

Application: 5147

Cristina Amor Maclang

Page: General Information

Provide information about the company to be considered for the award. If you will be nominating an individual, specify the nominee's employer.

Name of Organization/Company

International Digital Economies Association (IDEA)

Additional Contacts

I would also like to have others receive emails about the disposition of our entries.

Page: Entry Information

Entry Title

Cristina Amor Maclang

Category

M10. Executive of the Year - Financial Technology

Executive Nominee Submission Format

Written Answers

a. Briefly describe the nominated executive's employer: the organization's history and past performance (up to 200 words). Required

International Digital Economies Association (IDEA) is a consortium of cross-border digital ecosystem builders who share a common goal: to create movements and enhance the digital economies of Global Digital Majority. By leveraging shared knowledge and resources, we empower leaders to build thriving digital economies in their respective nations. IDEA stands at the forefront of digital transformation, driving sustainable economic growth through strategic partnerships and collaborative initiatives.

IDEA's focus to represent the global majority, which is comprising 86% of the world's population, or roughly 6.8 billion people across the world. Economically, the global majority contributes to 40% of the world's GDP and represents a significant consumer market with increasing purchasing power, presenting substantial opportunities for business and collaboration.

IDEA was officially established in 7th of April, 2024 with its HQ in Hong Kong. All of the 7 founding board members of IDEA, together with representatives from 18 countries, signed the MoU for the establishment of the International Digital Economies Association.

IDEA aims to orchestrate significant events and pilot programs, fostering collaboration and innovation to provide support for digital economy leaders. These events are intended as platforms for policy advocacy and capacity building, vital for the digital transformation of the global economy.

b. Outline the nominated executive's achievements since the beginning of 2022 that you wish to bring to the judges' attention (up to 250 words). Required

- As the convener of Digital Pilipinas, the largest private sector-led movement for creating an innovation and a technology ecosystem in the Philippines, Amor champions mass uptake of blockchain, web 3, cryptocurrency, e-commerce, and fintech to raise the country's innovation quotient and has led both the domestic and global trajectory of the movement.

- Amor is a founding member and Secretary General of IDEA. Recognizing the importance of continuous learning and leadership development, Amor has recently been accepted into the prestigious MIT Management Global Programs' IDEAS Asia Pacific Program (Class of 2024). This intensive program equips participants with the knowledge and frameworks to tackle complex sustainability challenges, further solidifying her dedication to driving positive change through collaborative innovation.

- Amor serves as the Asia Chairman of the Global Fintech Alliance (GFA). This alliance represents a unique opportunity to create a powerful ecosystem for positive change in the global financial landscape. By pooling resources, sharing knowledge, and fostering innovation, the GFA aims to benefit businesses and consumers while positioning the represented regions at the forefront of the digital finance revolution, underscoring Amor's dedication to promoting financial inclusion and innovation across Asia.

- Amor is also a Convenor of Digital ASEAN, an organization that champions technology as a core advocacy tool, employing a multifaceted strategy to unify the region under a single digital economy. Digital ASEAN attracts investments and government support, fosters trust and strong relationships between business leaders and government officials, and creates a collaborative environment key to fostering innovation and progress across Southeast Asia.

c. Explain why the achievements you have highlighted are unique or significant. If possible compare the achievements to the performance of other executives in your industry and/or to the nominee's past performance (up to 250 words). Required

Amor's achievements are particularly significant due to her multifaceted impact on both regional and global scales. As the Convenor of Digital Pilipinas, she leads the largest private sector-led innovation movement in the Philippines, which has elevated the Philippines' innovation quotient, setting a benchmark compared to other executives who often focus on narrower scopes or singular markets.

Her role as the Global Chair for Digital Economies and Literacy for G100 and as Asia Chairman of the Global Fintech Alliance underscores her influence in shaping digital economies and advocating for financial inclusion. These prestigious positions reflect a level of influence and responsibility that is rare even among top industry leaders. Compared to her peers, Amor's achievements demonstrate a unique combination of high-level advisory roles, cross-border collaborations, and award-winning leadership.

Her recognition as the first Filipina to receive the Singapore Fintech Festival ASEAN Fintech Leader Award and the Fintech Woman Leader of the Year showcases her exceptional contributions. These awards place her at the pinnacle of fintech leadership, setting her apart from others in her field.

Amor's achievements also signify a substantial progression from her past performance, marked by an expanded influence and a broader range of initiatives. This growth is evident in her advisory roles across multiple Philippine government departments, her leadership in global tech advocacy, and her efforts in fostering regional economic integration through Digital ASEAN. This trajectory not only highlights her individual growth but also underscores her capability to drive systemic change on a large scale.

d. Reference any attachments of supporting materials throughout this nomination and how they provide evidence of the claims you have made in this nomination (up to 250 words). Optional

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<https://www.youtube.com/watch?v=dGD7mmATCw0> (<https://www.youtube.com/watch?v=dGD7mmATCw0>)

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<https://delano.lu/article/fintech-southeast-asia-panel-n> (<https://delano.lu/article/fintech-southeast-asia-panel-n>)

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<https://www.youtube.com/watch?v=7ALlwwoj5v8> (https://www.youtube.com/watch?v=7ALlwwoj5v8)

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<https://digitalpilipinas.ph/kpmg-innovation-summit-launches-govt-center-to-aid-in-digitalization-strategies-digital-pilipinas-industry-leaders-cite-impact-of-positive-disruption/> (https://digitalpilipinas.ph/kpmg-innovation-summit-launches-govt-center-to-aid-in-digitalization-strategies-digital-pilipinas-industry-leaders-cite-impact-of-positive-disruption/)

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<https://govinsider.asia/intl-en/article/a-clear-break-from-the-past-malaysia-announces-key-initiatives-targeting-global-startup-ecosystem-kl20> (https://govinsider.asia/intl-en/article/a-clear-break-from-the-past-malaysia-announces-key-initiatives-targeting-global-startup-ecosystem-kl20)

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<https://uaenews247.com/2024/05/13/idea-and-global-fintech-alliance-spearhead-financial-innovation-at-dubai-fintech-summit-2024/> (https://uaenews247.com/2024/05/13/idea-and-global-fintech-alliance-spearhead-financial-innovation-at-dubai-fintech-summit-2024/)

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<https://www.youtube.com/watch?v=YgztqGnwY3M> (https://www.youtube.com/watch?v=YgztqGnwY3M)

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https://www.linkedin.com/posts/nexus-technologies_sumsub-fraudprevention-artificialintelligence-ugcPost-7218454462497968128-LJ8-?utm_source=share&utm_medium=member_desktop
(https://www.linkedin.com/posts/nexus-technologies_sumsub-fraudprevention-artificialintelligence-ugcPost-7218454462497968128-LJ8-?utm_source=share&utm_medium=member_desktop)

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<http://whatshappeningmanila.com/trending/sigma-asia-summit-2024-puts-the-spotlight-on-filipino-gaming-and-the-gig-economy-alongside-digital-pilipinas/> (<http://whatshappeningmanila.com/trending/sigma-asia-summit-2024-puts-the-spotlight-on-filipino-gaming-and-the-gig-economy-alongside-digital-pilipinas/>)

Supporting Document

No File Uploaded

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