impactful corporate social responsibility activities dedicated to enhancing community well-being and environmental stewardship. Initially founded with a focus on sustainable energy solutions, the company has broadened its scope to actively engage in various social and environmental initiatives. Operating in a less urbanised area, where CSR initiatives are critical for community development, Eren Enerji has embraced a pivotal role in fostering the local economy, education, and environmental health.  Their track record exemplifies a keen understanding of local needs and a proactive commitment to addressing them. By fostering partnerships with schools, governmental bodies, NGOs, and other stakeholders, Eren Enerji has successfully implemented projects that significantly improve lives and foster sustainable development. Their efforts not only elevate quality of life but also catalyse positive social change within communities.  Eren Enerji's dedication to transparency, accountability, and continuous improvement has garnered both local and international recognition. Setting a high standard for corporate social responsibility within the energy sector, their initiatives serve as an exemplary model for companies aspiring to make a meaningful and lasting impact on society and the environment.
<b>b. Outline the team's or organization's achievements since the beginning of 2022 that you wish to bring to the judges' attention (up to 250 words). Required</b> Eren Enerji's achievements in CSR reflect a comprehensive and impactful commitment to community welfare and environmental stewardship. Through their initiatives, Eren Enerji has significantly enhanced the well-being of local communities while also contributing to the preservation of natural ecosystems.  One notable achievement is the establishment of the sport fields in the town, providing a space for official sports competitions and recreational activities. Additionally, the construction and donation of 196 houses in Muslu Town provided comfortable residences for local residents.  Eren Enerji's support for education is exemplified by the establishment of Zonguldak Eren Enerji Vocational and Technical Anatolian High School, fostering vocational education and practical skills development. Furthermore, their provision of essential resources such as laboratory equipment to surrounding schools has significantly enriched the learning environment for students. (Also Eren Enerji gives the opportunity to work in the company)  Environmental conservation efforts include waste management initiatives and afforestation projects, with millions of saplings planted in the last year alone. Eren Enerji's commitment to sustainability extends to their support for animal welfare organisations and initiatives, such as providing food donations and sending leftover meals to animal shelters.  Community support programs, including meal distributions, housing assistance, and aid campaigns for senior citizens, demonstrate Eren Enerji's dedication to social inclusion and welfare. Their collaboration with the Institute of Behavioral Sciences to organize seminars on family and children's well-being further underscores their commitment to holistic community development.

**c. Explain why the achievements you have highlighted are unique or significant. If possible compare the achievements to the performance of other players in your industry and/or to the team's or organization's past performance (up to 250 words). Required**

The company has achieved significant milestones, including the construction and donation of 196 homes for local families, showcasing a direct investment in community infrastructure unlike any seen by its peers. With the planting of 3.37 million saplings, Eren Enerji contributed to environmental sustainability and also demonstrated an exceptional commitment to combating climate change on a local scale.

A critical achievement is the founding of the Zonguldak Eren Enerji Vocational and Technical Anatolian High School, which has provided vocational education to hundreds of students since its opening.

Moreover, Eren Enerji's innovative recycling programs, including the collection of waste vegetable oil and plastic caps, have engaged the community in sustainable practices, while its donation of 20,250 kilos of food annually to animal rights organizations showcases a comprehensive approach to CSR that includes animal welfare.

Direct Beneficiaries: Eren Enerji's initiatives directly impacted +10,000 individuals, including senior citizens, students, and vulnerable populations, through various programs such as meal distributions, educational support, and community welfare initiatives.

Indirect Beneficiaries: Through broader community development projects, such as infrastructure improvements and environmental conservation efforts, Eren Enerji indirectly benefited +20,000 individuals residing in the surrounding areas.

These outcomes highlight Eren Enerji's dedication to creating measurable positive impacts. By exceeding industry norms and enhancing its past performance with scalable and sustainable initiatives, Eren Enerji establishes a model for CSR that is both impactful and integral to its corporate identity, demonstrating a commitment to the well-being of its community, environment, and beyond.

**d. Reference any attachments of supporting materials throughout this nomination and how they provide evidence of the claims you have made in this nomination (up to 250 words). Optional**

Throughout this nomination, we have referenced three key attachments that substantiate our claims and demonstrate the extensive impact of Eren Enerji's CSR initiatives.

Social Responsibility Strategy and Activities.pptx: This document outlines the strategic framework behind our CSR initiatives. It includes how the company align CSR efforts with broader social and environmental objectives.

Social Responsibility Outcomes and Data.pptx: This presentation offers a comprehensive overview of the tangible outcomes of CSR activities, supported by data and statistics. It showcases the scope and scale of the initiatives.

Eren Enerji Sustainability and Environment webpage: This page further validates the claims by providing ongoing updates and insights into environmental activities. (The webpage is in Turkish)

**Webpage Link**

<https://www.erenenerji.com.tr/> (<https://www.erenenerji.com.tr/>)

**Would you like to add an additional webpage link?**

Yes

**Webpage Link 2**

<https://www.erenenerji.com.tr/sayfa/surdurulebilirlik-ve-cevre-10> (<https://www.erenenerji.com.tr/sayfa/surdurulebilirlik-ve-cevre-10>)

**Would you like to add an additional webpage link?**

No

**Supporting Document**

Download File ([https://stevies-sage.secure-platform.com/file/19041/eyJ0eXAiOiJKV1QiLCJhbGciOiJIUzI1NiJ9.eyJtZWVpYUlkIjoxOTA0MSwiYWxsb3dOb3RTaWduZWRVcmwiOiJGYWxzZSI9Imlnbm99LHUJvNnS\\_7eCkndFTIFbvybBEzCCofpExZz4?Social%20Responsibility%20Strategy%20and%20Activities.pptx](https://stevies-sage.secure-platform.com/file/19041/eyJ0eXAiOiJKV1QiLCJhbGciOiJIUzI1NiJ9.eyJtZWVpYUlkIjoxOTA0MSwiYWxsb3dOb3RTaWduZWRVcmwiOiJGYWxzZSI9Imlnbm99LHUJvNnS_7eCkndFTIFbvybBEzCCofpExZz4?Social%20Responsibility%20Strategy%20and%20Activities.pptx))

**Would you like to add an additional supporting document?**

Yes

**Supporting Document 2**

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**Would you like to add an additional supporting document?**

No

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