Application: 4214

Jitterbit's Harmony EDI: A Self-Managed EDI Solution in the Cloud

Page: General Information

Provide information about the company to be considered for the award. If you will be nominating an individual, specify the nominee's employer.

Name of Organization/Company

Jitterbit

Additional Contacts

I do not wish to list additional contacts

Page: Entry Information

Entry Title

Jitterbit's Harmony EDI: A Self-Managed EDI Solution in the Cloud

Category

H05. New Product of the Year - Business Technology

New Product Submission Format

Written Answers

a. Briefly describe the organization that developed the nominated new product: its history and past performance (up to 200 words). Required

Since its founding in 2004, Jitterbit has been a pioneer in empowering transformation through automation. By developing low-code enterprise solutions for integration and application development, Jitterbit empowers its clients throughout the business transformation processes. Jitterbit combines and simplifies the power of iPaaS, APIM, EDI and LCAP to amplify the value of on-premises, cloud-based and SaaS systems and accelerate the digital journey.

In early 2022, Jitterbit expanded its global reach and technology offerings through the acquisitions of Wevo in Brazil, eBridge Connections in Canada and PrimeApps in Turkey, and successfully integrated the employees and technologies in record time.

Organizations around the globe rely on Jitterbit's experience and expertise to help them automate critical business processes and build applications to future proof their business.

Jitterbit's decades of industry experience, deep expertise, award-winning technology and extensive partner network worldwide help businesses boost productivity, mitigate risk, increase revenue and create exceptional, branded customer experiences. In the past 20 years, Jitterbit has grown to become a global leader in empowering transformation through automation.

b. Specify the date on which this nominated product was introduced to the marketplace. Outline the nominated product's features, functions, benefits and novelty (up to 250 words). Required

Launched in July 2023, Jitterbit's Harmony EDI gives users the freedom and flexibility to easily fully self-serve and self-manage EDI processes. Data is automatically transferred between trading partners (i.e. Amazon, Home Depot, Lowes, Walmart, and more) and merchants into the merchant's ERP, CRM, and shipping systems. This helps to streamline processes and automate workflows, eliminating the manual processing and approvals of EDI transactions, and ensuring the accuracy of information being transmitted between systems. Key features include:

- Harmony EDI's centralized platform delivers advanced features for businesses to manage all aspects of their trading partner relationships, with access to more than 1,000 trading partners and 4,000 maps.
- With enhanced tracking and reporting capabilities, Harmony EDI gives businesses the visibility they need to quickly identify and address issues, such as transaction errors, ensuring timely and accurate document exchange. This includes the ability to self-manage trading partners and EDI workflows with ERP and back-end systems, and the ability to easily add new trading partners as the business scales.
- Fully integrated in the Harmony platform, Harmony EDI powers integrations with industry-leading ERP systems such as SAP, Oracle NetSuite, Sage, Microsoft Dynamics 365, and more, further enabling businesses to automate their EDI processes and streamline their workflows between systems and applications.
- With Harmony EDI, businesses can easily add applications and systems to their tech stack, create automated workflows between applications and have better visibility of application data across platforms.

c. Explain why the nominated product is unique or significant. If possible compare the product to competitors' offerings and/or to the organization's other or past products (up to 250 words). Required

Traditional EDI offerings rely on third-party vendor platforms to handle EDI for their customers, posing significant challenges. The application disparity and need for additional connectors makes it difficult to scale as new EDI trading partners and applications are added, and many EDI vendors do not have the technical expertise to manage outside integrations, limiting businesses' scale needs.

Jitterbit's fully integrated and self-managed Harmony EDI unlocks a new level of ease of use and functionality, previously unavailable. Many EDI solutions offer complicated EDI integrations limited to document translators or the movement and exchange of data between trading partners and businesses. With Harmony EDI, businesses have access to a cloud-based iPaaS solution with a suite of applications that support customized integrations and the ability to easily add and manage systems and applications that integrate with EDI. Harmony EDI supports businesses of all types—from those with experienced EDI teams who manage EDI themselves to those with little-to-no experience who need a reliable vendor to set up their EDI processes and trading partners.

d. Reference any attachments of supporting materials throughout this nomination and how they provide evidence of the claims you have made in this nomination (up to 250 words). Optional

Since its launch, Harmony EDI has helped earn Jitterbit a leadership spot in the Gartner G2 Report for iPaaS, API Management and EDI.

G2 Spring 2024 Report

Jitterbit's low-code Integration platform, Harmony, was named a Leader in multiple global G2 reports, including, the Grid Report for API Management and Electronic Data Interchange (EDI), Mid-Market Grid Report for iPaaS, API Management, and EDI, and the Enterprise Grid Report for EDI.

Additionally, Harmony earned an Easiest to Do Business With badge in the Enterprise Usability Index for Electronic Data Exchange (EDI).

G2 Winter 2024 Report

Jitterbit's Harmony was named a Leader in numerous global G2 reports, including the Grid Report for API Management and Electronic Data Interchange (EDI), Mid-Market Grid Report for iPaaS, API Management, and EDI, and the Enterprise Grid Report for EDI. Jitterbit was also ranked as a Momentum Leader in the Momentum Grid Reports for API Management and EDI.

G2 is the world's largest and most trusted software marketplace. More than 90 million people annually — including employees at all Fortune 500 companies — use G2 to make smarter software decisions based on authentic peer reviews. Thousands of software and services companies of all sizes partner with G2 to build their reputation and grow their business — including Salesforce, HubSpot, Zoom, and Adobe. To learn more about where you go for software, visit www.g2.com.

Webpage Link

https://www.youtube.com/watch?v=piDMr2Pf05w (https://www.youtube.com/watch?v=piDMr2Pf05w)

Would you like to add an additional webpage link?

Yes

Webpage Link 2

https://www.jitterbit.com/product/harmony-edi/ (https://www.jitterbit.com/product/harmony-edi/)

Would you like to add an additional webpage link?

Yes

Webpage Link 3

https://www.jitterbit.com/solution-sheet/harmony-edi/ (https://www.jitterbit.com/solution-sheet/harmony-edi/)

Would you like to add an additional webpage link?

Yes

Web Page Link 4

https://www.jitterbit.com/press-release/jitterbit-launches-harmony-edi/ (https://www.jitterbit.com/press-release/jitterbit-launches-harmony-edi/)

Would you like to add an additional webpage link?

Yes

Web Page Link 5

https://solutionsreview.com/data-integration/the-best-electronic-data-interchange-software/ (https://solutionsreview.com/data-integration/the-best-electronic-data-interchange-software/)

Would you like to add an additional webpage link?

No

Supporting Document

Download File (https://stevies-tech.secure-

platform.com/file/66533/eyJ0eXAiOiJKV1QiLCJhbGciOiJIUzI1NiJ9.eyJtZWRpYUlkIjo2NjUzMywiYWxsb3dOb3RTaWduZWRVcmwiOiJGYWxzZSIsImlnbm9yG2%20Spring%202024%20Reports%20Award%20Jitterbit%2045%20Badges%20_%20Jitterbit.pdf)

Would you like to add an additional supporting document?

Yes

Supporting Document 2

Download File (https://stevies-tech.secure-

platform.com/file/66534/eyJ0eXAiOiJKV1QiLCJhbGciOiJIUzI1NiJ9.eyJtZWRpYUlkIjo2NjUzNCwiYWxsb3dOb3RTaWduZWRVcmwiOiJGYWxzZSIsImlnbm9y Jitterbit%20Receives%2060%20Badges%20in%20Winter%202024%20G2%20Reports%20_%20Jitterbit.pdf)

Would you like to add an additional supporting document?

No

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