

Nomination: 8627

pladis Digital Training Center

<b>Page: General Information</b>
Provide information about the company to be considered for the award. If you will be nominating an individual, specify the nominee's employer.
<b>Name of Organization/Company</b> pladis
<b>Additional Contacts</b> I do not wish to list additional contacts
<b>Page: Entry Information</b>
<b>Entry Title</b> pladis Digital Training Center
<b>Category</b> F01 - F70 Solutions, Implementations, and Training Programs or Media > F70 - F74 Curated Training Platform of the Year > F71 - Industrial/Technical
<b>Curated Training Platforms Submission Format</b> Written Answers
<b>a. State the date on which the nominated curated training platform was first made available to learners. Required</b> pladis implemented its first Digital Training Center in September 2022 in Ülker Topkapı Chocolate factory, where employees can receive training 24/7 independent of the trainer, by using all the competencies of this digital age at the maximum level.
<b>b. Describe the features, functions, and benefits of the nominated curated training platform (up to 350 words). Required</b> pladis places its employees at the forefront of all the practices it develops and attaches great importance to both white-collar and blue-collar training in its factories. In addition to legally required training in all factories at specific intervals, we also offer orientation, technical, product, and competency training to improve employees' skills.  The rapid advancement of technology is constantly reshaping educational approaches, and interactive learning tools like virtual classrooms, digital training, artificial intelligence, and VR have become essential in the field of education and development.  pladis implemented its first Digital Training Center in September 2022 in Ülker Topkapı Chocolate factory, where employees can receive training 24/7 independent of the trainer, by using all the competencies of this digital age at the maximum level.  Ülker Digital Training Center is a technological experience and learning center using different technologies, where employees, independent of the trainer 24/7 can go on their own and complete the trainings assigned. Enriched with video training, virtual reality, gamified learning, experiential learning, on-site learning, and measurement and evaluation tools, the Digital Education Center has digital content on 112 topics at 8 different stations.  Thanks to the completely revisable structure and tailor-made design of the center, the contents can be constantly renewed, thus ensuring that the center always offers daily solutions to the needs.  In addition to these 8 stations, 3 new generation learning tools utilize gamification in the Digital Education Center:  -The application uses virtual reality to train employees on occupational and food safety, where they identify and address inappropriate behaviors in the field.  -With the second digital tool, 5 Senses, employees gain awareness of the importance of occupational health safety by empathizing with people with disabilities.  -Finally, the "Bilgimle Gündeyim" (I am Safe with My Knowledge) game, designed as a board game, allows employees to solidify their learning enjoyably. All these game and training results are transferred directly to the system and all processes are carried out digitally.

**c. Outline the performance, learner reception, and customer satisfaction with the nominated training platform to date. Include some user testimonials, if applicable. (up to 350 words). Required**

Besides the general curriculum, factory managers and learning professionals can assign individual training to employees, so that immediate solutions can be offered to each employee's needs. With the Digital Training Center, efficiency is achieved compared to classroom training, and unplanned downtime in production is turned into an learning opportunity.

The Digital Training Center was developed based on the experience and feedback from Ülker Topkapı chocolate factory, where it was first piloted, and then implemented in different factories. The Digital Training Center provides advantages such as,

- productivity,
- effectiveness during training,
- possibility of measurement and recording,
- standardization of training content,
- opportunity to offer independent training.

In addition, unexpected factory downtime due to maintenance, malfunctions, and idle operators during demand fluctuations can serve as learning opportunities with the digital training center. 10% of the trainings so far have been completed in these downtime moments and 40% have been completed in inefficiency moments arising from demand fluctuations.

With the Digital Training Center, trainers and time savings are made 409 days a year. After calculating these savings, the Training Center achieved a return on investment (ROI) in the first 6 months.

There is no need for extra time to plan in the digital training center, and the training assignment of the person responsible for the training can be made immediately. There is no need for a separate organization for this (trainer, training hall, etc.) Since there is no need for trainers, training can be provided 24/7. While the training can only be planned during the day before the digital training center, the completion time of the training plan without waiting for the return of the shift with the digital training center has been shortened by 50%.

In the evaluations conducted after each training at the Digital Training Center, the satisfaction rate is 95%. Thanks to the training that gained momentum at the Digital Training Center, Ülker Topkapı Chocolate Factory achieved the highest production tonnage among pladis factories and attained the lowest LTAR rate in occupational accidents due to the occupational safety training provided with VR gamification at the Digital Training Center.

**d. Reference any attachments of supporting materials throughout this nomination and how they provide evidence of the claims you have made in this nomination (up to 250 words). Optional**

Apx1-Video: Digital Training Center  
<https://youtu.be/pUvRRudB2DU>

Apx2-Document: Project Details

Apx3-Presentation: Digital Training Center at-a-Glance

**Webpage Link**

<https://youtu.be/pUvRRudB2DU> (<https://youtu.be/pUvRRudB2DU>)

**Would you like to add an additional webpage link?**

No

**Supporting Document**

Download File ([https://stevies-sage.secure-platform.com/file/21311/eyJ0eXAiOiJKV1QiLCJhbGciOiJIUzI1NiJ9.eyJtZWRRpUlkIjoyMTMxMSwiYWxs3dOb3RTaWduZWRVcmwiOiJGYWxzZSI6Imlnbm9g-D\\_nT4xcP3qdM82VO0?Apx3%20-Digital%20Training%20Center%20at-a-Glance.pdf](https://stevies-sage.secure-platform.com/file/21311/eyJ0eXAiOiJKV1QiLCJhbGciOiJIUzI1NiJ9.eyJtZWRRpUlkIjoyMTMxMSwiYWxs3dOb3RTaWduZWRVcmwiOiJGYWxzZSI6Imlnbm9g-D_nT4xcP3qdM82VO0?Apx3%20-Digital%20Training%20Center%20at-a-Glance.pdf))

**Would you like to add an additional supporting document?**

Yes

**Supporting Document 2**

Download File ([https://stevies-sage.secure-platform.com/file/21312/eyJ0eXAiOiJKV1QiLCJhbGciOiJIUzI1NiJ9.eyJtZWRRpUlkIjoyMTMxMiwiYWxs3dOb3RTaWduZWRVcmwiOiJGYWxzZSI6Imlnbm9g-D\\_nT4xcP3qdM82VO0?Apx3%20-Digital%20Training%20Center%20at-a-Glance.pdf](https://stevies-sage.secure-platform.com/file/21312/eyJ0eXAiOiJKV1QiLCJhbGciOiJIUzI1NiJ9.eyJtZWRRpUlkIjoyMTMxMiwiYWxs3dOb3RTaWduZWRVcmwiOiJGYWxzZSI6Imlnbm9g-D_nT4xcP3qdM82VO0?Apx3%20-Digital%20Training%20Center%20at-a-Glance.pdf))

**Would you like to add an additional supporting document?**

No

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