

Nomination: 8253

Mini MBA at SOCAR Türkiye

Page: General Information

Provide information about the company to be considered for the award. If you will be nominating an individual, specify the nominee's employer.

Name of Organization/Company

SOCAR Türkiye

Additional Contacts

I would also like to have others receive emails about the disposition of our entries.

Page: Entry Information

Entry Title

Mini MBA at SOCAR Türkiye

Category

B01 - B64 Achievement > B45 - Best Strategy for a Corporate Learning University

Achievement Submission Format

Written Answers

a. Briefly describe the nominated organization: its history and past performance (up to 200 words). Required

Founded in 1992, Azerbaijan State Oil Company SOCAR is Turkey's largest integrated industrial group operating in the petrochemical, refining, natural gas trading, transmission, distribution, energy and fiber technologies sectors. There are a total of 5,570 employees in SOCAR Turkey. SOCAR put the Baku-Tbilisi-Ceyhan Main Oil Pipeline into service in 2006. Strategic investments made in Turkey since 2008, including the acquisition of PETKIM, make PETKIM one of the largest production centers in Europe. In 2012, the Trans-Anatolian Natural Gas Pipeline Project (TANAP) was signed to meet Turkey's natural gas needs. STAR Refinery was awarded the "Best Refinery Financing Agreement of the Year" award by Project Finance International and Infrastructure Journal in 2015, and was chosen as the best refinery of 2015 worldwide by the readers of Hydrocarbon Processing magazine. It was entitled to receive the R&D center certificate in 2019. SOCAR Türkiye received the 'Reputation of the Year Award' in the field of energy at The ONE Awards Integrated Marketing Awards in 2020. Petkim was the only company from Turkey selected for the World Economy Competition. Forum's (WEF) 'Global Lighthouse Network' in 2020. SOCAR continues its activities on a global scale through its representatives in 13 different countries.

b. Outline the team's or organization's achievements since the beginning of 2022 that you wish to bring to the judges' attention (up to 250 words). Required

Mini MBA Program, offered in collaboration with SOCAR Turkey and Sabancı University, extends over 8 months, delving into a diverse array of subjects under the guidance of seasoned university faculty. Tailored to suit the needs of our talent groups, it comprises two distinct tracks: the Leadership Development Program (Managers and Above) and the Talent Development Program (Managers Below). By the year 2024, 102 employees have successfully graduated from the program, while 39 participants continue their educational journey. With the Mini MBA program, we want to spread our strategic business goals throughout the company and ensure that our talent group discovers their potential.

The Leadership Development Program is crafted to adapt to the ever-evolving dynamics of the business landscape. Advanced subjects pertinent to the energy sector, such as hydrogen and storage technologies, are also explored, enriching participants' leadership acumen and sector-specific knowledge through immersive simulations.

On the other hand, the Talent Development Program hones various skills essential for effective teamwork, management, emotional intelligence, and agile project management. With a focus on energy sector-specific content, participants are empowered to fortify their industry-specific competencies, thereby fostering projects that yield tangible benefits for the company.

Moreover, alongside in-person sessions conducted on campus, interactive engagements like Expert Guest Conversations and Visionary Dialogues in Energy provide participants with invaluable opportunities to remain abreast of global developments in the field.

c. Explain why the achievements you have highlighted are unique or significant. If possible compare the achievements to the performance of other players in your industry and/or to the team's or organization's past performance (up to 250 words). Required

Our program, like other Mini MBA programs, aims to offer a holistic perspective by covering all functional training. In addition, our program differs from other MBA programs with tools such as project outputs, energy training modules and comprehensive simulation applications.

Project Applications: One of the unique aspects of the program is its focus on experiencing the learned modules in real business environments, allowing participants to implement their potential projects live in the field. At the end of the program, project presentations are evaluated by the senior management and the most successful ones are implemented.

Energy Modules: The program is designed to include extensive content and training specific to the energy sector and provides participants with a unique experience. They can easily access up-to-date information provided by expert trainers in the field in which our company operates.

Simulation Applications: By applying the CAPSIM simulation in the final stage of the Executive Leadership program, we give participants the opportunity to apply the theoretical knowledge they have learned in practice.

Experience Sharing / Lessons Learned: At the end of the Talent Development and Leadership Development programs, we come together with our participants and make business simulation presentations. The L&D team mentors all participants. If there are actions that need to be taken during 1-1 meetings, they are definitely worked on.

