

Application: 5193

Sidharth Ramsinghaney

Page: General Information

Provide information about the company to be considered for the award. If you will be nominating an individual, specify the nominee's employer.

Name of Organization/Company

TWILIO

Additional Contacts

I do not wish to list additional contacts

Page: Entry Information

Entry Title

Sidharth Ramsinghaney

Category

I11. Employee of the Year - Communication Technology

Employee Nominee Submission Format

Written Answers

a. Briefly describe the nominated non-executive person's employer: the organization's history and past performance (up to 200 words). Required

Twilio Inc. is a leading cloud communications company, founded in 2008, that has transformed business-customer interactions. Headquartered in San Francisco, Twilio offers programmable communication tools for calls, texts, and more. The company went public in 2016 and achieved \$4.15 billion in revenue in 2023.

A notable impact story is Twilio's work with Lyft, using Twilio Flex to build a customizable call center, supporting over 30 million interactions weekly and facilitating over 1 billion rides. Twilio is recognized as a Leader in the Gartner Magic Quadrant for CPaaS for the second consecutive year, ranking highest for its ability to execute and completeness of vision. This positions Twilio as the largest and most influential player in its niche.

Twilio emphasizes security and customer trust and the company's strategic vision and innovative solutions continue to drive growth and set industry benchmarks.

b. Outline the nominated non-executive employee's achievements since the beginning of 2022 that you wish to bring to the judges' attention (up to 250 words). Required

Sidharth has made significant contributions to Twilio's success, leveraging his extensive experience in technology and strategy. His achievements span across strategic growth, business transformation, employee productivity, and product strategy.

Strategic Growth through M&A: Sidharth [REDACTED] the \$10M divestiture of the IoT business unit, positioning Twilio for sustained growth.

Business Transformation: Sidharth led company-wide [REDACTED] efforts, [REDACTED], setting the company up for profitable growth despite tough macroeconomic conditions.

Employee Productivity and Engagement: Sidharth designed and rolled out a pilot co-working program to understand employee behavior and adoption. By conducting extensive surveys, and deploying a global partner network, he increased the feeling of connection and productivity [REDACTED] enhancing flexibility and productivity for Twilio's remote employees.

[REDACTED FOR PUBLICATION]

Sidharth's strategic vision, tech strategy, and unwavering commitment to excellence have transformed Twilio's operations and set new industry standards.

c. Explain why the achievements you have highlighted are unique or significant. If possible compare the achievements to the performance of other employees or to other workers in your industry and/or to the nominee's past performance (up to 250 words). Required

Sidharth Ramsinghane's achievements are unique and significant due to their scale, impact, and strategic importance.

[REDACTED FOR PUBLICATION]

Industry Leadership and Recognition:

1. Industry leadership: 15+ years of progressive career journey from leading Six Sigma projects at GE to large-scale programs at Ericsson, Bechtel, and Twilio across Asia, Europe and North America serving Fortune 100 CxOs in solving the world's biggest business challenges during time at McKinsey and Deloitte
2. Thought Leadership: Judged 10+ major international and national awards and peer-reviewed journal and conference research papers e.g. Strategic Management Association conference
3. Awards: Won multiple global awards, including internal company-wide awards at Deloitte and Twilio
4. Authorship: Published multiple thought leadership articles, including in Forbes and international journals
5. Speaking engagements: Spoke at TEDx, Universities and Business Summits and serves on editorial boards, solidifying his reputation as a thought leader.

Sidharth's strategic vision and problem-solving skills have transformed Twilio's operations and set new industry standards, making him a beacon of transformative leadership in the tech industry and enabling Twilio being recognized as a Leader in the Gartner Magic Quadrant for CPaaS.

d. Reference any attachments of supporting materials throughout this nomination and how they provide evidence of the claims you have made in this nomination (up to 250 words). Optional

1. Technology strategist and business transformation leader: Leadership moments from Sidharth's industry and thought leadership at various business summits, TEDx talks and others
2. Esteemed Membership of the Forbes: Forbes Business Development Council Leader and Forbes Council Transformation Author
3. Awards:
 - a. Technology strategy, business transformation and best employee of the year awards from Twilio and Deloitte
 - b. Industry awards, national and international competition awards
4. Editorial board leader: Certificate of leadership with journals
5. Paper Publications at major international journals
6. Judge at various business awards and competitions
7. Media coverage: Forbes, and other media outlets
8. Niche consulting firm - Clearpoint strategy publication: quoted Sidharth's thought leadership advice
9. LinkedIn posts on Sidharth's Business Summit presentation: going viral with multiple posts touching 10k+ impressions in less than 24hrs
10. International journal published Sidharth's thought leadership piece and the financial impact he created at Twilio (IJFIN)

Webpage Link

<https://www.twilio.com/en-us/report/gartner-mq-cpaas-2024> (<https://www.twilio.com/en-us/report/gartner-mq-cpaas-2024>)

Would you like to add an additional webpage link?

Yes

Webpage Link 2

<https://www.twilio.com/en-us/blog/leader-omdia-cpaas-universe-2023-24> (<https://www.twilio.com/en-us/blog/leader-omdia-cpaas-universe-2023-24>)

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<https://www.clearpointstrategy.com/blog/quality-assurance-advice-from-the-experts> (<https://www.clearpointstrategy.com/blog/quality-assurance-advice-from-the-experts>)

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https://www.forbes.com/sites/forbesbusinessdevelopmentcouncil/2024/07/10/3-things-we-can-learn-from-mission-impossible-about-business-transformation/?utm_content=299770259&utm_medium=social&utm_source=linkedin&hss_channel=lcp-16263907 (https://www.forbes.com/sites/forbesbusinessdevelopmentcouncil/2024/07/10/3-things-we-can-learn-from-mission-impossible-about-business-transformation/?utm_content=299770259&utm_medium=social&utm_source=linkedin&hss_channel=lcp-16263907)

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https://ijfin.com/index.php/ijfn/article/view/IJFIN_003_37_4_2024 (https://ijfin.com/index.php/ijfn/article/view/IJFIN_003_37_4_2024)

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Web Page Link 6

https://www.linkedin.com/posts/ramsinghaney_leadership-strategy-businessgrowth-activity-7211412710721212416-5Fnx?utm_source=share&utm_medium=member_desktop (https://www.linkedin.com/posts/ramsinghaney_leadership-strategy-businessgrowth-activity-7211412710721212416-5Fnx?utm_source=share&utm_medium=member_desktop)

Would you like to add an additional webpage link?

No

Supporting Document

Download File (<https://stevies-tech.secure-platform.com/file/68029/eyJ0eXAiOiJKV1QiLCJhbGciOiJIUzI1NiJ9.eyJtZWRpYUlkIjo2ODAyOSwiYWxsY3dOb3RTaWduZWVcmwiOiJGYWxzZSImlnNm9dbkeisIeBSE3-6pV-hDcCPcPwsb6PaGHEIDhhoYU?-Recognition%20evidence-%20BXS%20Speaking%20engagement.pdf>)

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Yes

Supporting Document 2

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Supporting Document 3

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Supporting Document 5

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