

Page: General Information
Provide information about the company to be considered for the award. If you will be nominating an individual, specify the nominee's employer.
Name of Organization/Company EquipmentShare
Mobile Phone Number +1 573-289-5559
Additional Contacts I do not wish to list additional contacts
Page: Entry Information
Entry Title EquipmentShare
Category H01. Company of the Year - Business Technology
Company of the Year Submission Format Written Answers
a. Briefly describe the nominated company's history and past performance (up to 200 words). Required <p>How it started: EquipmentShare was founded by brothers Jabbok and Willy Schlacks, contractors who experienced firsthand the inefficiencies and outdated practices of the construction industry. Despite massive advances in adjacent industries like manufacturing, retail and agriculture — where productivity has improved as much as 1,500% since the 1940s (1) — construction labor productivity has remained stagnant. The Schlacks launched EquipmentShare with a mission to transform the industry through technology.</p> <p>How it's going: A decade later, EquipmentShare has more than 300 branches (2) nationwide offering rental and retail equipment and services. A driver of that growth has been EquipmentShare's T3™ cloud-based operating system (3), a platform that improves jobsite safety, security and productivity.</p> <p>EquipmentShare's tech advantage: T3 is an award-winning product (4) powered by hardware such as trackers (5), bluetooth tags for tools (6), dash cams (7) and cloud-connected keypads (8) that replace universal keys. Those hardware pieces supply a constant stream of data into T3, allowing users to monitor the location, health and utilization of all their equipment and vehicles — regardless of make, model and class — on one platform. Every machine in EquipmentShare's rental fleet is outfitted with T3, and contractors can purchase T3 for their own equipment.</p>
b. Outline the nominated company's achievements since the beginning of 2023 that you wish to bring to the judges' attention (up to 250 words). Required <p>Building a better map: Among EquipmentShare's most important technical achievements of the last two years has been an enhanced T3 GPS and telemetry trend capability released in December 2024 (9) that gives users unmatched visibility into their equipment via an interactive map. This breakthrough makes the data generated by a user's connected equipment easy to access, interpret and act upon in one intuitive interface.</p> <p>How it works: When customers use the T3 platform, they can see all of their connected assets on an interactive map. The T3 tracker installed on the asset continually updates key metrics, including speed, odometer, fuel level, engine RPMs, coolant temperature and battery voltage in real time. This provides live insights, which aids in immediate fleet health decision-making and enhances operational efficiency. What differentiates T3 is that beyond seeing the location and health of their heavy equipment and vehicles in real time, users can click on individual assets for a historical look at key telemetry data without switching between dashboards or reports.</p> <p>Why it matters: EquipmentShare recently tested the impact of T3 combined with the company's new Uptime Center management program. In the first three months of a pilot study of six jobsites with 7,700 assets, EquipmentShare proactively intervened to perform needed maintenance 162 times. In 72% of those cases, the problem was resolved in less than four hours. By preventing unscheduled downtime, EquipmentShare helped the customers save an estimated \$119,000.</p>

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