

Nomination: 7885

GlobAlive

Page: General Information

Provide information about the company to be considered for the award. If you will be nominating an individual, specify the nominee's employer.

Name of Organization/Company

Arkas Holding

Additional Contacts

I would also like to have others receive emails about the disposition of our entries.

Page: Entry Information

Entry Title

GlobAlive

Category

B01 - B64 Achievement > B52 - Best Use of Mobile Learning

Achievement Submission Format

Written Answers

a. Briefly describe the nominated organization: its history and past performance (up to 200 words). Required

Arkas Academy was established in 2007 to deliver more than 100 years of know-how of transportation company Arkas to future generations. Training and development needs of employees are met by the Academy through various programs and projects. The academy, which feeds its employees with internal resources through internal coaching and internal training projects, also provides them with many training opportunities from external sources on personal development, motivation, leadership etc. Academy also contributes to the talent management field by providing an internship program for logistics high school students by transferring professional knowledge to them.

All training and development activities can be provided simultaneously to employees in different locations within Turkey with a single platform. While employees from any location can join all online content, all workshops can be monitored on the platform and provided to individuals upon request.

Arkas Academy has expanded its work to the global arena in 2023 and started to offer L&D activities to employees in Arkas' foreign agencies by opening the GlobAlive platform designed with the social learning model. Again, on a single platform, it brings together employees from 24 countries and delivers training courses on country-specific or general subjects to different locations around the world.

b. Outline the team's or organization's achievements since the beginning of 2022 that you wish to bring to the judges' attention (up to 250 words). Required

In 2022, Arkas Academy started working to extend the training and development activities in Turkey to its employees abroad in order to provide them with company culture, increase sense of belonging and collaborating. In parallel with the social learning platform operating in Turkey, the "GlobAlive" system, which support the development and social needs of overseas employees, has begun to be designed. GlobAlive, has a social network interface focusing on social learning methods. Each user has a profile page and they can access their colleagues' profiles while viewing posts on the newsfeed screen and react to posts of different people. In addition to its social use, all trainings and events of the Academy can be registered through this platform, quotas and previews of the trainings can be viewed and the annual training calendar can be created. Platform also offers users the ability to make changes to their training plans through the system. While users can change/cancel the dates of trainings they cannot attend via the same platform, they can select different trainings by accessing the Academy's annual training calendar.

In GlobAlive, which also includes gamification in its design, users start the platform with a certain amount of coins every year and spend these coins by choosing trainings. As a result of the actions they take, (completing training, filling out surveys, posting etc.) users earn points and increase their rank on the platform's leadership board. At the end of the year, the winner of the board is rewarded by the Academy.

c. Explain why the achievements you have highlighted are unique or significant. If possible compare the achievements to the performance of other players in your industry and/or to the team's or organization's past performance (up to 250 words). Required

GlobAlive, which was designed in 2022, was opened to the use of overseas employees in 2023. While working on the first year's trainings, various needs analyzes were made and a special catalogue was designed with trainer teams operating in the multicultural field considering the importance of first experience on L&D activities of foreign colleagues. While designing the catalog trainings, issues such as the importance of intercultural communication, the characteristics of professional knowledge in different country structures, and the soft skills required in diverse team management were emphasized. Since the platform is not one of the common adjustable learning management systems that various companies provide and is a unique design for Arkas, it is possible to add or remove new features and keep up with the new educational trends. All designed by the Academy team, user behaviors can be monitored and the platform can be adapted to different reinforcement methods in time, keeping it up to date and sustainable. In the year since the platform has been opened, in addition to catalog trainings, leadership trainings, webinars and sustainability projects for different levels have also been offered.

The platform also provides users' learning and social behavior data to the learning and development team. While all educational and social activities are tracked on the platform, training assignments, date changes or updates in the system are automatically sent to users automatically by e-mail. Academy team can also receive various detailed reports of trainings and surveys by the platform.

d. Reference any attachments of supporting materials throughout this nomination and how they provide evidence of the claims you have made in this nomination (up to 250 words). Optional

Webpage Link

<https://youtu.be/MjPXeKArCRM> (<https://youtu.be/MjPXeKArCRM>)

Would you like to add an additional webpage link?

Yes

Webpage Link 2

<https://youtube.com/shorts/JR6ZgzAxxd0?feature=share> (<https://youtube.com/shorts/JR6ZgzAxxd0?feature=share>)

Would you like to add an additional webpage link?

Yes

Webpage Link 3

<https://youtube.com/shorts/VFskdugnVfY?feature=share> (<https://youtube.com/shorts/VFskdugnVfY?feature=share>)

Would you like to add an additional webpage link?

