

Application: 4618

Value & Risk Index Scores for Property Across the U.S.

Page: General Information

Provide information about the company to be considered for the award. If you will be nominating an individual, specify the nominee's employer.

Name of Organization/Company

LandGate

Additional Contacts

I do not wish to list additional contacts

Page: Entry Information

Entry Title

Value & Risk Index Scores for Property Across the U.S.

Category

K03. Technical Innovation of the Year - Energy Technology

Technical Innovation of the Year Submission Format

Written Answers

a. Briefly describe the organization that achieved the nominated technical innovation: its history and past performance (up to 200 words). Required

A Legacy of Excellence

Our journey began with a small group of tech enthusiasts determined to revolutionize the energy and real estate sectors through innovative technology.

Steady Evolution and Growth

We have evolved into a robust team of developers, data scientists, and industry experts, all committed to excellence. This diverse skill set enables us to tackle complex challenges and consistently enhance our solutions.

Pioneering Achievements

Our first major success was a real estate marketplace that integrated comprehensive data analytics into property evaluations, quickly gaining market recognition. We then ventured into renewable energy, developing index scores that encapsulate the breadth of data across all value and risk categories.

Consistent Performance

Consistency and quality are the hallmarks of our work. Rigorous testing, user feedback integration, and exceeding industry standards are our top priorities. Our adaptability and innovation in a constantly changing technological landscape have earned us accolades and a reputation for excellence in both real estate and renewable energy sectors.

Our rich history and unwavering performance underscore our qualifications for the Technical Innovation of The Year - Energy Technology.

b. Outline the nominated technical innovation. Be sure to describe it in terms that someone with limited knowledge of the technology can understand and appreciate (up to 250 words). Required

Value scores on LandGate evaluate every parcel across the continental U.S. Users on LandGate simply run a property report to assess each parcel.

Solar Energy: LandGate's Solar Value Index provides a comprehensive view of each parcel's potential for solar energy projects. It serves as a relative measure of the monetary value of solar projects based on specific land attributes and usage.

Wind Energy: LandGate's Wind Value Index provides a comprehensive view of each parcel's potential for wind energy projects.

EV Charging: The EV Charging Index is a specialized tool designed to assess and score the suitability of land parcels for developing electric vehicle (EV) charging stations.

Available Power: LandGate measures the value of a parcel's access to sufficient available power from the electrical grid by studying nearby, accessible power sources and electrical infrastructure, as well electricity supply and demand within the local grid of the selected parcel.

Minerals: Typically it takes a technical understanding to know whether mineral rights are valuable or not. LandGate's Mineral Value Index provides a relative valuation of mineral right value for every parcel in the United States. Leveraging a mix of proprietary and public data, LandGate applies complex algorithms to calculate values for each and every parcel in a way that only a customized study from a professional geologist could.

These are just a portion of the value scores, but to summarize, the index scores take into account many different aspects of a property and reduce it to easily understandable scores for quick assessment.

c. Explain why the technical innovation you have highlighted is unique or significant (up to 250 words). Required

The value and risk index scores created by LandGate are unique and significant because they assess every parcel across the continental US instantly using a vast array of risks and opportunities associated with property. These assessments take extremely complex data and simplify it for users. They assist real estate professionals and property owners with asset management. The scores also indicate where the property stands in each category relative to the county and state levels. As a subscriber, users can compare parcels through heatmaps and run unlimited reports. As a property owner, it can help identify potential income opportunities that don't require selling any property. For instance, a landowner could run a report and see that the solar index score is very high. This means that they'd likely be able to get a lease from solar farm development. Since listing is free on the marketplace, the index scores provide an instant process for not only identifying high value opportunities, but also a way to create a connection with a developer or lessor. Energy subscribers use our software and data to quickly identify valuable sites for development. On the other hand, the risk scores help identify properties that may be worth avoiding. Risk scores include areas such as, contamination, weather catastrophes, and electrical blackouts. All in all, the index scores provided by LandGate create an insightful overview of any property across the country and should win the technical innovation award given that it is so useful and applicable to everyone.

d. Reference any attachments of supporting materials throughout this nomination and how they provide evidence of the claims you have made in this nomination (up to 250 words). Optional

Some supporting materials have been added to help prove our case, that LandGate deserves a Gold Stevie Award for Technological Innovation in the Energy Technology category.

From the first link, one can see what the marketplace offers. We offer a listing site for leasing or selling, but our unique identifier that is truly a game-changer, is the proprietary index scores that come along with every parcel and listing across the U.S.

The second supporting link takes a user to the "Property Reports" module of our LandApp. It is free to create a property report for any new user. To fully understand the breadth of the index scores and their value, please make a property report. All you have to do is find your property on the map, select a parcel, create an account and you will see the value scores!

The third supporting link takes you to the "Listings" module. This is a real estate marketplace. To view the index scores, click on any listing and select the value or risk index score tabs.

There is also a video describing the website prior to the index scores, in which you can see we only offered resource estimates. In the past, the next questions from users were always, "How do I know if this is a good dollar estimate and what is that relative to other properties?" Index scores solved these questions and reduced friction for listing.

Additional images portray the index scores and the PDF version of the property report.

Webpage Link

<https://www.landgate.com/> (<https://www.landgate.com/>)

Would you like to add an additional webpage link?

Yes

Webpage Link 2

<https://app.landgate.com/app/land-app/property-reports/select-land> (<https://app.landgate.com/app/land-app/property-reports/select-land>)

Would you like to add an additional webpage link?

Yes

Webpage Link 3

<https://app.landgate.com/app/land-app/listings> (<https://app.landgate.com/app/land-app/listings>)

Would you like to add an additional webpage link?

No

Supporting Document

Download File (<https://stevies-tech.secure-platform.com/file/67051/eyJ0eXAiOiJKV1QiLCJhbGciOiJIUzI1NiJ9.eyJtZWVpYUlkIjo2ZnA1MSwiYWxsY3dOb3RtaWduZWRVcmwiOiJGYWxzZSI6ImInbnM9LandGate-s%20Indices%20-%20Stevie%20Awards%20Submission%202024.mp4>)

Would you like to add an additional supporting document?

Yes

Supporting Document 2

Download File (<https://stevies-tech.secure-platform.com/file/67053/eyJ0eXAiOiJKV1QiLCJhbGciOiJIUzI1NiJ9.eyJtZWVpYUlkIjo2ZnA1MywiYWxsY3dOb3RtaWduZWRVcmwiOiJGYWxzZSI6ImInbnM9Value%20Index.png>)

Would you like to add an additional supporting document?

Yes

Supporting Document 3

Download File (<https://stevies-tech.secure-platform.com/file/67054/eyJ0eXAiOiJKV1QiLCJhbGciOiJIUzI1NiJ9.eyJtZWVpYUlkIjo2ZnA1NCwiYWxsY3dOb3RtaWduZWRVcmwiOiJGYWxzZSI6ImInbnM9risk%20index.png>)

Would you like to add an additional supporting document?

Yes

Supporting Document 4

Download File (<https://stevies-tech.secure-platform.com/file/67057/eyJ0eXAiOiJKV1QiLCJhbGciOiJIUzI1NiJ9.eyJtZWRpYUlkIjo2NzA1NywiYWxsYm90b3RtaWduZWVcmwiOiJGYWxzZSI6ImInbm90Property%20Report%20LandGate.png>)

Would you like to add an additional supporting document?

No

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