Application: 4511

Transfer Credit Enrollment Automation

Page: General Information

Provide information about the company to be considered for the award. If you will be nominating an individual, specify the nominee's employer.

Name of Organization/Company

ProcessMaker

Additional Contacts

I would also like to have others receive emails about the disposition of our entries.

Page: Entry Information

Entry Title

Transfer Credit Enrollment Automation

Category

J04. Technology Breakthrough of the Year - Educational Technology

Technology Breakthrough of the Year Submission Format

Written Answers

a. Briefly describe the organization that achieved the nominated technology breakthrough: its history and past performance (up to 200 words). Required

ProcessMaker is an innovative leader in GenAI powered business process automation, with over 25+ years experience in software-as-a-service development with many innovation firsts. A global company in over 50 countries, with 3M users, the company has developed a ProcessMaker Platform and additional modules that empower organizations to identify, analyze, automate and improve processes for operational excellence. The company, headquartered in Durham, North Carolina, is privately held with over 230 employees: 3M users and thousands of customers across 30+ industry verticals.

The company specializes in higher education workflow automation. In May, the company was recognized by the SIIA|CODiE panel of experts as Winner of Best generative AI business software over hundreds of nominations based on our superior approach to responsible AI; user-friendliness; return on investment, and innovation.

The ProcessMaker Transfer Credit Enrollment (TCE) software, built on its core GenAI process automation platform, simplifies how higher educational institutions enroll incoming transfer students coming from other schools. Through the power of TCE process automation, HED office of admissions, registrar and enrollment teams eliminate typical hundreds of hours of manual time and paper-intensive steps to a few hours, improving the overall student enrollment experience while saving time, resources and budget.

b. Outline the nominated technology breakthrough. Be sure to describe it in terms that someone with limited knowledge of the technology can understand and appreciate (up to 250 words). Required

ProcessMaker TCE was introduced in late 2023, with rapid adoption by leading universities and HED institutions through first half 2024. Over 50% of ProcessMaker's customers are now universities and HED organizations idue to the the success of TCE and other education-specific process automation capabilities.

Features and Benefits:

Cloud-based Platform - easy to activate, integrate and automate processes like student admissions, course registration, financial aid disbursement, faculty evaluations, and more.

The result is a smoother, more organized workflow and improved student and staff experience.
Industry-only Process and Task mining - offering ability to perform both process and task mining to identify inefficiencies in people, process and software systems backed by AI-powered discovery engine.

Automated Roadmap: unified roadmap of process improvement suggestions including impact and benefit assessment.

Intelligent Document Processing: automates many manual or disparate document-processing systems with automation and guided templates for admission application, change requests, early admissions, fast-track programs, re-entry, international student applications, enrollment orientation, financial aid, academic affairs, student affairs and programs

Quick Start Automation Templates for registration, academic affairs, student enrollment, onboarding, financial aid and tuition management, course-to-credit alignment and many more.

Integrations - prebuilt connectors and extensive APIs allow teams to integrate TCE while optimizing their existing investments, including seamless workflow with learning management and SIS systems; Parchment, Ellucian, Slack, Microsoft, Salesforce, Google, Box/DropBox, other)

Standards, Ethics, and Compliance Support - TCE helps HED ensure local and international compliance and standardization across departmetnts with robust reporting, traceability, monitoring and validation with ease and speed as regulations and guidelines evolve.

c. Explain why the technology breakthrough you have highlighted is unique or significant (up to 250 words). Required

TCE is a 'first' of its kind for Gen-AI powered HED software. It's the only platform on the market to fully address end-to-end automation of a school's transfer credit enrollment processes. HED customers cite TCE is a breakthrough innovation that automates student services and mission-critical campus operation workflows.

TCE has many innovation firsts including:

FlowGenie: an AI Studio modeling tool that allows a process designer to execute a wide range of tasks by simply entering a description of what they wish to achieve. It ofers AIpowered text-to-process capabilities that automatically generate a process leveraging pre-built connectors or in 24+ languages (for custom integration) - without the need for IT.

