Application: 4010

Kantata

Page: General Information

Provide information about the company to be considered for the award. If you will be nominating an individual, specify the nominee's employer.

Name of Organization/Company

Kantata

Additional Contacts

I do not wish to list additional contacts

Page: Entry Information

Entry Title

Kantata

Category

H01. Company of the Year - Business Technology

Company of the Year Submission Format

Written Answers

a. Briefly describe the nominated company's history and past performance (up to 200 words). Required

In 2021, Mavenlink and Kimble Applications announced the launch of Kantata, formed through the successful merger and integration of the two companies committed to evolving professional services technology beyond the limited vision of professional services automation (PSA). The merger created the market-leading purpose-built Professional Services Cloud that helps professional services organizations transform how they work. In 2024, Kantata is leading the way with vertical SaaS software that harmonizes operational and experiential intelligence so professional services organizations can see the forest and the trees to make better business decisions faster.

Kantata recently unveiled "Kantata Pulse" a groundbreaking new product for measuring project team sentiment that reimagines the professional services technology space. This announcement highlighted features that reshape the expectations of professional services organizations concerning their technology, moving the needle beyond just a focus on margin and utilization and emphasizing the direct impact of service delivery on employee engagement and client satisfaction.

Going beyond ERP and workflow management solutions, Kantata strongly emphasizes process governance reinforced by data intelligence, ensuring consistency in execution and a high quality of work. This dedication to maintaining a well-governed process is crucial for success in services businesses, earning Kantata a reputation for reliability and excellence.

b. Outline the nominated company's achievements since the beginning of 2022 that you wish to bring to the judges' attention (up to 250 words). Required

Since 2022, Kantata has been on a consistent growth trajectory, with an impressive roster of Kantata clients, such as Deloitte, Sage People, Huge, and Esri, who leverage Kantata to help their businesses run more efficiently.

The clients that use Kantata achieve big results. A Total Economic Impact™ (TEI) study conducted by Forrester Consulting in 2023 found that organizations that invest in the Kantata Professional Services Cloud improved billable utilization and back office efficiency, enhanced project margins, and increased profit from better planning, providing a three-year 499% return on investment (ROI).

Kantata consistently ranks high on G2's Grid reports for Professional Services Automation Software (PSA), Resource Management, and Project Management, and most recently ranked number one in the Europe and UK grids for Professional Services Automation. G2 rates products for its grid reports algorithmically based on data from product reviews from G2 users worldwide and data aggregated from online sources and social networks. Users who published their reviews for G2's 2024 Best Software Awards (Project Management Products).

Grid described how Kantata's user-friendly interface makes navigating and efficiently managing complex projects easy.

Kantata has also a distinguished position among the top 10 for G2's Project Management Products & Tools list for Best Software Awards for the past three years.

SoftwareReviews recently collected data from real IT and business professionals to produce detailed and authentic insights on Kantata's offering. Highlights from the research include:

- 100% said that Kantata is critical to their success

- 100% agree that Kantata allows them to increase their performance

c. Explain why the achievements you have highlighted are unique or significant. If possible compare the achievements to the performance of other companies in the firm's industry and/or to the company's own past performance (up to 250 words). Required

With recent uncertainties about the future of professional services organizations, the Kantata Professional Services Cloud transcends persistent operational, client, and financial challenges. It emphasizes the need to optimize more than ever. Notably, it introduces groundbreaking capabilities tailored to address vital professional services needs, such as project portfolio staffing, managed access to external talent networks, and long-term scenario planning for optimal supply-demand alignment.

What makes Kantata different? In contrast to conventional Professional Services Automation (PSA) alternatives with generic features and outdated functionalities, Kantata offers a comprehensive suite of vertical solutions purpose-built to drive value realization across the entire professional services lifecycle. Kantata's transformative impact is exemplified through various scenarios:

- Demand Optimization: Uncovers the best team by drilling down into demand, optimizing resources, and delivering superior client outcomes.

