

Application: 5624

Umaasudhan Nataraja

<b>Page: General Information</b>
Provide information about the company to be considered for the award. If you will be nominating an individual, specify the nominee's employer.
<b>Name of Organization/Company</b> Sudhan Technology LLC  [REDACTED] [REDACTED]
<b>Additional Contacts</b> I would also like to have others receive emails about the disposition of our entries.
<b>Page: Entry Information</b>
<b>Entry Title</b> Umaasudhan Nataraja
<b>Category</b> A09. Lifetime Achievement Award - Advertising, Marketing & Public Relations
<b>Lifetime Achievement Submission Format</b> Written Answers
<b>a. Provide a short biography of the nominated person (up to 200 words). Required</b> <p>Umaasudhan Nataraja has around 19 years of Leadership &amp; Development experience leading teams delivering End to End Customer facing experiences across Mobile Apps, Web Portals , Micro Services , E Commerce Portals, Core Data &amp; Tensor Flow ML Services , AI/LLM Alexa Integration and Content Management solutions. He has 8+ years of Sr Leadership experience in Managing Full stack development Teams , Strategic Roadmap planning , Architecting design &amp; delivering Cloud Services using AWS , Azure , CMS , C++ , Web Portal &amp; Native Mobile applications on both Android &amp; iOS platforms.</p> <p>Umaasudhan Nataraja is also the Founder of Sudhan Technology LLC and published 7 personal Android apps in Google play store , 2 iOS apps and 2 Alexa skills with more than HALF MILLION downloads combined worldwide.</p> <p>* VoMail voicemail service is a end to end solution to provide video voicemail services without any mobile network dependancy.</p> <p>* Truthr - Android app that gives you real details on Fake Images.</p> <p>* 10 Million Wring calls have been made using the Wring Free callertunes.</p> <p>* Locistory - Personal Diary of Visited Locations</p> <p>* Earthquake Near Me Alexa skill uses Machine Learning algorithm to predict earthquake on your zipcode</p> <p><a href="https://wring.in">https://wring.in</a> - Details about the Mobile apps</p>

**b. Outline the nominated person's career of achievement. There is no eligibility window for this category, so you may cite the nominee's entire lifetime of accomplishment (up to 250 words). Required**

Umaasudhan Nataraja worked on a novel approach in Jan 2016 and applied for the patent on the Methodology for enabling Ringbacktunes without Mobile network operator dependency. The patent aimed at the methodology for bringing the many Value Based Services ( Voice Mail , Visual Voicemail , Caller Tunes , Location Services etc ) into the Mobile Application layer without dependency from network operators bringing down the cost and also making these features for end users available globally.

The patent is granted by Indian Govt in Mar 2024 -

"METHOD AND SYSTEM FOR ENABLING RINGBACK TONE SERVICE WITHOUT NETWORK DEPENDENCY"  
Patent No - 522597 / Application no - 201641000235

In July 2017, Umaasudhan Nataraja founded Sudhan Technology Solutions ( Based in Tamil Nadu ,India ) and launched the Software based Caller / Ring back Tune Solution that was downloaded more than Half a Million times by Google Play users in Android Phones. The application is a great success across Smartphone Users worldwide and has more than 10 million Invocation of Caller tunes as of today and provides Free caller tune access to the choice of your song without paying any service fee to the mobile network company.

## Wring Free Caller tunes

Ideated in Apr 2017 & fine tuned in May 2020 Umaasudhan launched the Android Application "Easy voicemail" to help visually disabled and senior citizens automating their voice mail box to be run from their smart phone locally. ly.

This app has been used by more than 0.3 Million downloads and 9 Million + Events

**c. Explain why the achievements you have highlighted are unique or significant. If possible compare the achievements to the performance of other persons in the nominee's industry(s) (up to 250 words). Required**

In Apr 2019 , Umaasudhan Nataraja launched VoMail Video voicemail service Android Application that enables users from any part of the world to access Voice and Video Mail services without network dependency. VoMail allows android users from any part of the world to set multiple Voice or Video Mail Greetings for their loved ones and can send voice video mails if someone misses their call. The voice or video mails get locally saved in the Smartphone and readily available for the user to access anytime without the need for live Mobile Networks. VoMail has been downloaded by more than 80,000 users and more than 11 Million + VoMail user events have been registered in the Mobile Application.

VoMail Video voice mail service -  
[https://play.google.com/store/apps/details?id=vomail.sts.com.vomail&hl=en\\_US](https://play.google.com/store/apps/details?id=vomail.sts.com.vomail&hl=en_US)

The applications launched by Umaasudhan Nataraja are a great testament to the patent "METHOD AND SYSTEM FOR ENABLING RINGBACK TONE SERVICE WITHOUT NETWORK DEPENDENCY" providing a new Telecommunication Architecture for Value Based Services that can free end users from the Monthly Fee. The monthly fees were the result of the costly royalty patent charges incurred by the Mobile Operators across the USA and now with the help of the new framework many features like Peer to Peer Telecommunication Calls , Chat , File transfer can be possible in the future for much lowered costs and readily available for anyone with a smartphone.

[https://play.google.com/store/apps/developer?id=Umaasudhan+Nataraja&hl=en\\_US](https://play.google.com/store/apps/developer?id=Umaasudhan+Nataraja&hl=en_US)

**d. Reference any attachments of supporting materials throughout this nomination and how they provide evidence of the claims you have made in this nomination (up to 250 words). Optional**

**Webpage Link**

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**Would you like to add an additional supporting document?**

Yes

Supporting Document 3

[Redacted]

Would you like to add an additional supporting document?

No

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