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Provide information about the company to be considered for the award. If you will be nominating an individual, specify the nominee's employer.
Name of Organization/Company Google
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Entry Title Amar Kumar Dubedy
Category Q10a. Executive of the Year - Information Technology - Cloud Services
Executive Nominee Submission Format Written Answers
a. Briefly describe the nominated executive's employer: the organization's history and past performance (up to 200 words). Required <p>Google is a multinational technology company specializing in Internet-related services and products, including a search engine, online advertising, cloud computing, and software.</p> <p>Google Cloud Platform (GCP) began in April 2008 with the launch of App Engine, a Platform-as-a-Service (PaaS) that allowed developers to build and host applications on Google's global infrastructure. The platform later expanded into Infrastructure-as-a-Service (IaaS), introducing Cloud Storage in 2010 and Compute Engine in 2012.</p> <p>Leveraging its parent company's expertise in running massive-scale data centers for services like Search and Gmail, GCP has established itself as one of the top three public cloud vendors, competing with Amazon Web Services (AWS) and Microsoft Azure. It has built a strong reputation for its advanced capabilities in big data, analytics, artificial intelligence (AI), and machine learning.</p> <p>GCP has demonstrated consistent growth in market share and revenue. Its global market share has steadily climbed, reaching 12% in the first quarter of 2025, up from 6% in late 2017. This growth is reflected in its financials, with revenue reaching \$12.3 billion in Q1 2025, a 28% year-over-year increase. After years of investment, the platform has also achieved profitability, reporting a record operating income of \$2.2 billion in the same quarter.</p>
b. Outline the nominated executive's achievements since the beginning of 2023 that you wish to bring to the judges' attention (up to 250 words). Required <p>Since early 2023, Amar Kumar Dubedy has demonstrated exceptional leadership, strategic vision, and tactical execution as a Software Engineering Manager at Google. He was entrusted with solving the most critical business challenge for Google Cloud's core virtual machine (VM) products: performance inconsistency, the top source of customer dissatisfaction.</p> <p>Amar's primary strategic contribution was pioneering the "Predictable Performance" paradigm. He conceived and established this new engineering philosophy as a foundational pillar for the entire Google Cloud Platform, fundamentally changing how products are developed to address a key business vulnerability.</p> <p>His leadership was proven as he built a 26+ person high-performance engineering team from the ground up, defining its vision and roadmap while simultaneously driving execution. He expertly managed complex cross-functional dependencies with teams like Storage and Networking, and with external hardware partners, aligning priorities at the Vice President level.</p> <p>Tactically, he led the on-time delivery of the C3 and C3D VM families and created a repeatable process that cut development time by 25%. His blend of skills resulted in a 500% improvement in performance consistency, enabled over \$1 billion in new contracts, and tripled revenue for his product line.</p> <p>Senior Google directors describe him as being at the "top of the virtualization field, and a "thought leader" whose practices are "imitated by other teams," noting that technical leaders with his ability to drive such business impact are "extremely hard to find".</p>

c. Explain why the achievements you have highlighted are unique or significant. If possible compare the achievements to the performance of other executives in your industry and/or to the nominee's past performance (up to 250 words). Required

Amar Kumar Dubedy's achievements are significant due to their unprecedented scale and the exceptional leadership he demonstrated to drive foundational impact across Google Cloud. He was specifically chosen to lead "Project Mercury," a critical initiative to solve the biggest cause of customer dissatisfaction for a multi-billion-dollar business that constitutes over 90% of the platform's virtual machines. His leadership was tested as he was required to build a 26+ person high-performance engineering team from the ground up while simultaneously defining its vision, charting its technical roadmap, and executing on it. He pioneered the "Predictable Performance" paradigm, a new engineering philosophy that is now a "hard requirement" for every product shipped by Google Cloud. This systemic change, driven by his leadership, resulted in a 500% improvement in performance consistency, slashed customer escalation times from 30 days to 12 hours, and directly enabled over \$1 billion in new contracts.

Concurrently, his leadership of the Slice-of-Hardware teams involved scaling the team by over 100%, managing complex cross-functional dependencies with Storage, Networking, and Compute organizations, and aligning priorities at the Vice President level. This leadership was instrumental in delivering the C-Series VMs, which tripled revenue to hundreds of millions of dollars, and in improving A-Series GPU performance by over 20%, saving clients like Walmart and Uber hundreds of millions in operational costs.

d. Reference any attachments of supporting materials throughout this nomination and how they provide evidence of the claims you have made in this nomination (up to 250 words). Optional

Links of various products shipped by Amar Kumar Dubedy over the past few years:

[REDACTED FOR PUBLICATION]

Would you like to add an additional webpage link?

Yes

Would you like to add an additional supporting document?

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