# Nomination: 8427

Benefex's OneHub platform is helping 900 organisations achieve all their reward and benefits goals

#### Page: General Information

Provide information about the company to be considered for the award. If you will be nominating an individual, specify the nominee's employer.

#### Name of Organization/Company

Benefex

# Additional Contacts

I would also like to have others receive emails about the disposition of our entries.

# **Page: Entry Information**

#### **Entry Title**

Benefex's OneHub platform is helping 900 organisations achieve all their reward and benefits goals

#### Category

D01 - D08 Solution Provider > D08 - Total Rewards Solution Provider of the Year

# **Solution Provider Submission Format**

Written Answers

# a. Briefly describe the nominated organization: its history and past performance (up to 200 words). Required

HELPING CUSTOMERS ACHIEVE ALL THEIR REWARD AND BENEFITS GOALS

Benefex is the company behind OneHub, the platform that lets organisations achieve all their global reward, benefits, wellbeing, and recognition objectives with one platform. OneHub is transforming the employee experience for more than 2 million employees in over 900 global organisations, across 90+ countries.

Through OneHub, global employers are showing the value of everything they do for their people. From customisable Total Reward Statements to a benefits hub that's like an online shopping experience, single-sign-on access to related other workplace applications, and OneHub Home which supports anytime benefits engagement – OneHub brings together all elements of reward in one place.

Since it was founded by CEO Matt Macri-Waller in 2003, Benefex has won over 100 awards for delivering consumer-grade reward experiences to global organisations like Shopify, Sony, Splunk, Salesforce, Snowflake, Bank of America, Liberty Global, and Skyscanner.

Benefex's annual turnover is £53.6 million.

In the last 12 months, we've welcomed 160 new joiners a (35% increase in our size), opened a new office in Cebu, Philippines, and acquired Cloud8.

# b. Outline the organization's achievements since the beginning of 2022 that you wish to bring to the judges' attention (up to 250 words). Required

CUSTOMER RESULTS

NPS has grown from +17 to +24 over 12 months.

The tangible results achieved in the customer example below demonstrates the value of OneHub; improving engagement exponentially & helping HR teams achieve all their reward goals...

iPSL:

•96% employee engagement with benefits.

•92% selected a voluntary benefit.

•A 383% uplift in benefits selections among lower-paid employees - from 19% to 92%, with employees using their new Flex Fund to spend on benefits.

Ema Urlic, Head of Human Resources, iPSL, said:

"We've let employees make their own benefits choices to best suit them. It's been a fantastic success, not only from a commercial perspective, but most importantly in relation to colleague engagement – & the impact it's had at an individual level."

#### SUSTIAINABILITY - TREES WITH BENEFITS

Benefex plants a tree for every Marketplace benefit selected – so far, 419,100 trees have been planted in Lamahi, Napal, with plans to plant one million by mid-2025. Benefex holds the prestigious Silver EcoVadis Sustainability rating.

#### NEW PRODUCT LAUNCH

In February 2024, Benefex launched OneHub Wallet – a card-based allowance – to make anything a benefit. In Beta, all 600 Benefex employees got access to a £50/month benefit allowance in February 2024 – with fantastic results; 96% of employees use their card at least once a month.

OneHub Wallet provides the flexibility & personalisation employees want. And it's easily tailored to specific use cases such as wellbeing, work-from-home, or travel. Ultimately it helps employers differentiate their EVP & creates emotional connections between employers & their people.

# c. Explain why the achievements you have highlighted are unique or significant. If possible compare the achievements to the performance of other players in your industry and/or to the organization's past performance (up to 250 words). Required WHAT SETS US APART

We're able to achieve greater engagement, satisfaction and ROI for our customers because we are the only reward and benefits technology solution provider to offer the level of expert consultation that we do.

#### Benefex customers say...

"It's crucial to pick the right provider. Get people who really understand your strategy and what your company is like." Vanessa Corsie, Head of Benefits, EDF

"The thoroughness and creativity they bring to the project, making sure everything is delivered on time and to budget really is second to none." Andrew Parker, Head of HR, Lifesearch

"Continuous improvement and innovation is something that Benefex is excellent at. And another thing that stood out for us was the ease of the platform." Laura Tokell, Special HR Projects Executive, Womble Bond Dickinson

#### CULTURE OF INNOVATION

Benefex has launched two new products in 12 months: OneHub Wellbeing in 2023, a personalised wellbeing app to support employees with low-intensity interventions, and OneHub Wallet in 2024 to uncap the limit on benefits choice and cater to every employee.

