

Nomination: 9068

Reputation House Team of the Year

Page: General Information
Provide information about the company to be considered for the award. If you will be nominating an individual, specify the nominee's employer.
Name of Organization/Company Reputation House Marketing Management LLC ██████████ ██████████
Additional Contacts I do not wish to list additional contacts
Page: Entry Information
Entry Title Reputation House Team of the Year
Category E01 - E11 Team > E04 - Engagement/Happiness Team of the Year
Team Submission Format Written Answers
a. Briefly describe the nominated team: its history and past performance (up to 200 words). Required <p>Reputation House is one of the leading online reputation management companies in the MENA-region, however we have been working within the US market for 3 years now. We are known for our technologies and unique approach to work. We started our journey with a deep study of the impact of online reputation on businesses – this is how we became a tech startup, and now, in 2025, we are proud to be a tech company.</p> <p>Today, Reputation House specializes in detecting issues and improving online performance: Search Engine Reputation Management (SERM), monitoring online mentions, analyzing online reputation, lead generation, removing information from websites and search engines, and evaluating digital engagement and coverage.</p> <p>We are proud to have over 1000 projects in our portfolio across the United States, UAE, Saudi Arabia, the Asia Pacific and Europe. Our client database expanded by 27% compared to the last year, while our digital solutions receive worldwide recognition at leading awards. We often attend industry expert gatherings, conferences and awards globally and particularly in the US. We are proud to be one of the few companies from the Middle East that hold the title of the Winner of the American Business Award (2024 & 2025).</p>

b. Outline the team's achievements since the beginning of 2023 that you wish to bring to the judges' attention (up to 250 words). Required

- 1/ We became the winner of 2024 and 2025 Stevie® Award for the best use of our technologies and for the solutions we offer to our clients.
- 2/ We are among the global top-10 for Analytics and Marketing at HackerNoon Startup_of_the_year_2024
- 2/ We received the 2024 Globee® Award for Customer Insights Achievement.
- 3/ Africa FinTechForum: we became Best Data Analytics Platform and Most Innovative Customer Service Technology of the Year.
- 4/ World Outlook Business Award: we got two trophies: The Best One-stop Online Reputation Management Solutions Provider UAE and The Most Trusted Online Reputation Agency UAE.
- 5/ We received The Global Recognition Award 2024 for achievements in the Industry.
- 6/ We're recognized as the Best Tech Solutions Provider at Tech Innovation Awards 2023.
- 7/ We launched the Reputation House Scan. A powerful monitoring platform that tracks brand mentions across the web, evaluates the sentiment behind each comment, identifies sources and risks.
- 8/ We launched ICC Account Control Center – brand-new solution for managing online engagement for brands practicing guerrilla marketing.
- 9/ We introduced Reputation Check — a monitoring platform to track overall online reputation for businesses and individuals.
- 11/ We organized the Real Estate Reputation Awards in the UAE.
- 10/ We began utilizing our sentiment technology to gather real internet users' opinions on various social, political, and economic events - a brand-new technology in the industry.
- 14/ Our revenue has rocketed by 300%, reaching \$4.1 million in 2024. In 2023, the annual revenue reached \$1.3M - this growth is explained by our rapid market expansion and the technological solutions we offer.

c. Explain why the achievements you have highlighted are unique or significant. If possible compare the achievements to the performance of other players in your industry and/or to the team's past performance (up to 250 words). Required

These achievements are the result of teamwork, dedication, and the level of commitment shown by every member. In 2024, we faced a significant staffing and operational crisis that required us to rebuild internal processes from scratch, hire new employees, onboard them, and ensure every new specialist was brought up to speed. This crisis unfolded in parallel with our technological development and market expansion into the U.S. and MENA regions.

The crisis was successfully. Following this turning point, we've been actively strengthening internal communication and fostering a supportive work environment through several initiatives:

- 1/Our HR conducts regular surveys and assessments to identify early signs of burnout or drops in motivation.
- 2/To maintain team engagement, employees independently organize knowledge-sharing sessions where they teach colleagues both professional and personal skills.
- 3/A culture of gratitude is thriving — every month we release a bilingual digital digest where team members share kind words and thank each other for their contributions.
- 4/At the end of each quarter, we publish a bilingual internal magazine — in Russian and English — since a part of our team is Russian-speaking. The magazine is titled ORKoshka, a playful combination of "OKR" (Objectives and Key Results) and okroshka, a traditional Russian cold soup.
- 5/We host strategic off-site retreats to focus on business growth and team development. For example, our team is currently working from sunny Sri Lanka, planning future initiatives while enjoying the Indian Ocean.

All the documents are attached in the next window.

d. Reference any attachments of supporting materials throughout this nomination and how they provide evidence of the claims you have made in this nomination (up to 250 words). Optional

At Reputation House, every milestone we achieve begins with people. Our success is not just about platforms or awards — it's about the culture we've built and the dedication of every team member who believes in our mission.

In 2024, we faced a major internal challenge: a staffing and operational crisis that required rebuilding processes, onboarding new specialists, and restoring team momentum. At the same time, we were expanding into new markets and launching advanced tech solutions. The way our team adapted and delivered during this time proved one thing — a supportive, motivated culture drives business breakthroughs.

Our efforts are rooted in creating a healthy, growth-focused environment. From regular wellness check-ins and peer-led learning sessions to a monthly gratitude digest and quarterly magazine (ORKoshka), we foster collaboration and care. Strategic retreats — like our current one in Sri Lanka — ensure our team feels seen, heard, and aligned.

This culture powers our innovation. In the past year, we launched platforms like Reputation House Scan, ICC Account Control Center, and Reputation Check, helping businesses manage digital risks with speed and precision.

We became the most awarded reputation management company in the UAE and MENA, with 7 international awards — including a Stevie® Award. With 300% revenue growth, we're expanding globally, but our foundation remains the same: people first, always.

Reputation House is more than a company — it's a community of professionals shaping the future of reputation management with heart, purpose, and impact.

Webpage Link

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Would you like to add an additional webpage link?

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Would you like to add an additional supporting document?

Yes

Supporting Document 2

No File Uploaded

Would you like to add an additional supporting document?

No

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