Application: 7232

Study.com's Free, AI-enabled Praxis Core Test Prep Improves Licensure Pass Rates

Page: General Information

Provide information about the company to be considered for the award. If you will be nominating an individual, specify the nominee's employer.

Name of Organization/Company

Study.com

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Additional Contacts

I do not wish to list additional contacts

Page: Entry Information

Entry Title

Study.com's Free, AI-enabled Praxis Core Test Prep Improves Licensure Pass Rates

Category

J04. Technology Breakthrough of the Year - Educational Technology

Technology Breakthrough of the Year Submission Format

Written Answers

a. Briefly describe the organization that achieved the nominated technology breakthrough: its history and past performance (up to 200 words). Required

Study.com is an award-winning online learning platform headquartered in Mountain View, California, serving more than 34 million learners and educators each month through comprehensive K-12 curriculum, college courses and test preparation services. With learners and educators in more than 11,000 school districts nationwide, Study.com is recognized by the Every Student Succeeds Act (ESSA) for meeting Level IV evidence standards.

In addition to its comprehensive online learning platform for all learners, Study.com is trusted by thousands of teacher candidates who deserve high-quality, free resources to succeed in the classroom. As an accessible, personalized resource to strengthen reading, writing and math skills, Study.com's test prep courses have a 92% pass rate, and 96% of students have found Study.com a valuable test prep resource. Study.com's test prep support helps strengthen the educator pipeline by improving success rates for teacher candidates on their certification exams.

Fast Company has honored Study.com as one of the world's most innovative companies, and the company also has been included in the GSV150, celebrating the world's most transformative private companies in education, for the last four consecutive years.

b. Outline the nominated technology breakthrough. Be sure to describe it in terms that someone with limited knowledge of the technology can understand and appreciate (up to 250 words). Required

In 2024, Study.com launched its free, AI-powered Praxis Core Test Prep in partnership with ETS, the leading provider of teacher licensure assessments. With teacher shortages at critical levels and a lack of educator representation compared to student populations, Study.com identified an opportunity to make test preparation more accessible, personalized and effective for aspiring teachers.

The AI-powered Praxis Core Test Prep helps aspiring teachers gain the skills and confidence needed to pass their licensure exams through several key features: personalized learning plans tailored to individual strengths and weaknesses; video-based micro lessons catered to various learning styles; AI-powered diagnostic tools identifying areas for improvement and guiding test takers through targeted study sessions; multi-module options for differentiated learning, accommodating diverse learning styles, English Language Learners (ELL), and translation; and interactive quizzes with instant feedback to reinforce learning and save educators' valuable time.

This free test prep is part of Study.com's broader "Keys to the Classroom" initiative, which helps remove financial and accessibility barriers for aspiring educators in more than 20 states. The initiative partners with state education departments, school districts, colleges of education, and nonprofits to help aspiring educators prepare and pass their credentialing exams.

Study.com partnered with TEACH, a national nonprofit that implements comprehensive, statewide teacher recruitment systems, to provide 5,000+ Praxis Core Test Prep vouchers to aspiring educators in North and South Carolina, supporting prospective teachers on their path to the classroom.

c. Explain why the technology breakthrough you have highlighted is unique or significant (up to 250 words). Required

A November 2024 study across Study.com, TEACH and ETS found that sufficient use of Study.com for teacher test prep was associated with higher pass rates among Praxis test-takers, especially candidates of color and those retaking the test.

The research examined test results and pass rates over 18 months for 2,557 teacher candidates who took a Praxis exam after their TEACH start date. The study demonstrated direct impact on the educator workforce, showing that targeted intervention and support work, especially among priority populations with historically lower pass rates on certification exams.

Specific results highlight the significance: In North Carolina, Black teacher candidates who retook the Praxis exam following sufficient use of Study.com for test prep had a 1.5x higher pass rate than those with limited use. Teacher candidates with temporary or conditional licenses in North Carolina had a 38% higher pass rate with sufficient use of Study.com. While Praxis exam re-takers tend to pass at lower rates, re-takers with sufficient use of Study.com had 1.7X higher pass rates in North Carolina and 13% higher pass rates in South Carolina.

These outcomes address the dual challenges of teacher shortages and the need to broaden representation across the profession. While school districts struggle with these issues, the free Praxis Core Test Prep provides teacher candidates with an accessible, personalized study resource to strengthen their reading, writing, and math skills to pass the certification exam, creating measurable pathways for underrepresented populations to enter the profession.

d. Reference any attachments of supporting materials throughout this nomination and how they provide evidence of the claims you have made in this nomination (up to 250 words). Optional

Praxis Core Prep overview (linked below): This press release announces the launch of Study.com's free, AI-powered Praxis Core Test Prep in partnership with ETS, providing evidence of Study.com's use of technology to address teacher shortages and diversify the educator pipeline.

November 2024 Study. com and TEACH Research Study (linked below): This shares Study.com's research-backed results showing measurable improvements in teacher certification outcomes.

"Keys to the Classroom" Initiative (linked below): Outlines Study.com's strategic initiative to address teacher shortages through targeted support and scholarships, demonstrating Study.com's commitment to removing barriers for diverse educator candidates entering the profession.

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Supporting Document

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