- Streamlined Project Accounting: Enhances forecasting accuracy, proactively monitors performance, and automates billing and revenue recognition by streamlining project accounting processes.

- Strategic Planning: Facilitates better planning by managing timelines, scope, and budget, increasing project visibility, and ensuring everyone stays informed.

- Real-time Resource Visibility: Drives real-time visibility into resources allocated to every project across the entire portfolio, enabling informed decision-making.

- Efficient Collaboration: Promotes seamless teamwork, boosting efficiency and providing centralized oversight for enhanced project management.

By leveraging Kantata, professional services organizations secure the information and tools necessary to win more business, ensure optimal resource allocation, and impress clients with exemplary project delivery and outcomes. This success, in turn, leads to overall business prosperity, optimized financials, satisfied clients, and flourishing team members.

d. Reference any attachments of supporting materials throughout this nomination and how they provide evidence of the claims you have made in this nomination (up to 250 words). Optional

Webpage Link

https://www.kantata.com/blog/article/kantata-announces-embedded-analytics-solution-supercharge-business-intelligence (https://www.kantata.com/blog/article/kantata-announces-embedded-analytics-solution-supercharge-business-intelligence)

Would you like to add an additional webpage link?

Yes

Webpage Link 2

https://www.kantata.com/blog/article/kantatas-upcoming-pulse-to-revolutionize-the-professional-services-industry (https://www.kantata.com/blog/article/kantatas-upcoming-pulse-to-revolutionize-the-professional-services-industry)

Would you like to add an additional webpage link?

Yes

Webpage Link 3

https://www.kantata.com/product (https://www.kantata.com/product)

Would you like to add an additional webpage link?

Yes

Web Page Link 4

https://explore.kantata.com/c/kantata-impact-report?x=JAySGI (https://explore.kantata.com/c/kantata-impact-report?x=JAySGI)

Would you like to add an additional webpage link?

Yes

Web Page Link 5

https://www.g2.com/products/kantata-cloud-for-professional-services-formerly-mavenlink-kimble/reviews (https://www.g2.com/products/kantata-cloud-for-professional-services-formerly-mavenlink-kimble/reviews)

Would you like to add an additional webpage link?

Yes

Web Page Link 6

https://get.kantata.com/TEI-Report.html (https://get.kantata.com/TEI-Report.html)

Would you like to add an additional webpage link?

Yes

Web Page Link 7

https://www.kantata.com/blog/article/kantata-survey-strategic-tech-choices-vital-in-tackling-unique-professional-services-challenges (https://www.kantata.com/blog/article/kantata-survey-strategic-tech-choices-vital-in-tackling-unique-professional-services-challenges)

Would you like to add an additional webpage link?

Yes

Web Page Link 8

https://www.kantata.com/blog/article/shaping-a-future-of-excellence-kantatas-vision-for-the-professional-services-cloud (https://www.kantata.com/blog/article/shaping-a-future-of-excellence-kantatas-vision-for-the-professional-services-cloud)

Would you like to add an additional webpage link?

Yes

Web Page Link 9

https://www.kantata.com/blog/article/kantatas-impact-grows-empowering-businesses-globally
(https://www.kantata.com/blog/article/kantatas-impact-grows-empowering-businesses-globally)

Would you like to add an additional webpage link?

Yes

Web Page Link 10

https://www.kantata.com/blog/article/kantata-improves-project-margins-for-hakkoda
(https://www.kantata.com/blog/article/kantata-improves-project-margins-for-hakkoda)

Supporting Document

No File Uploaded

Would you like to add an additional supporting document?

No

By your submission of this entry to The Stevie Awards, you verify that you have read and
agreed to abide by the regulations, terms and conditions of the competition
(https://www.asia.stevieawards.com/rules-and-terms-conditions-competition).

Terms and Conditions

I Agree