#### PRIORITISING EMPLOYEE EXPERIENCE

Most of the industry is reducing employee support services – but in 2024, Benefex Founder and CEO, Matt Macri-Waller, made 24/7 employee support available for all Benefex customers free of charge. Last year, Benefex opened a new Employee Experience Centre in Cebu, Philippines, to ensure support is truly global.

94% of customers rate our employee support services as 'Great' and 'Amazing' and the service has saved customers 12,000 hours in 12 months.

# d. Reference any attachments of supporting materials throughout this nomination and how they provide evidence of the claims you have made in this nomination (up to 250 words). Optional

Page one of the supporting document features customer testimonials that highlight how Benefex is helping Reward leaders to achieve all their global benefits, wellbeing, recognition and reward objectives with one employee experience platform.

Page two of the supporting document shows how employers can use OneHub to deliver their reward experience in one place – and use the benefits platform as an everyday resource for employees to access benefits, support and content.

We've also included a selection of our customer case studies and the link to our new OneHub Wallet product.

#### Webpage Link

https://hellobenefex.com/case-study/the-baker-hughes-success-story-rolling-out-benefits-technology-globally (https://hellobenefex.com/case-study/the-baker-hughes-success-story-rolling-out-benefits-technology-globally)

# Would you like to add an additional webpage link?

Yes

#### Webpage Link 2

https://hellobenefex.com/case-study/creating-a-flexible-benefits-programme-the-begbies-traynor-group-success-story (https://hellobenefex.com/case-study/creating-a-flexible-benefits-programme-the-begbies-traynor-group-success-story)

# Would you like to add an additional webpage link?

Yes

# Webpage Link 3

https://hellobenefex.com/case-study/the-freshfields-success-story-launching-a-global-benefits-technology-solution (https://hellobenefex.com/case-study/the-freshfields-success-story-launching-a-global-benefits-technology-solution)

#### Would you like to add an additional webpage link?

Yes

# Web Page Link 4

https://hellobenefex.com/case-study/the-px-group-success-story (https://hellobenefex.com/case-study/the-px-group-success-story)

#### Would you like to add an additional webpage link?

Yes

#### Web Page Link 5

https://hellobenefex.com/case-study/how-ipsl-used-a-flex-fund-to-engage-employees-in-their-flexible-benefits-scheme-and-drive-equity-2 (https://hellobenefex.com/case-study/how-ipsl-used-a-flex-fund-to-engage-employees-in-their-flexible-benefits-scheme-and-drive-equity-2)

# Would you like to add an additional webpage link?

Yes

# Web Page Link 6

https://hellobenefex.com/case-study/the-scottishpower-success-story-aligning-benefits-with-their-esg-goals (https://hellobenefex.com/case-study/the-scottishpower-success-storyaligning-benefits-with-their-esg-goals)

#### Would you like to add an additional webpage link?

Yes

# Web Page Link 7

https://hellobenefex.com/case-study/the-ciena-success-story (https://hellobenefex.com/case-study/the-ciena-success-story)

# Would you like to add an additional webpage link?

Yes

# Web Page Link 8

https://hellobenefex.com/wallet (https://hellobenefex.com/wallet)

#### Would you like to add an additional webpage link?

No

# Supporting Document

Download File (https://stevies-sage.secure-

platform.com/file/20757/eyJ0eXAiOiJKV1QiLCJhbGciOiJIUzI1NiJ9.eyJtZWRpYUlkIjoyMDc1NywiYWxsb3dOb3RTaWduZWRVcmwiOiJGYWxzZSIsImlnbm9 Benefex%20-%20The%20Stevie-s%20-%20Supporting%20Document.pdf)

# Would you like to add an additional supporting document?

No

By your submission of this entry to The Stevie Awards, you verify that you have read and agreed to abide by the regulations, terms and conditions of the competition. (https://stevies-sage.secure-platform.com/a/page/enter/Rules-terms)

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I Agree