

Page: General Information

Provide information about the company to be considered for the award. If you will be nominating an individual, specify the nominee’s employer.

Name of Organization/Company

Lexi AI, Inc.

Additional Contacts

I would also like to have others receive emails about the disposition of our entries.

Page: Entry Information

Entry Title

Lexi

Category

P05. New Product of the Year - Healthcare Technology

New Product Submission Format

Written Answers

a. Briefly describe the organization that developed the nominated new product: its history and past performance (up to 200 words). Required

Lexi is an AI healthcare startup founded by a multilingual, immigrant-led team from Harvard. In the U.S., 30 million people with Limited English Proficiency (LEP) navigate healthcare without fully understanding their providers, or being understood. This leads to higher rates of misdiagnosis, medical errors, mortality rates, readmissions, and longer, costlier hospital stays. Despite billions spent annually on interpretation services, access remains limited, slow, and inconsistent, especially in moments of urgency. United by seeing their communities struggle with language barriers in care, the team set out to redefine healthcare communication, starting with language.

Founded in 2025, Lexi has gained traction with top institutions including Mass General Brigham, Mayo Clinic, and Lowell Community Health Center. The company has secured \$100K in non-dilutive funding and won numerous awards, including the HBS New Venture Competition Grand Prize, the iF Gold Design Award (top 75 out of 11,000), and first place at the Longevity Venture Summit.

Lexi is currently piloting across Massachusetts and is backed by Harvard HealthLab Accelerator. The team brings experience from NASA, Motion, Philips, Carlyle, and MGB, and collectively speak 14 languages. Lexi’s mission is to make high-quality, multilingual care accessible to all by redesigning medical interpretation for speed, scale, and equity.

b. Specify the date on which this nominated product was introduced to the marketplace. Outline the nominated product's features, functions, benefits and novelty (up to 250 words). Required

Launch Date: June 2025 (Pilot Deployment at Lowell CHC)

Lexi is an AI-powered medical interpretation platform delivering real-time, HIPAA-compliant, medically fine-tuned voice interpretation between healthcare providers and patients with Limited English Proficiency. Unlike traditional interpreters or generic translation tools, Lexi is purpose-built for medical accuracy, cultural sensitivity, and clinical workflow compatibility. Lexi is committed to supporting both commonly spoken, such as Spanish, and rare languages, such as Haitian Creole, which are often overlooked by other technological solutions.

Core Features:

- Real-time voice-to-voice AI interpretation tailored to medical terminology
- Session history with bilingual transcripts and SOAP-format summaries
- Cultural Broker module surfacing relevant cultural context in conversation
- Admin dashboard for usage tracking, compliance, and reporting

Lexi is designed to work across the full care continuum, from intake to discharge, integrating into mobile devices, hospital hardware, and EHR systems. It supports provider-led and patient-led workflows and is being developed to have built-in auditability and confidence scoring to reduce liability.

Lexi’s subscription model offers 10× cost savings compared to legacy interpreter services, with tiered pricing from \$1K to \$50K/month. Clinics like Lowell CHC (85% LEP patients) who spend \$4M annually currently on interpreter services, are projected up to \$3.5M in annual savings if they switch to Lexi.

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c. Explain why the nominated product is unique or significant. If possible compare the product to competitors' offerings and/or to the organization's other or past products (up to 250 words). Required

Lexi is the first AI-powered medical interpretation platform built with immigrant communities and healthcare providers, helping providers serve LEP patients faster, safer, and more equitably while reducing cost for health centers. Lexi is fine-tuned on medical terminology using proprietary curated dataset for multilingual medical lexicon developed in collaboration with clinicians and from evidence-based resources. We build trust from the ground up, and leave no language behind.

Notably, Lexi is the first to launch a Haitian Creole voice AI interpretation, co-developed with Haitian communities to address gaps in underserved languages. It is currently expanding to Khmer, Arabic and Vietnamese.

Generic tools like Google Translate and ChatGPT are not HIPAA-compliant, lack medical terminology, don't support rare languages, and introduce liability. LanguageLine and Jeenie, while compliant, rely on human interpreters or marketplace contractors, which are expensive and inconsistent in quality, leading to delays, missed communication, and high staff burden.

Lexi offers scalable, always-available, medically accurate voice AI without sacrificing cultural nuance or compliance.

- Clinical Precision: Fine-tuned for medical workflows, terminology, and cultural sensitivity
- Scalable AI: Real-time, voice-to-voice communication without scheduling delays
- Trust Safeguards: Audit logs, retranslation, and confidence thresholds for safety
- Underserved Language Support: First-ever Haitian Creole voice AI, expanding to Khmer and Vietnamese
- Multidisciplinary team across AI, Healthcare, Business, Design, and Legal.

Lexi's pricing is 50–80% cheaper than traditional interpreters, while offering better coverage and continuity. Lexi's model improves with each use, creating a defensible flywheel. Lexi reimagines standards for multilingual care, backed by real-world deployments, clinical partnerships, and community trust.

d. Reference any attachments of supporting materials throughout this nomination and how they provide evidence of the claims you have made in this nomination (up to 250 words). Optional

<https://www.linkedin.com/company/withlexi>

Lexi is a multidisciplinary team with talent from 5 Harvard schools, Business, Engineering, Design, Public Health, and Law, united by a mission to advance health equity. Co-founders Linh Pham and Siddharth UR launched Lexi at Harvard. Linh has 7 years of product design leadership, including accessible autonomous vehicles for the blind at Motional and space data visualization tools for climate scientists at NASA Jet Propulsion Laboratory. Siddharth is an industrial designer and Forbes 30 Under 30 honoree with experience in product innovation at Philips Healthcare R&D and Mass General Brigham. The rest of the team brings diverse cultural backgrounds and expertise spanning medical practice, AI/ML, and deep tech. Our ties to the Harvard, MIT, and Brown ecosystems have helped Lexi build relationships with researchers at Mass General Brigham, Mayo Clinic, and Boston Children's Hospital that we are actively pursuing to grow our platform and accelerate commercialization.

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Would you like to add an additional webpage link?

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Would you like to add an additional supporting document?
No

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