

Application: 4514

Encora

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**Page: General Information**

Provide information about the company to be considered for the award. If you will be nominating an individual, specify the nominee's employer.

**Name of Organization/Company**

Encora

**Additional Contacts**

I would also like to have others receive emails about the disposition of our entries.

**Page: Entry Information**

**Entry Title**

Encora

**Category**

Q01b. Company of the Year - Information Technology - Consultancy

**Company of the Year Submission Format**

Written Answers

**a. Briefly describe the nominated company's history and past performance (up to 200 words). Required**

Encora is the preferred technology modernization and innovation partner to the world's digital native companies and large enterprises. It provides award-winning digital engineering services, including Product Engineering & Development, Cloud Services, Quality Engineering, DevSecOps, Data & Analytics, Digital Experience, Cybersecurity, and AI & LLM Engineering.

Encora's deep cluster vertical capabilities extend across diverse industries, including HiTech, Healthcare & Life Sciences, Retail & CPG, Energy & Utilities, Banking, Financial Services & Insurance, Travel, Hospitality & Logistics, Telecom & Media, and Automotive.

With over 9,000 associates in 47+ offices and delivery centers across the U.S., Canada, Latin America, Europe, India, and Southeast Asia, Encora delivers nearshore agility to clients anywhere in the world, coupled with expertise at scale in India. 90% of Encora's delivery centers across the globe are Great Place to Work® certified. Encora was ranked as the #1 fastest-growing digital engineering services company in 2023 by the Everest group. Encora's software engineering talent is distinguished by its Digital DNA—a cloud-first, data-first, and AI-first approach deeply ingrained in their daily work and the value they deliver to clients. Encora's ability to adapt to the evolving needs of businesses across sectors, combined with its expertise in cutting-edge technologies, has enabled it to attract and serve a diverse client base.

**b. Outline the nominated company's achievements since the beginning of 2022 that you wish to bring to the judges' attention (up to 250 words). Required**

In 2022, Encora, witnessed a significant shift in its Digital Engineering deals, with clients seeking outcome-based services that drive digital transformation and deliver measurable business value.

Encora took a cloud-first, data-first, and AI-first approach and realigned its services - Strategic Services Innovation Ideation, Technology Consulting, and Product Management to help clients refine digital strategies and product roadmaps, Digital Engineering Services with eight Centers of Excellence (CoEs) providing expertise in Product Engineering and Application Modernization, Cloud Services, AI & LLM Engineering, Data & Analytics, Digital Experience and Design Services, Quality Engineering, DevSecOps, and Cybersecurity.

Encora also restructured to an industry-aligned sales organization to better serve its clients.

To meet its client need and evolving technology trends, Encora in 2023 made investments in Practices in AI, Machine Learning, Cloud and DevOps , bringing together experts to drive innovation and deliver cutting-edge solutions, Partnerships with Microsoft, AWS, and Google Cloud to provide access to the latest tools, technologies, and trainings, strategic M&A to expand its geographic footprint, industry expertise, and technical capabilities, in AI, ML, and IoT, and Proprietary Frameworks & Accelerators to enable faster, more reliable, cost-effective service delivery.

Encora's key differentiators include, Agile Expertise with over 7,000 certified Agile practitioners bringing a wealth of experience to every project, DevSecOps focus with over 3,600 trained engineers who integrate security into every stage of the development lifecycle, Continuous Learning and Upskilling to nurture a future-ready workforce, an award-winning Collaborative Culture and deep Domain Expertise across industries to deliver effective tailored solutions.

**c. Explain why the achievements you have highlighted are unique or significant. If possible compare the achievements to the performance of other companies in the firm's industry and/or to the company's own past performance (up to 250 words). Required**

Encora's commitment to staying at the forefront of digital transformation has been a key driver of its success in helping clients across industries navigate their digital journeys. Encora's rapid growth, recognized by Everest Group as the #1 fastest-growing company in Digital Engineering, has positioned it as a viable alternative to larger competitors.

Encora is becoming the go-to option for a growing number of global enterprises across various industries seeking to modernize their applications. The verticalization go-to-market strategy has enabled Encora to focus on specific value chains and has positioned it as a trusted partner for digital transformation within each industry.

Despite the macroeconomic headwinds impacting the technology services sector in 2023, Encora maintained its position as the #1 fastest-growing company in Digital Engineering services. Encora delivered a reported +16% year-on-year revenue growth in 2023 that outpaced the vast majority of the industry by a significant margin. In December 2023, Encora earned an honorable mention in Gartner's prestigious 2023 Magic Quadrant™ for Custom Software Development Services.

In Feb 2024, Encora secured a leadership position across ten Engineering Research & Development (ER&D) segments for the second consecutive year, including the Overall Rating category in Zinnov Zones Ratings. Based on its unique experience, service offerings, and capabilities, Encora was recognized as a "noteworthy" provider in three areas: Enterprise Software Engineering, Experience Engineering, and Telehealth Software Engineering.

