

Nomination: 9228

AKLease - Human Resources Administration

Page: General Information
Provide information about the company to be considered for the award. If you will be nominating an individual, specify the nominee’s employer.
Name of Organization/Company AKLease [REDACTED] [REDACTED]
Additional Contacts I would also like to have others receive emails about the disposition of our entries.
Page: Entry Information
Entry Title AKLease - Human Resources Administration
Category B01 - B67 Achievement > B20 - Achievement in Human Resources Administration
Achievement Submission Format Written Answers
a. Briefly describe the nominated organization: its history and past performance (up to 200 words). Required Established in 1988 as a subsidiary of Akbank, Ak Finansal Kiralama A.Ş. (AKLease) offers financial leasing solutions for all projects that require investment in different sectors, from production to construction, from transportation to energy and healthcare. It provides long-term and cost-effective leasing services to its customers. AKLease closed 2024 in a strong position in terms of both equity and return on assets within the sector. It achieved a growth of more than 100 percent in the transaction volume on TL basis and a significant increase in the number of contracts. While Aklease maintains its strong growth in the sector, it also makes a difference in the sector with its employee-oriented practices. In addition, it continues to work with the aim of becoming a leasing company that can meet the needs of its customers quickly and has easy business processes.

b. Outline the team's or organization's achievements since the beginning of 2023 that you wish to bring to the judges' attention (up to 250 words). Required

AKLease, was once again included in the "Türkiye's Best Employers" list announced by the Great Place to Work Institute. Due to its sustained commitment to employee experience and corporate culture, the company secured a spot on this prestigious list for the fifth consecutive year and was also granted the Special Achievement Award. The main action plans to raise this score were:

- ☐ The first action taken was to provide employees with both vertical and horizontal career maps.
- ☐ Planned to diversify career paths, these maps were effective in terms of both title and motivation.
- ☐ Due to the increase in the number of senior positions within the Company and the inability to offer vertical career opportunities, a map was created for horizontal career opportunities.
- ☐ In this context, open positions were announced within the Company. The applications of the employees were evaluated and they were appointed to the appropriate positions. For example, one of our employees, who was serving as a Purchasing Manager, continues to work as a Contract Management and Payment Plan Control Vice President.
- ☐ An employee from the Credit Monitoring department was appointed to the vacant position of HR SVP.
- ☐ Leadership development programs were prepared to provide employees with more vertical transition opportunities, and internal promotions were prioritized when a position was opened.
- ☐ Programs which support the individual development of employees were included. Individual supports were provided to employees.

c. Explain why the achievements you have highlighted are unique or significant. If possible compare the achievements to the performance of other players in your industry and/or to the team's or organization's past performance (up to 250 words). Required

The company with the highest employee engagement rate in the Turkish leasing sector.

The only company in the Turkish leasing sector to have received the Great Place To Work award for five consecutive years.

The winner of the Kincentric Best Employer category in 2019, 2022 and 2023.

A company that prepares its employees to their future career with development programs specially designed for the individual.

A company that considers all the personal characteristics of the employee as a whole, together with their family and environment, while creating motivational gifts.

A company that creates action plans by examining Employee Loyalty survey results in detail and analyzing employee profiles.

For example:

Gifts were given to the children of the employees during the Back to School period.

Gifts were given to all employees during religious holidays.

On Mother's and Father's Day, gifts were sent to employees, who are parents, or to their families.

On International Women's Day, gifts were given to the employees.

Seniority incentive awards were given for 5 years and multiples, depending on the seniority of our employees.

A letter of thanks was sent to the families of the employees for their success and performance in the team.

With the voluntary participation of employees, an Employee Video Series was created to be featured on social media regarding their duties at AKLease.

Donate saplings to TEMA on behalf of each employee on their birthday.

Collective celebration events and happy hours were organized in our company for our employees' birthdays.

d. Reference any attachments of supporting materials throughout this nomination and how they provide evidence of the claims you have made in this nomination (up to 250 words). Optional

Tailor-made trainings are designed by considering the individual competencies and characteristics of the employees. Participated in the rotation program organized under the leadership of Akbank, our main shareholder, in order to ensure the flow of knowledge and experience between teams, to train versatile leaders and to support the cultural transformation work, and within this scope, 1 Akbank employee was temporarily assigned to AKLease.

GPTW Survey Results:

2021:78%

2022: 85%

2023: 87%

2024: 83%

2025: 85%

Kincentric Employee Engagement Survey:

2018: 31%

2019: 61%

2020: 66%

2021: 67%

2022: 83%

2023: 87%

2024: 77%

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Would you like to add an additional webpage link?

Yes

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Supporting Document

No File Uploaded

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Supporting Document 2

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