Supporting Document

Download File (<https://stevies-sage.secure-platform.com/file/19562/eyJ0eXAiOiJKV1QiLCJhbGciOiJIUzI1NiJ9.eyJtZWVpYUlkIjoxOTU2MiwiaWxsb3dOb3RtaWduZWVcmwiOiJGYWxzZSIsImInbm9yGlobAlive%20Badges.JPG>)

Would you like to add an additional supporting document?

Yes

Supporting Document 2

Download File (<https://stevies-sage.secure-platform.com/file/19563/eyJ0eXAiOiJKV1QiLCJhbGciOiJIUzI1NiJ9.eyJtZWVpYUlkIjoxOTU2MywiaWxsb3dOb3RtaWduZWVcmwiOiJGYWxzZSIsImInbm9yGlobAlive%20Events.JPG>)

Would you like to add an additional supporting document?

Yes

Supporting Document 3

Download File (<https://stevies-sage.secure-platform.com/file/19564/eyJ0eXAiOiJKV1QiLCJhbGciOiJIUzI1NiJ9.eyJtZWVpYUlkIjoxOTU2NCwiaWxsb3dOb3RtaWduZWVcmwiOiJGYWxzZSIsImInbm9ya--hNkHEBd0QH0SWFjkd0AQB-AJdSsRibox6cwfnDM?GlobAlive%20Feed.JPG>)

Would you like to add an additional supporting document?

Yes

Supporting Document 4

Download File (<https://stevies-sage.secure-platform.com/file/19565/eyJ0eXAiOiJKV1QiLCJhbGciOiJIUzI1NiJ9.eyJtZWVpYUlkIjoxOTU2NSwiaWxsb3dOb3RtaWduZWVcmwiOiJGYWxzZSIsImInbm9yGlobAlive%20New%20Year%20Posts.png>)

Would you like to add an additional supporting document?

Yes

Supporting Document 5

Download File (<https://stevies-sage.secure-platform.com/file/19566/eyJ0eXAiOiJKV1QiLCJhbGciOiJIUzI1NiJ9.eyJtZWVpYUlkIjoxOTU2NiwiaWxsb3dOb3RtaWduZWVcmwiOiJGYWxzZSIsImInbm9yGlobAlive%20Notifications.JPG>)

Would you like to add an additional supporting document?

Yes

Supporting Document 6

Download File (https://stevies-sage.secure-platform.com/file/19567/eyJ0eXAiOiJKV1QiLCJhbGciOiJIUzI1NiJ9.eyJtZWRRpYUlkIjoxOTU2NywiYWxsbn3dOb3RTaWduZWRRVcmwiOiJGYWxzZSIsImInbm9qJ_WqAh6WE0OW5I?GlobAlive%20Profile%20Page.JPG)

Would you like to add an additional supporting document?

Yes

Supporting Document 7

Download File (<https://stevies-sage.secure-platform.com/file/19568/eyJ0eXAiOiJKV1QiLCJhbGciOiJIUzI1NiJ9.eyJtZWRRpYUlkIjoxOTU2OCwiYWxsbn3dOb3RTaWduZWRRVcmwiOiJGYWxzZSIsImInbm9GlobAlive%20Team%20Photos.PNG>)

Would you like to add an additional supporting document?

Yes

Supporting Document 8

Download File (<https://stevies-sage.secure-platform.com/file/19569/eyJ0eXAiOiJKV1QiLCJhbGciOiJIUzI1NiJ9.eyJtZWRRpYUlkIjoxOTU2OSwiYWxsbn3dOb3RTaWduZWRRVcmwiOiJGYWxzZSIsImInbm9nWIZJp2TPpSdD7VEaGwHG0-Y-Lic?GlobAlive%20Team%20Photos2.PNG>)

Would you like to add an additional supporting document?

Yes

Supporting Document 9

Download File (<https://stevies-sage.secure-platform.com/file/19570/eyJ0eXAiOiJKV1QiLCJhbGciOiJIUzI1NiJ9.eyJtZWRRpYUlkIjoxOTU3MCwiYWxsbn3dOb3RTaWduZWRRVcmwiOiJGYWxzZSIsImInbm9GlobAlive%20Trainings.JPG>)

Would you like to add an additional supporting document?

Yes

Supporting Document 10

Download File (<https://stevies-sage.secure-platform.com/file/19571/eyJ0eXAiOiJKV1QiLCJhbGciOiJIUzI1NiJ9.eyJtZWRRpYUlkIjoxOTU3MSwiYWxsbn3dOb3RTaWduZWRRVcmwiOiJGYWxzZSIsImInbm9gyi3FHvkepEQ?GlobAlive%20Leadership%20Training.png>)

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