**d. Reference any attachments of supporting materials throughout this nomination and how they provide evidence of the claims you have made in this nomination (up to 250 words). Optional**

Encora Earns Honorable Mention in 2023 Gartner® Magic Quadrant™ for Custom Software Development Services: <https://www.encora.com/news/encora-earns-honorable-mention-in-2023-gartner-magic-quadrant-for-custom-software-development-services>

Encora Secures Top Rankings Across Ten ER&D Segments in Zinnov Zones Ratings for Second Consecutive Year: <https://www.encora.com/news/encora-secures-top-rankings-across-ten-erd-segments-in-zinnov-zones-ratings-for-second-consecutive-year>

Encora Rated Amongst Top Companies by Comparably: <https://www.encora.com/news/encora-rated-amongst-top-companies-by-comparably-best-work-life-balance-best-compensation-and-happiest-employees>

Encora Places 9th Among Best Workplaces in Peru by Great Place To Work®: <https://www.encora.com/news/encora-places-9th-among-best-workplaces-in-peru-by-great-place-to-work>

Encora Earns the Seventh Spot in Great Place to Work® for Gender Equality in Bolivia: <https://www.encora.com/news/encora-earns-the-seventh-spot-in-great-place-to-work-for-gender-equality-in-bolivia>

Encora Ranks in India's Top 50 Workplaces in Health and Wellness: <https://www.encora.com/news/encora-ranks-in-indias-top-50-workplaces-in-health-and-wellness>

Encora Attains Data Warehouse Migration Specialization on Microsoft Azure, Bolstering Its Data Management Capabilities: <https://www.encora.com/news/data-warehouse-migration-azure>

Encora Achieves AWS DevOps Competency Status for Streamlining Software Development Lifecycle: <https://www.encora.com/news/aws-devops-competency-status>

Encora Achieves DevOps Excellence with GitHub Specialization on Microsoft Azure, Enhancing Cloud Capabilities: <https://www.encora.com/news/encora-achieves-devops-excellence-with-github-microsoft-azure>

Encora Closes the Acquisition of Romanian Software Engineering Services Company, Softelligence: <https://www.encora.com/news/encora-closes-the-acquisition-of-romanian-software-engineering-services-company-softelligence>

**Webpage Link**

<https://www.encora.com/news/encora-earns-honorable-mention-in-2023-gartner-magic-quadrant-for-custom-software-development-services> (<https://www.encora.com/news/encora-earns-honorable-mention-in-2023-gartner-magic-quadrant-for-custom-software-development-services>)

**Would you like to add an additional webpage link?**

Yes

**Webpage Link 2**

<https://www.encora.com/news/encora-secures-top-rankings-across-ten-erd-segments-in-zinnov-zones-ratings-for-second-consecutive-year> (<https://www.encora.com/news/encora-secures-top-rankings-across-ten-erd-segments-in-zinnov-zones-ratings-for-second-consecutive-year>)

**Would you like to add an additional webpage link?**

Yes

**Webpage Link 3**

<https://www.encora.com/news/encora-rated-amongst-top-companies-by-comparably-best-work-life-balance-best-compensation-and-happiest-employees> (<https://www.encora.com/news/encora-rated-amongst-top-companies-by-comparably-best-work-life-balance-best-compensation-and-happiest-employees>)

**Would you like to add an additional webpage link?**

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**Web Page Link 4**

<https://www.encora.com/news/encora-places-9th-among-best-workplaces-in-peru-by-great-place-to-work> (<https://www.encora.com/news/encora-places-9th-among-best-workplaces-in-peru-by-great-place-to-work>)

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<https://www.encora.com/news/encora-earns-the-seventh-spot-in-great-place-to-work-for-gender-equality-in-bolivia> (<https://www.encora.com/news/encora-earns-the-seventh-spot-in-great-place-to-work-for-gender-equality-in-bolivia>)

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**Web Page Link 6**

<https://www.encora.com/news/encora-ranks-in-indias-top-50-workplaces-in-health-and-wellness> (<https://www.encora.com/news/encora-ranks-in-indias-top-50-workplaces-in-health-and-wellness>)

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<https://www.encora.com/news/data-warehouse-migration-azure> (<https://www.encora.com/news/data-warehouse-migration-azure>)

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<https://www.encora.com/news/aws-devops-competency-status> (<https://www.encora.com/news/aws-devops-competency-status>)

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**Web Page Link 9**

<https://www.encora.com/news/encora-achieves-devops-excellence-with-github-microsoft-azure>  
(<https://www.encora.com/news/encora-achieves-devops-excellence-with-github-microsoft-azure>)

**Would you like to add an additional webpage link?**

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**Web Page Link 10**

<https://www.encora.com/news/encora-closes-the-acquisition-of-romanian-software-engineering-services-company-softelligence> (<https://www.encora.com/news/encora-closes-the-acquisition-of-romanian-software-engineering-services-company-softelligence>)

**Supporting Document**

No File Uploaded

**Would you like to add an additional supporting document?**

By your submission of this entry to The Stevie Awards, you verify that you have read and agreed to abide by the regulations, terms and conditions of the competition (<https://www.asia.stevieawards.com/rules-and-terms-conditions-competition>).

**Terms and Conditions**

I Agree