

Application: 4610

Rapid Evolution for Unique Data in the Real Estate & Energy Industries

Page: General Information
Provide information about the company to be considered for the award. If you will be nominating an individual, specify the nominee's employer.
Name of Organization/Company LandGate
Additional Contacts I do not wish to list additional contacts
Page: Entry Information
Entry Title Rapid Evolution for Unique Data in the Real Estate & Energy Industries
Category K08. Technology Team of the Year - Energy Technology
Technology Team Submission Format Written Answers
a. Briefly describe the nominated technology team: its history and past performance (up to 200 words). Required
<p>A Legacy of Excellence</p> <p>Our journey began with a small group of tech enthusiasts aiming to revolutionize the energy and real estate sectors through innovative technology.</p> <p>Steady Evolution and Growth</p> <p>We've grown into a robust team of developers, data scientists, and industry experts, all committed to excellence. This diversity in skills enables us to tackle complex challenges and continuously improve our solutions.</p> <p>Pioneering Achievements</p> <p>Our first major success was a real estate marketplace that integrated comprehensive data analytics into property evaluations, quickly gaining market recognition. We then expanded into renewable energy, developing software that streamlined project lifecycles, earning us trust in the industry.</p> <p>Consistent Performance</p> <p>Consistency and quality define our work. Rigorous testing, user feedback integration, and exceeding industry standards are our priorities. Our ability to adapt and innovate in a changing technological landscape has earned us accolades and a reputation for excellence in both real estate and renewable energy sectors.</p> <p>Our history and consistent performance underscore our qualifications for the Technology Team of the Year - Energy Technology award.</p>

b. Outline the technology team's achievements since the beginning of 2022 that you wish to bring to the judges' attention (up to 250 words). Required

2022

- Introduced Carbon Credit estimates.
- Developed proprietary heat maps for resource estimates.
- Refined calculations for resource estimates.
- Differentiated software for real estate and energy users.
- Launched the PDF version of property reports for real estate professionals and first-time users.
- Incorporated data on the interconnection queue for substations and buses nationwide.
- Initiated the addition of queue and site control documents for solar farms across the country.
- Enhanced Solar PowerVal with additional metrics, improving financial and performance modeling for solar farms.
- Created NAV and M&A tools to evaluate renewable energy developers, consolidating parent and subsidiary companies.

2023

- Began enhancing LandApp for real estate professionals and continued refining the energy software product line for energy professionals.
- Significantly improved user funnels for property report and listing creation.
- Introduced Value and Risk Index Scores, detailed at county and state levels.
- Updated the user interface.
- Began integrating distribution line data across the US.
- Enabled instant creation of the 8760 report for energy subscribers.
- Added Carbon Capture and Storage data for Class 2, 5, and 6 wells.
- Developed and added Electrical Vehicle site scoring based on major roadways, designated EV corridors, and amenities access.
- Created automated mailing campaigns for users to send property reports to landowners.

2024

- Implemented numerous quick fixes for UX/UI improvements.
- Preparing for the upcoming release of the native app.
- Working on the upcoming release of the environmental report for energy market subscribers.
- Created the Interconnection Queue report in energy market products for an upcoming release and continually updating it.

c. Explain why the achievements you have highlighted are unique or significant. If possible compare the achievements to the performance of other players in your industry and/or to the team's past performance (up to 250 words). Required

The achievements listed are exceptional individually, and nearly unfathomable together. The LandGate tech team has developed a remarkable data intelligence and marketplace platform for land and its resources. Initially named PetroValues, LandGate began as an oil and gas marketplace and evaluation platform. The team expanded into renewable energy with the same passion, leading to growth in both the marketplace and customer base, necessitating two distinct software products. The tech team has ingeniously adapted and revamped every aspect of these products, continually updating interfaces, processes, data manipulation, and flows to ensure clients receive the best experience possible.

Compared to competitors on our real estate side, our growth is significant. For example, PetroValues initially compared to EnergyNet, an online marketplace for oil and gas mineral listings. PetroValues offered more from the start with map data and proprietary algorithms for mineral estimates, and tools for oil and gas developers. After 8 years, EnergyNet remains solely an oil and gas marketplace without resource estimates. Meanwhile, our marketplace competes with major real estate sites like Land, LandSearch, LandWatch, Crexi, Zillow, and Trulia. Our differentiator is our unique property reports that provide resource evaluations for solar, wind, carbon, EV charging, mineral, and water worth, plus index scores for assessing property value and risks in seconds. On the energy side, we compete with different evaluation and data platforms such as Enverus and Transect, but are truly unique and will likely remain unique in providing a marketplace for connecting developers to property owners within the same platform.

d. Reference any attachments of supporting materials throughout this nomination and how they provide evidence of the claims you have made in this nomination (up to 250 words). Optional

LandGate's depth and expansive outreach is seen through the attached links.