Practical, Guided HED-Specific Templates - TCE comes complete with pre-built, easy to use templates to automate steps within processes to better attract prospective students,drive enrollment, and enhance the student experience.

Task & Process Mining - most commercial software either does task mining or process mining, but not both. ProcessMaker offers both discovery modules to help identify inefficiencies and opportunities for process refinement.

Proven Time to Value - many Business Process Automation (BPA) platforms have high costs plus pro services fees; TCE offers the lowest cost for the highest value, delivering working process enhancements in hours, days versus weeks and months, according to hundreds of our customers.

With this innovation, TCE customers experience:

- 10+ days of productivity saved per workflow

- 1200+ people hours saved annually from reducned turnaround and errors

- 175+ automated workflows corrected on campus

- Higher accuracy with student information, grades, course alignment and assignments

d. Reference any attachments of supporting materials throughout this nomination and how they provide evidence of the claims you have made in this nomination (up to 250 words). Optional

- 250+ HED global customers

- Private Case studies and referencees upon request

PUBLIC CASE STUDIES

> City University of NY Case Study (https://www.processmaker.com/resources/customer-success/success/cuny-school-of-law/)

> Tulsa Community College https://www.processmaker.com/resources/customer-success/success/tulsa-community-college/

> National University of Columbia https://www.processmaker.com/resources/customer-success/success/national-university-of-colombia-medellin/

VIDEOS
- ProcessMaker Transfer Credit Video. https://www.processmaker.com/resources/customer-success/videos/automating-the-transfer-credit-process-at-your-school/

- ProcessMaker Education Overview https://www.youtube.com/watch?v=-uA0VUHbFFc

BLOGS
- ProcessMaker Automation for Higher Ed https://www.processmaker.com/resources/customer-success/videos/process-automation-for-higher-education/

- ProcessMaker TCE free trial - https://www.processmaker.com/landing/prospective-transfer-evaluation/

Webpage Link

https://www.processmaker.com/products/higher-education/ (https://www.processmaker.com/products/higher-education/)

Would you like to add an additional webpage link?

Yes

Webpage Link 2

https://www.processmaker.com/landing/prospective-transfer-evaluation/ (https://www.processmaker.com/landing/prospective-transfer-evaluation/)

Would you like to add an additional webpage link?

Yes

Webpage Link 3

https://www.processmaker.com/blog/processmaker-wins-siia-codie-award-best-generative-ai-solution/ (https://www.processmaker.com/blog/processmaker-wins-siia-codie-award-best-generative-ai-solution/)

Would you like to add an additional webpage link?

Yes

Web Page Link 4

https://www.processmaker.com/blog/spring-platform-release-2024-gen-ai-automation/ (https://www.processmaker.com/blog/spring-platform-release-2024-gen-ai-automation/)

Would you like to add an additional webpage link?

No

Supporting Document

Download File (https://stevies-tech.secure-platform.com/file/66843/eyJ0eXAiOiJKV1QiLCJhbGciOiJIUzI1NiJ9.eyJtZWRpYUlkIjo2Njg0MywiYWxsb3dOb3RaWduZWRVcmwiOiJGYWxzZSIsImlnbm9yZ...Solution_Sheet___IDP___Transfer_Credit.pdf)

Would you like to add an additional supporting document?

Yes

Supporting Document 2

Download File (https://stevies-tech.secure-platform.com/file/66844/eyJ0eXAiOiJKV1QiLCJhbGciOiJIUzI1NiJ9.eyJtZWRpYUlkIjo2Njg0NCwiYWxsb3dOb3RaWduZWRVcmwiOiJGYWxzZSIsImlnbm9yZ...Ten%20Popular%20Use%20Cases%20for%20Workflow.pdf)

Would you like to add an additional supporting document?

No

By your submission of this entry to The Stevie Awards, you verify that you have read and agreed to abide by the regulations, terms and conditions of the competition (https://www.asia.stevieawards.com/rules-and-terms-conditions-competition).

Terms and Conditions

I Agree