

Nomination: 8120

Power MBA

Page: General Information
Provide information about the company to be considered for the award. If you will be nominating an individual, specify the nominee's employer.
Name of Organization/Company Enerjisa Üretim
Additional Contacts I do not wish to list additional contacts
Page: Entry Information
Entry Title Power MBA
Category B01 - B64 Achievement > B04 - Achievement in Certification Programs
Achievement Submission Format Written Answers
a. Briefly describe the nominated organization: its history and past performance (up to 200 words). Required Enerjisa Üretim, as a leading player in the energy sector, recognized the need for a comprehensive professional development program to address the evolving challenges and opportunities within the industry. With a vision to become an energy company that constantly improves its knowledge, sets standards, and directs the future of the sector, Enerjisa Üretim aimed to equip its employees and industry professionals with the skills, knowledge, and networks needed to thrive in a dynamic and competitive environment. The Power MBA Program emerged as a strategic response to these needs, offering a tailored curriculum that covers essential topics such as energy markets, production technologies, finance, and sustainability. By partnering with Sabancı University Executive Development Unit, Enerjisa Üretim leveraged academic expertise and industry insights to design a program that meets the specific needs of professionals in the energy sector. Furthermore, the program's structure and schedule catered to the diverse needs of participants, allowing them to access course materials and engage in learning activities without disrupting their work schedules. Through field visits, networking events, and guest speaker sessions, the program provided participants with valuable opportunities to gain practical insights, expand their professional networks, and stay abreast of industry trends.
b. Outline the team's or organization's achievements since the beginning of 2022 that you wish to bring to the judges' attention (up to 250 words). Required The program has consistently achieved high graduation rates across its terms, indicating strong participant engagement and satisfaction with the curriculum and learning experience. Participant evaluations consistently reflect high levels of satisfaction with the program, with participants praising the quality of instruction, relevance of content, and opportunities for networking and professional growth. The program has garnered recognition within the energy sector for its innovative approach to professional development, earning accolades and endorsements from industry leaders and stakeholders. Graduates of the program have gone on to achieve notable success in their careers, securing promotions, taking on leadership roles, and making significant contributions to their organizations and the energy sector as a whole. With participants from diverse nations / geographic locations and backgrounds, the program has achieved a global reach, fostering cross-cultural collaboration and knowledge-sharing within the energy sector. The successful partnership between Enerjisa Üretim and Sabancı University Executive Development Unit has resulted in the creation of a highly regarded professional development program that meets the specific needs of the energy sector. The program has experienced continued growth and expansion, with increasing numbers of participants and successful program completions across its terms, demonstrating its sustained relevance and impact within the industry. By sponsoring and implementing the Power MBA Program, Enerjisa Üretim has enhanced its reputation as a forward-thinking and innovative leader within the energy sector, further solidifying its position as an employer of choice and a driver of industry innovation.

c. Explain why the achievements you have highlighted are unique or significant. If possible compare the achievements to the performance of other players in your industry and/or to the team's or organization's past performance (up to 250 words). Required

The achievements highlighted are unique due to several key factors:

The program's curriculum is tailored specifically to the needs of the energy sector, covering a wide range of relevant topics such as energy markets, production technologies, finance, and sustainability. This customized approach ensures that participants gain practical, industry-specific knowledge and skills that are directly applicable to their roles and responsibilities.

The program has earned recognition and endorsements from industry leaders and stakeholders, indicating its credibility and value within the energy sector. This external validation sets the program apart and demonstrates its reputation for excellence within the industry.

The program's global reach and diverse participant base contribute to its uniqueness. By attracting participants from diverse geographic locations and backgrounds, the program fosters cross-cultural collaboration and enriches the learning experience with a variety of perspectives and insights.

The program's track record of producing successful graduates who go on to achieve notable success in their careers is a testament to its effectiveness and impact. These success stories underscore the program's ability to empower individuals to excel in their roles and make meaningful contributions to their organizations and the energy sector as a whole.

The program's sustained growth and successful partnership between Enerjisa Üretim and Sabancı University Executive Development Unit highlight its ongoing relevance and impact within the industry. This long-term commitment to excellence and collaboration sets the program apart and ensures its continued success in the future.

d. Reference any attachments of supporting materials throughout this nomination and how they provide evidence of the claims you have made in this nomination (up to 250 words). Optional

In support of the claims made in this nomination, several documents have been referenced, each providing evidence of the program's achievements and effectiveness:

Power MBA Details: This document serves as a comprehensive overview of the Power MBA Program, detailing its objectives, target audience, curriculum, and achievements. It provides evidence of the program's alignment with the needs of Enerjisa Üretim and the energy sector, as well as its success in delivering high-quality professional development opportunities.

Guide Book: The Guide Book offers detailed information on the program's contents, trainers, and alumni activities. It provides concrete examples of how the program addresses the diverse needs of participants and facilitates ongoing learning and engagement through various activities and events.

2024 Calendar: The calendar outlines the schedule of events and activities planned for the program year, including lectures, webinars, field visits, and networking events. It demonstrates the program's commitment to providing a structured and comprehensive learning experience for participants.

