Application: 5155

Viral Tripathi

Page: General Information

Provide information about the company to be considered for the award. If you will be nominating an individual, specify the nominee's employer.

Name of Organization/Company

Ascendion

Additional Contacts

I do not wish to list additional contacts

Page: Entry Information

Entry Title

Viral Tripathi

Category

E10. Executive of the Year - Artificial Intelligence

Executive Nominee Submission Format

Written Answers

a. Briefly describe the nominated executive's employer: the organization's history and past performance (up to 200 words). Required

Ascendion is a leading provider of AI-first software engineering services. Ascendion makes and manages software platforms and products that power growth, lower risk, improve how work gets done, and deliver captivating experiences to consumers and employees through innovative digital engineering solutions. The firm's applied AI, software engineering, cloud, data, experience design, and talent transformation capabilities accelerate innovation for Global 2000 clients.

Ascendion was launched as a separate subsidiary company of Collabera Holdings in August 2022 and is headquartered in New Jersey. In addition to the remote/hybrid workforce, Ascendion has 30 offices across the U.S., India, and Mexico. The company is committed to building technology powered by Generative AI with an inclusive workforce, service to our communities, and a vibrant culture.

Ascendion has been leveraging AI with differentiation validated by clients and analysts alike. AI is fundamental to how the company engineers software and how they orchestrate talent, and it's embedded in the solutions we deliver. Ascendion helps clients realize the exponential impact while preserving ethical standards and ensuring security, privacy, and compliance.

b. Outline the nominated executive's achievements since the beginning of 2022 that you wish to bring to the judges' attention (up to 250 words). Required

Viral Tripathi is the Global CIO of Ascendion and in this role since 2022 he has developed a strategic blueprint for Enterprises to harness the power of generative AI. The Guided Artificial

Intelligence Network (GAIN) framework, developed by Viral at Ascendion, offers a structured methodology for organizations embarking on their AI journey, using a guided approach to AI implementation that emphasizes purposeful, controlled, and ethical AI usage.

Where GAIN has truly driven value for Asccendion's clients is that, unlike traditional siloed approaches, the GAIN framework leverages human expertise and guidance to enhance AI capabilities and decision-making processes. By placing the human at the center of the decision-making chain, Viral has applied the GAIN framework across sectors, operations, and functions such as marketing, sales, operations, legal, finance, HR, and IT.

Just one case study that highlights the tangible impact Viral has made with GAIN is on talent acquisition. Using advanced AI, Viral was able to deploy top talent on client projects four times faster and eliminated 30% of the time that the Ascendion team spend on manual recruitment tasks, vastly increasing productivity. Viral has been consistently using the GAIN framework to drive value both in-house and for Ascendion's clients.

c. Explain why the achievements you have highlighted are unique or significant. If possible compare the achievements to the performance of other executives in your industry and/or to the nominee's past performance (up to 250 words). Required

Viral Tripathi, the Global CIO of Ascendion, led the development of Gen AI solution based on the GAIN framework, automating the talent specialist's workflow across the entire candidate hiring, engagement and workforce planning lifecycle. By using GAIN, Viral has made an outsized contribution for a CIO, by directly driving the company's performance and revenue.

Ascendion's generative AI solution automates the process and delivers up to 30% increase in productivity by eliminating manual efforts. The AI solution helps identify the right resources, rewrites precise job descriptions, automates email drafting, generates multiple Boolean key strings and improves submission to hire ratios. These innovative technological applications are not being used comparably to roll out Gen-AI by other Global CIOs – what sets Viral apart is this practical, tangible application of AI, that so many other CIOs struggle to reach as they get lost in vague, amorphous 'mission statements' and 'stakeholder mapping'.

Just some of the concrete impacts that Viral was able to achieve with the GAIN framework include: 2-2.5 hours of manual efforts saved per day, per employee in administrative tasks, about 50,000+ hours saved annually for every 100 talent specialists, 30-45 minutes saved every day with AI-based profile screening, about 30 minutes saved in quick email drafts, and roughly 45 minutes a day saved by generating multiple Boolean Key strings. Few other CIOs can point such a direct, measurable, and concrete impact on company performance.

d. Reference any attachments of supporting materials throughout this nomination and how they provide evidence of the claims you have made in this nomination (up to 250 words). Optional

Webpage Link

https://www.business-reporter.co.uk/ai--automation/prepare-for-ai-workplace-disruption-now?Preview=1 (https://www.business-reporter.co.uk/ai--automation/prepare-for-ai-workplace-disruption-now?Preview=1)

Would you like to add an additional webpage link?

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Webpage Link 2

https://www.linkedin.com/pulse/apples-ai-push-receiving-mixed-reviews-may-human-twist-technology-pp2xe/ (https://www.linkedin.com/pulse/apples-ai-push-receiving-mixed-reviews-may-human-twist-technology-pp2xe/)

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Webpage Link 3

https://www.computing.co.uk/opinion/4207256/cios-afford-wait-ai-transformation (https://www.computing.co.uk/opinion/4207256/cios-afford-wait-ai-transformation)

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Web Page Link 4

https://www.intelligentcio.com/africa/2024/06/13/corporates-must-roll-out-agi-2030-strategies-now-says-global-cio/
(https://www.intelligentcio.com/africa/2024/06/13/corporates-must-roll-out-agi-2030-strategies-now-says-global-cio/)

Would you like to add an additional webpage link?

Supporting Document

No File Uploaded

Would you like to add an additional supporting document?

Yes

Supporting Document 2

No File Uploaded

Would you like to add an additional supporting document?

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