Cooperation with Sabancı University: According to the global Financial Times, Sabancı University ranks 1st in Turkey and 34th in the world in the field of corporate development programs.

d. Reference any attachments of supporting materials throughout this nomination and how they provide evidence of the claims you have made in this nomination (up to 250 words). Optional

Our supporting materials provide a solid foundation for the arguments we have presented throughout our candidacy. These materials include surveys, statistics, reports to strengthen our arguments and support our claims more clearly and concretely, emphasizing that our candidacy is based on a strong foundation. All evidence documents are included in the annex for your review.

Webpage Link

Would you like to add an additional webpage link?

No

Supporting Document

Download File (<https://stevies-sage.secure-platform.com/file/21384/eyJ0eXAiOiJKV1QiLCJhbGciOiJIUzI1NiJ9.eyJtZWRpYUlkIjoyMTM4NCwiYWxs3dOb3RTaWduZWRVcmwiOiJGYWxzZSIImInbm91-20Dashboard.pdf>)

Would you like to add an additional supporting document?

Yes

Supporting Document 2

Download File (<https://stevies-sage.secure-platform.com/file/21385/eyJ0eXAiOiJKV1QiLCJhbGciOiJIUzI1NiJ9.eyJtZWRpYUlkIjoyMTM4NSwiYWxs3dOb3RTaWduZWRVcmwiOiJGYWxzZSIImInbm91rWWWMaS0jIM?2-20Sabanc%3%AC%20University%20Mini%20MBA%20Program%20Certificate.png>)

Would you like to add an additional supporting document?

Yes

Supporting Document 3

Download File (<https://stevies-sage.secure-platform.com/file/21387/eyJ0eXAiOiJKV1QiLCJhbGciOiJIUzI1NiJ9.eyJtZWRpYUlkIjoyMTM4NiwiYWxs3dOb3RTaWduZWRVcmwiOiJGYWxzZSIImInbm91t-CBd7tUE?3-20Feedback%20from%20Sabanci%20University%20Trainers.mp4>)

Would you like to add an additional supporting document?

Yes

Supporting Document 4

Download File (<https://stevies-sage.secure-platform.com/file/21388/eyJ0eXAiOiJKV1QiLCJhbGciOiJIUzI1NiJ9.eyJtZWRpYUlkIjoyMTM4OCwiYWxs3dOb3RTaWduZWRVcmwiOiJGYWxzZSIImInbm914-20Sabanc%3%AC%20University-SOCAR%20Turkey%20Cooperation%20Feedback.xlsx>)

Would you like to add an additional supporting document?

Yes

Supporting Document 5

Download File (<https://stevies-sage.secure-platform.com/file/21388/eyJ0eXAiOiJKV1QiLCJhbGciOiJIUzI1NiJ9.eyJtZWRpYUlkIjoyMTM4OCwiYWxs3dOb3RTaWduZWRVcmwiOiJGYWxzZSIImInbm915-20Leader%20Development%20Program%20Sabanc%3%AC%20Mini%20MBA%20Catalog.pdf>)

Would you like to add an additional supporting document?

Yes

Supporting Document 6

Download File (https://stevies-sage.secure-platform.com/file/21389/eyJ0eXAiOiJKV1QiLCJhbGciOiJIUzI1NiJ9.eyJtZWRpYUlkIjoyMTM4OSwiYWxsbn3dOb3RTaWduZWRVcmwiOiJGYWxzZSI6ImInbm9GLUMQOan8CNvtvrHo_m14d07tk?6-%20SOCAR%20Mini%20MBA%20Launch.mp4)

Would you like to add an additional supporting document?

Yes

Supporting Document 7

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Would you like to add an additional supporting document?

Yes

Supporting Document 8

Download File (<https://stevies-sage.secure-platform.com/file/21391/eyJ0eXAiOiJKV1QiLCJhbGciOiJIUzI1NiJ9.eyJtZWRpYUlkIjoyMTM5MSwiYWxsbn3dOb3RTaWduZWRVcmwiOiJGYWxzZSI6ImInbm98-%20Sabanc%C3%AC%20University%20Mini%20MBA%20Program%20Experience%20Sharing.mp4>)

Would you like to add an additional supporting document?

Yes

Supporting Document 9

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Would you like to add an additional supporting document?

Yes

Supporting Document 10

Download File (https://stevies-sage.secure-platform.com/file/21393/eyJ0eXAiOiJKV1QiLCJhbGciOiJIUzI1NiJ9.eyJtZWRpYUlkIjoyMTM5MywiYWxsbn3dOb3RTaWduZWRVcmwiOiJGYWxzZSI6ImInbm9CjUWEg28DntUBRWXpJibODX7NsDOX_H8Sf4Mo?10-%20Presentations%20of%20implemented%20projects.pdf)

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