Internal Announcement and Invitation Letter: These documents serve as official communications announcing the launch of the Power MBA Program and inviting participants to join. They highlight the organization's commitment to investing in the professional development of its employees and industry professionals, further substantiating the claims made in this nomination.

Also social media posts, press releases and Turkey Energy Summit Power MBA session video are attached as links. (Press releases and session video is in Turkish but can be translated to English)

Webpage Link

<https://www.enerjisauretim.com.tr/en/> (<https://www.enerjisauretim.com.tr/en/>)

Would you like to add an additional webpage link?

Yes

Webpage Link 2

https://www.linkedin.com/posts/enerjisauretimas_enerjisaaesretim-hepbirlikteaesretiyoruz-activity-7164254142956351488-ciRA/
(https://www.linkedin.com/posts/enerjisauretimas_enerjisaaesretim-hepbirlikteaesretiyoruz-activity-7164254142956351488-ciRA/)

Would you like to add an additional webpage link?

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Webpage Link 3

https://www.instagram.com/enerjisauretim/p/CtZOY0eoEye/?img_index=1 (https://www.instagram.com/enerjisauretim/p/CtZOY0eoEye/?img_index=1)

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Web Page Link 4

<https://www.dunya.com/sectorler/enerji/power-mba-programiyla-enerjinin-gelecegine-odaklandi-haberi-705124> (<https://www.dunya.com/sectorler/enerji/power-mba-programiyla-enerjinin-gelecegine-odaklandi-haberi-705124>)

Would you like to add an additional webpage link?

Yes

Web Page Link 5

<https://www.aa.com.tr/tr/sirkethaberleri/enerji/enerjisa-uretimin-power-mba-programi-ikinci-donemini-tamamlandi/679372> (<https://www.aa.com.tr/tr/sirkethaberleri/enerji/enerjisa-uretimin-power-mba-programi-ikinci-donemini-tamamlandi/679372>)

Would you like to add an additional webpage link?

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Web Page Link 6

<https://www.youtube.com/watch?v=NGnEypAFy2U> (<https://www.youtube.com/watch?v=NGnEypAFy2U>)

Would you like to add an additional webpage link?

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Web Page Link 7

<https://www.instagram.com/enerjisauretim/reel/C0O96V5oYkk/> (<https://www.instagram.com/enerjisauretim/reel/C0O96V5oYkk/>)

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Web Page Link 8

<https://haberekonomi.com.tr/index.asp?sayfa=haber&icerik=24323> (<https://haberekonomi.com.tr/index.asp?sayfa=haber&icerik=24323>)

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No

Supporting Document

Download File (<https://stevies-sage.secure-platform.com/file/19986/eyJ0eXAiOiJKV1QiLCJhbGciOiJIUzI1NiJ9.eyJtZWRpYUlkiJoxOTk4NiwiYWxs3dOb3RTaWduZWRVcmwiOiJGYWxzZSIImInbm91Enerjisa%20Uretim%20-%20Power%20MBA%20Details.docx>)

Would you like to add an additional supporting document?

Yes

Supporting Document 2

Download File (<https://stevies-sage.secure-platform.com/file/19987/eyJ0eXAiOiJKV1QiLCJhbGciOiJIUzI1NiJ9.eyJtZWRpYUlkiJoxOTk4NywiYWxs3dOb3RTaWduZWRVcmwiOiJGYWxzZSIImInbm91Enerjisa%20Uretim%20-%20Guide%20Book.pdf>)

Would you like to add an additional supporting document?

Yes

Supporting Document 3

Download File (<https://stevies-sage.secure-platform.com/file/19988/eyJ0eXAiOiJKV1QiLCJhbGciOiJIUzI1NiJ9.eyJtZWRpYUlkiJoxOTk4OCwiYWxs3dOb3RTaWduZWRVcmwiOiJGYWxzZSIImInbm91Enerjisa%20Uretim%20-%202024%20Calendar.xlsx>)

Would you like to add an additional supporting document?

Yes

Supporting Document 4

Download File (<https://stevies-sage.secure-platform.com/file/19989/eyJ0eXAiOiJKV1QiLCJhbGciOiJIUzI1NiJ9.eyJtZWRpYUlkiJoxOTk4OSwiYWxs3dOb3RTaWduZWRVcmwiOiJGYWxzZSIImInbm918Wdl8nu0qPmFZnpGYJgOe0md5h31dgvUkJY1XU?Enerjisa%20Uretim%20-%20Invitation%20Letter.pptx>)

Would you like to add an additional supporting document?

Yes

Supporting Document 5

Download File (<https://stevies-sage.secure-platform.com/file/19990/eyJ0eXAiOiJKV1QiLCJhbGciOiJIUzI1NiJ9.eyJtZWRpYUlkiJoxOTk5MCwiYWxs3dOb3RTaWduZWRVcmwiOiJGYWxzZSIImInbm91Enerjisa%20Uretim%20-%20Internal%20Announcement.pptx>)

Would you like to add an additional supporting document?

No

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