1. This link is to our homepage of the website, which is geared toward property owners. Creating a listing and a property report is entirely free for first-time users! Every listing and parcel across the continental US has unique value and risk index scores available for evaluation. This is a huge differentiator for LandGate.

2. The second link goes straight to our marketplace. This is a free listing platform for buying, selling and leasing, with free listings for sale or for lease for any type of user. Our marketplace hosts listings for sale and lease for renewable energy, EV Charging, carbon, water and more!

3. This link allows users to create a property report for any parcel across the continental US. Please give it a try!

4. For users who would like to ownership information, property boundaries, or unlimited data and reports across the country, we off our LandApp software, and soon-to-be native app, LandApp for \$10/mo. The tech team has done an incredible job modifying this product for real estate professionals and casual users!

5. Link five refers to our energy products for the more sophisticated user. Again, our tech team is incredibly versatile and efficient because they've also been adapting this tool over the past few years for many different types of developers and investors.

6. This is a URL to show you a promo reel for LandApp.

7-9. These are related press releases about LandGate's incredible achievements over the past year.

Webpage Link

<https://www.landgate.com/> (<https://www.landgate.com/>)

Would you like to add an additional webpage link?

Yes

Webpage Link 2

<https://app.landgate.com/app/land-app/listings> (<https://app.landgate.com/app/land-app/listings>)

Would you like to add an additional webpage link?

Yes

Webpage Link 3

<https://app.landgate.com/app/land-app/property-reports/select-land> (<https://app.landgate.com/app/land-app/property-reports/select-land>)

Would you like to add an additional webpage link?

Yes

Web Page Link 4

<https://www.landgate.com/landapp> (<https://www.landgate.com/landapp>)

Would you like to add an additional webpage link?

Yes

Web Page Link 5

<https://www.landgate.com/energy-markets> (<https://www.landgate.com/energy-markets>)

Would you like to add an additional webpage link?

Yes

Web Page Link 6

https://youtu.be/Bs_UpuGbly0 (https://youtu.be/Bs_UpuGbly0)

Would you like to add an additional webpage link?

Yes

Web Page Link 7

<https://www.landgate.com/news/landgate-expands-its-market-reach-with-data-center-fiber-optic-analytics> (<https://www.landgate.com/news/landgate-expands-its-market-reach-with-data-center-fiber-optic-analytics>)

Would you like to add an additional webpage link?

Yes

Web Page Link 8

<https://www.landgate.com/news/redefining-risk-analysis-moody-s-cre-joins-forces-with-landgate> (<https://www.landgate.com/news/redefining-risk-analysis-moody-s-cre-joins-forces-with-landgate>)

Would you like to add an additional webpage link?

Yes

Web Page Link 9

<https://www.landgate.com/news/landgate-announces-strategic-alliance-with-corelogic-to-enhance-real-estate-and-energy-analytics> (<https://www.landgate.com/news/landgate-announces-strategic-alliance-with-corelogic-to-enhance-real-estate-and-energy-analytics>)

Would you like to add an additional webpage link?

No

Supporting Document

Download File (<https://stevies-tech.secure-platform.com/file/67049/eyJ0eXAiOiJKV1QiLCJhbGciOiJIUzI1NiJ9.eyJtZWVpYUlkIjo2NzA0OSwiYWxsbn3dOb3RTaWduZWVcmwiOiJGYWxzZSIsImInbn9oyqX4MygHxfGu9bRYdU38ZyvSNO7unryd54?LandGate-s%20Tech%20Feats%20-%20Stevie%20Awards%20Submission%202024.mp4>)

Would you like to add an additional supporting document?

No

By your submission of this entry to The Stevie Awards, you verify that you have read and agreed to abide by the regulations, terms and conditions of the competition (<https://www.asia.stevieawards.com/rules-and-terms-conditions-competition>).

Terms and Conditions

I Agree